

USF Real Board Meeting
January 25, 2015

In Attendance:

Bob Scivner (Guest)
Pam Schroeder
Nick Burrus
Mark Ingold
Wendy Rothrock
Dave Conner
Eric Enochs
Laura Rodebeck
Mike Kelly
Neal Singco

Old Business:

Last month's meeting minutes were approved

Report from Travel Director:

- Looking for a manager for U17 boys select team
- Club Wide Remind Notification system: approx. 250 signed up
- Notaries: Laura Rodebeck and Wendy Rothrock

Board Calendar has been shared and is public through the website.

Mission Statement--Needs work to refine it.

Old: The USF Real Soccer Club is a non-profit organization formed to provide an environment which allows players to achieve their best, reach personal goals and pursue excellence; ultimately becoming a leader of soccer in central Indiana and beyond. We will provide a quality fun and safe soccer environment for the benefit of the boys and girls in central Indiana, that will promote the growth of, and appreciation for the game of soccer: developing one player at a time. It is the goal of the club to provide an opportunity to youth of all skills and abilities to learn the Laws of the Game and to participate in an organized program of soccer training and recreation. The club intends to achieve these purposes by developing and encouraging a philosophy and practice of good sportsmanship among its members and players through the appropriate assistance, instruction, and training of soccer players, coaches, and referees in the development and improvement of their capabilities.

Suggestions for a new statement: The USF Real Travel Soccer Club is a non-profit organization committed to the development of all soccer players. USF will **always** work hard to provide an opportunity for each individual player to play on a team that is fun, competitive and appropriate for the player's nature. **Therefore, the club will do their best to never turn a player away due to their skill level, financial issues or any other unfortunate circumstance.**

Email Eric Enochs with suggestions for a new mission statement

Goals for the Club (3 Year Goals)

- Player Retention
- Coaching Education—6 currently want to work on licenses this spring; E and D licenses will be paid by the club.
- Indoor Facility—Long range goal. Would share with GASC.

Chicago Red Stars Event-February 28th @ Incrediplex

- GASC and NP United have also been invited to help with numbers.
- \$75 check made payable to Red Stars
- Google form online through website

Indy Eleven/USF Real Night- June 13th, 7:30 p.m.

Indiana Soccer Awards Events and Dinner- January 31, 6:30-9:00 p.m.

Carmel Renaissance Center

- 3 seats left for the dinner at the USF Real table, contact Eric if you'd like to attend.
- Nominated from USF Real: DOC of the Year: Bobby Holden; Volunteer of the Year: Laura Rodebeck

Soccer Village Money

- Purchasing shirts for board members—if not in attendance at meeting, let Eric know your shirt size

VP Report:

- Bag Tags—on website \$5 each, will order until March, see Dave Conner with questions

Finance Report:

- Quick Books will be used for financial reporting
- Bank signatures updated
- Credit Card- payment once a month, instead of the current debit card where the cash is withdrawn immediately.
- GotSoccer payment processor is being updated. May cause some issues for us until it is completely updated.

DOC Report

- Player that was leaving is now staying for spring season
- ASC –Coaches' planning software. Templates online for building practice plans. Allows 2 coaches to use it for this year for \$150. iPad app comes with it. Coaches can draw and share practice plans with this program. May see if we can get more coaches on it. Could eventually require coaches to turn in plans to make sure they are using the program

- USF Real Soccer Camp: Dates? Possible: July 13-16th Monday-Thursday; possible half days instead of full days. Full days are very expensive. May look at having a camp direction besides Bobby—one of the current coaches. No final decisions yet.
- Lock-In March 6-7 at Incrediplax
- Winter league and injuries, any protocol or direction from board on how to handle injuries? Neal Singco will check with state.
- Recruitment and Prospects Overflow: When we fill rosters completely before spring, we may turn away good prospects looking for a club in the spring. Possibly consider practice players or leave spots open, especially on elite or premier teams for possible spring additions.
- Players not paying—Issue with some players who haven't paid, but are coming to training. Mark and Eric are looking at a process for collection. Possible steps: Three emails will be sent; after that contact parents and then pull player card.
- College Alumni recognition-Several players are getting ready to sign with college programs. Spotlight signing on the website and social media.
- USF and GIS/SWFC 2015/2016 It is a rolling agreement now. No contract to sign. We will be getting Sheffield Wednesday's curriculum. If we end the contract, we will not the host the ID camp and will not take the trip to England. Suggested purchased of 100 badges (SWFC) for the rest of this season.

Uniform Committee

- All uniforms should be ordered by now for existing players

Marketing Committee

- Nick is taking over the leadership of this committee. If you are interested in joining this committee, please let Nick know.
- Ideas for marketing? Email njburrus@gmail.com
- Website-Eric is maintaining, Nick will help
- Monthly Newsletter
 - ♦Timeline –Content requested from the board around the time of the board meeting (middle of the month) Draft sent out for editing, then sent to everyone by the end of the month.
- Social Media—Dave and Bobby currently work on this, may look for someone to do this more on a daily basis.
- Survey-End of season survey of parents, any areas to include let Nick know.
- Tryouts and Camp- Start marketing earlier for these

- New Members involvement possibilities
 - Monthly newsletter
 - Content editing
 - Survey design
 - Assist social media
 - Deployment efforts

Sponsorship Committee –Who wants to lead this? Contact Eric if interested.

New Business:

Voted on new member Matt Sams; Mark Ingold made a motion to approve, Nick Burrus seconded it.

Meeting adjourned at 9:30 p.m.