



Dear Community Give Back Manager,

The Cedar Park High School Cross Country Team hosts an event annually to bring all the cross-country athletes together to race in a variety of divisions including freshman, junior varsity, varsity and open categories for both boys and girls. This is a big fundraiser for the cross-country team to support the teams' development, travel and racing each year.

This is our **18th** annual year of hosting the event and we anticipate approximately **80 - 100** teams with over **2,000** athletes which will bring approx. **3,000** athletes, volunteers and spectators to Cedar Park High School on Saturday, **September 16th, 2017**.

We are looking for support from our local community to help in providing a top-class event for these athletes. Your donations will help allow the team to travel to away meets, provide water & nutrition to the athletes and equipment.

Club: Cedar Park High School Booster Club (Non-Profit Organization)
EIN #: 74-2888884

Event Details: **18th annual CEDAR PARK CROSS COUNTRY Invitational**

LOCATION: Cedar Park High School
2150 Cypress Creek Rd
Cedar Park, TX. 78613

SCHEDULE:
7:00 am rolling

- 1 - Elite Girls 5K
- 2 - Elite Boys 5k
- 3 - Varsity Girls 5K
- 4 - Varsity Boys 5k
- 5 - Junior Varsity Girls 5K [JV GREEN]
- 6 - Junior Varsity Boys 5K [JV GREEN]
- 7 - JV / Open Girls 2 mile [JV WHITE]
- 8 - JV / Open Boys 2 mile [JV WHITE]
- 9 - OPEN/CLUB/MIDDLE SCHOOL

We are looking for a variety of sponsorships and in-kind donations. For example,

Title Sponsorship for \$2,000 (1-2 spots available) to help pay for the timing company the largest expense of the event. This will allow for all media and print coverage to include your sponsorship and logo, the finish line and award podium, including social media covered by Milesplit / Flotracker and TXRunning of Texas.

General Sponsorship for \$200 - \$500 to help pay for other expenses for the event including announcer, course flags, radios, safety, parking, water, volunteer t-shirts, etc. Receive social media coverage, vendor tent at event, and signage coverage for your sponsorship.

Coach / Registration Bags – 80+ of items to provide to coach bags of in-kind donations from gift cards, running / athletic gear, socks, hats, water bottles, etc.

Concession Stand Support: We are looking to help offset the cost of concessions for providing breakfast taco's, drinks (Gatorade), soda's, water for concessions or finish line, snacks like cliff bar, variety options, fruit, ice, toilet paper, etc.

Hospitality Tent: Help support volunteers and coaches that will be running around at the event with breakfast tacos, coffee, water, & snacks. This spot will be in a prominent location on the field next to announcers' tent with full visibility to spectators.

Any support is greatly appreciated.

Thank you!

Race Directors Contact: Shannon Pettay, & Laura Roach, 512.921.8032, cedarparkxc@gmail.com



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