

# ABOUT OUR SPEAKERS

**Rajeev Arora** has 27 years of sales, marketing, and product development experience in the software and Internet industries. As Senior Vice President of Product & Support at Parchment, Rajeev Arora is responsible for leading global product strategy, architecture and design. Rajeev also oversees the product development, quality assurance, hosting infrastructure, SaaS operations, customer support and training teams. In August 2016, Rajeev was selected by the Department of Education to serve as a member of the national Technical Working Group charged with transforming higher education through technology through the expansion of the 2016 National Educational Technology Plan. Rajeev currently serves on the Board of Directors for PESC.

Formerly, Rajeev served as President and was part of the founding team for TiE-Arizona – the Arizona chapter of The Indus Entrepreneurs as well as the Board of Directors of The Arizona Software Association (now the Arizona Technology Council). Prior to joining Parchment, Rajeev was Vice President of Marketing and Strategy at Elluminate which was acquired by Blackboard where he continued as Vice President of Marketing and Strategy for Blackboard Collaborate. Prior to Elluminate, Rajeev served as Vice President of Product Marketing at Viasoft (now ASG Software), where he was responsible for launching the company's PC software business unit from concept to sales of over \$75M within 18 months. Rajeev holds a B.S. in Electrical Engineering from Rensselaer Polytechnic Institute and a M.S. in Engineering Management from Santa Clara University.

**Mary Chapin** is the Vice President, Chief Legal Officer and Corporate Secretary for the National Student Clearinghouse. She is responsible for the legal, regulatory and government affairs of the Clearinghouse. Mary has served as a panelist for various programs related to data privacy and security and litigation matters for the National Capital Region Chapter of the Association of Corporate Counsel. She recently served as a panelist for a GDPR program for the 2018 Groningen Declaration Network Summit in Paris.

**Scott Cheney** is Executive Director of Credential Engine. Cheney most recently served as Policy Director of Workforce, Economic Development and Pensions for Senator Patty Murray and the Senate Health, Education, Labor and Pensions Committee. Additionally, he was the staff lead on the reauthorization of the Workforce Innovation and Opportunity Act, and has been staff lead on efforts to reauthorize the Perkins Career and Technical Education Act and to pass legislation to expand registered apprenticeships in the country. Key language and elements in these laws and others were specifically designed to align with other major legislation related to the nation's postsecondary education and training system (e.g., Trade Adjustment Assistance, Temporary Assistance for Needy Families -- TANF, Supplemental Nutrition Assistance Program Employment & Training -- SNAP E&T, and Higher Education Act, Unemployment Insurance).

Prior to his work on Capitol Hill, Cheney formed his own consulting firm and worked with a number of states, companies, foundations and think tanks on a host of education, training and employment issues. This built on his prior work at the National Alliance of Business, managing international benchmarking and research programs on companies' training and development practices in the U.S. and Europe at the American Society for Training and Development; running national programs at the U.S. Chamber of Commerce; and working with foster-care, homeless youth and adult literacy programs. Cheney has a bachelor's degree in philosophy from Carleton College and a master's in public policy from Georgetown University.

**David Moldoff** As the Founder and CEO of AcademyOne, David Moldoff has made an impact on thousands of higher education institutions throughout his career. He has spent the last four decades launching and running technology companies and building his reputation as an industry expert in software architecture and systems integration, specifically across the many facets of the education sector. He is especially committed to addressing the technological and systemic issues surrounding academic credit portability, college access and degree completion strategies.

**Amber Garrison Duncan** is a strategy director at Lumina Foundation where she leads a portfolio of work that supports the creation of a system where all learning can be validated and valued regardless of where it happens, and efficiently contribute to high-quality credentials. Lumina's work in this area includes competency-based education, learning frameworks, assessment, credential recognition and learner records, as well as quality assurance.

This work allows Garrison Duncan to draw on her 15 years of experience as a campus-based professional, designing co-curricular learning experiences and leading assessment. Prior to joining Lumina Foundation in 2013, Amber served as director of student affairs assessment and research, University of Oregon; director of family programs and commencement, University of Oregon; first-year experience instructor, Florida State University; intake and investigations coordinator, University of Michigan; and assistant director of housing and Greek life, Hope College.

Garrison Duncan has researched and written on general education, assessment, innovation in student affairs, Latinas in higher education and women in leadership. She is co-editor of the book *Leading Assessment for Student Success: Ten Tenets That Change Culture and Practice in Student Affairs* (Stylus, 2015). Amber holds a bachelor's degree from Texas Woman's University, a master's degree from Texas A&M University and a Ph.D. from the University of Oregon. Leadership experiences include former board member of Alpha Gamma Delta, founding board chair of Oregon Women in Higher Education, and co-founder of Levo League Indianapolis. Dr. Garrison Duncan currently serves on the Indiana Latino Education Summit Steering Committee as well as the Board of Directors for the Texas Woman's University Foundation.

**Julia Funaki** received her Bachelor of Science from The Ohio State University and worked for the Columbus Council on World Affairs. She attended a graduate program at American University and worked in domestic and international admissions for the University. Upon completion of her Master's in International Communication she took a job in the foreign student services office at Ohio Wesleyan University. After returning to Washington and completing a Master's in International Education with an emphasis in Higher Ed Administration, Julia worked for the University of Maryland College Park in International Education Services. In 1996, Julia joined the staff at AACRAO. She has been involved with NAFSA and AACRAO as an author, presenter, and committee member and chair and serves on the faculty for the AACRAO Summer and Winter Institute.

**Matt Gee** is CEO and Co-Founder at BrightHive, a social enterprise that develops open source and open standard data integration tools powering smarter government and more effective social service delivery. He is also a Senior Research Scientist at the University of Chicago's Center for Data Science and Public Policy and a Research Fellow at the Urban Center for Computation and Data. He is the Co-Founder of the Eric and Wendy Schmidt Data Science for Social Good fellowship.

### **Melanie Gottlieb**

**Christopher Jackson** is the CEO and cofounder of Paradigm, Inc. During his 27 year tenure, Jackson and his business partner have grown the company to be one of the largest credential issuers in America servicing Higher Education and Professional Associations. As the founders and pioneers of the CeDiploma® and CeCertificate®, Jackson helped create the secure electronic diploma and certificate market that is seen today. Jackson holds a Bachelor's degree in Business and Finance from Kingston University, United Kingdom. In his spare time he enjoys cycling, traveling and gourmet cooking with his family.

**Jeanne Kitchens** is Associate Director, Southern Illinois University Carbondale, Center for Workforce Development. Over the past 20 years, she and her team have designed and implemented career and workforce development programs using technologies to improve access and engagement. Some current initiatives and programs include: Credential Transparency Description Language (CTDL) and Credential Registry services for Credential Engine; Talent Pipeline Management Web Tools for US Chamber of Commerce, Illinois workNet Web Portal System and Illinois Open Educational Resources for State of Illinois.

**Jane Oates**, newly appointed President of Working Nation, was nominated by President Barack Obama to join Secretary of Labor Hilda L. Solis' leadership team at the Department of Labor in April, 2009. Confirmed as Assistant Secretary for Employment and Training on June 19, 2009, she led the Employment and Training Administration (ETA) in its mission to design and deliver high-quality training and employment programs for our nation's workers.

Prior to her appointment, Jane served as Executive Director of the New Jersey Commission on Higher Education and Senior Advisor to Governor Jon S. Corzine. Jane served for nearly a decade as Senior Policy Advisor for Massachusetts Senator Edward M. Kennedy.

Jane began her career as a teacher in the Boston and Philadelphia public schools and later as a field researcher at Temple University's Center for Research in Human Development and Education. She received her BA in Education from Boston College, and an M.Ed in Reading from Arcadia University.

**Mike Reilly** joined the American Association of Collegiate Registrars and Admissions Officers – AACRAO as Executive Director on June 1, 2012. Prior to coming to AACRAO he served as the Executive Director for the Council of Presidents, an association of the six public baccalaureate degree granting institutions in Washington state. He has 20 years of experience in university admissions and enrollment management, including having served as the Associate Vice President for Enrollment Management at both Central Washington University and Humboldt State University; and currently serves as Vice Chair of the Groningen Declaration Network's Board of Directors.

**Dr. Ken Sauer** has been with the Indiana Commission for Higher Education since 1985 and holds the position of senior associate commissioner for research and academic affairs. His duties as chief academic officer for the commission include: -Making recommendations on proposals for new degree programs; -Reviewing existing degree programs; -Analyzing programs with few graduates or low enrollments; -Overseeing commission student data systems; -Representing the commission with various external constituencies, such as the Indiana General Assembly Collaborating with other units of state government on inter-agency projects; and -Undertaking applied research and policy studies

While at the commission, he has been closely associated with a number of special state-level initiatives, including: Indiana e-Transcript Initiative Formulation of dual credit policy Development and implementation of Indiana's comprehensive community college system Transfer Indiana Initiative, including working with the Statewide Transfer and Articulation Committee (STAC), and funding and implementation of a statewide transfer web site Agreement on the future directions of IU and Purdue regional campuses Indiana's strategic directions framework for policy and planning development in higher education.

Prior to joining the commission, he served with the Illinois Board of Higher Education (1980-1985) and the National Center for Higher Education Management Systems (NCHEMS) in Boulder, Colorado (1975-1980). While at NCHEMS, Dr. Sauer developed a classification system that is still used annually by all colleges and universities in the United States for reporting degree data to the federal government, Classification of Instructional Programs (CIP codes). He also developed a projection model that was used for many years by the U.S. Secretary of Health for periodically reporting data on nursing supply and demand to the President and Congress.

Dr. Sauer earned his Ph.D. in international relations/ government from the Claremont Graduate University and his Bachelor of Arts in Sociology from St. John Fisher College. Between college and graduate school, he served as a Peace Corps volunteer on the island of St. Kitts in the West Indies.

**Robert Sheets**, Ph.D. is Research Professor at George Washington Institute of Public Policy. Robert conducts research related to education, workforce development, and economic development policy as well as labor market and education and workforce data systems. He is currently conducting research on building a public-private data infrastructure for improving transparency and performance in the talent marketplace.

**Stuart Sutton** is Associate Professor Emeritus, University of Washington. Stuart's research areas include meta-data and networked information discovery and retrieval, technology-mediated teaching and learning, cognition, and the information seeking behavior of discourse communities, mental models in information system design, and the law and policy of intellectual property. He chaired MLIS degree programs at the University of Washington and Syracuse University and as Director of the School of Library and Information Science at San Jose State University in Silicon Valley.

**Jason A. Tyszko** is Vice President of the Center for Education and Workforce at the U.S. Chamber of Commerce Foundation. Through events, publications, and policy initiatives, the Center for Education and Workforce— in partnership with Chamber members and business leadership seeks to cultivate and develop innovative thinking that spurs action to preserve America's competitiveness and enhance the career readiness of youth and adult learners.

Jason received his Master of Arts from the University of Chicago and his Bachelor of Arts from DePaul University. He is a certified teacher in the state of Illinois. Tyszko resides in Washington, D.C.

**Anne Valentine** has been working in the higher education sector for over twenty years. She began her career by founding SmartCatalog, a software company which manages academic content for colleges. Currently, Anne is the founder and CEO of DegreeData; a national repository of college curriculum. DegreeData provides specific information about programs and requirements from official curriculum documents exclusively. DegreeData's mission is to deliver highly-detailed credential information to colleges, individuals and employers.

**Geir Vangen** has more than 20 years' experience in developing nationwide systems within higher education. He is head development at Ceres. He participates in national and international standardization work. He has been member of national committees appointed by the Ministry of Education and Research, and has lead projects on behalf of the Ministry. He is a member of the EMREX executive committee and participate in several Erasmus+ and CEF projects. Geir Vangen graduated from University of Oslo, Institute of Informatics in 1989.

**Levette Williams** is the Chief Privacy Officer at the Georgia Department of Education. She is also the agency's Technology Director responsible for overseeing data collections and reporting, a position she has held for 18 years. Levette serves as a leader in the National Forum on Education Statistics and has been instrumental in helping the Forum fulfill its mission to plan, recommend, and develop education data resources that support local, state, and national efforts to improve education. She has chaired Forum Standing Committees; helped to develop the Forum's policies and procedures, and was a longstanding contributor to the Forum's Communications Subcommittee. She has contributed extensively to Forum resources on topics including civil rights data, student data privacy, and supporting data access for researchers, and she was part of the team that developed the Forum Curriculum for Improving Education Data.