

FREE ADMISSION!



April 9th-10th, 2016

**Pioneer Cellular
Event Center
Weatherford, OK**

CONTACT INFO

580-330-0672

www.gphomeexpo.com

Why Exhibit?

The 2016 Great Plains Home & Outdoor Living Expo will take place April 9-10th, 2016 in the Pioneer Cellular Event Center in Weatherford, OK. Located right in the heart of Western Oklahoma, this event will be the first of its kind and will be your chance to showcase your business or products in this area.

In order to assure another high traffic home expo for our vendors, we will offer **FREE ADMISSION** to the 2016 Great Plains Home & Outdoor Living Expo.

In addition to exhibiting, please consider one of our sponsorships as a unique way to reach the thousands of attendees at our home & outdoor living event. We can assist you with a custom sponsorship package to meet your branding, sales, and messaging objectives.

As an exhibitor, this is your chance to meet face to face with new clients and potential dealers to demonstrate your product or service. In addition, this is a great place to check out what your competition is doing.

Why Attend?

Within our thousands of square feet of exhibits, you will find the latest in products and services. We plan to have everything from builders, contractors, materials, pergolas, decks, pools, spas, entertainment systems, storage, plants, landscape displays/materials, kitchenware, and much more.

Free Educational Seminars & How-To Demonstrations

We are looking for guest speakers/topics for our FREE educational seminars and how-to demonstrations at the Great Plains Home & Outdoor Living Expo. Topics and schedules TBA. If you have a topic or subject that you would like to speak about, please contact rouben@rtpromos.com. We will be filling the seminar schedule quickly.

Booth & Sponsorship Combo Packages

Platinum Sponsorship - \$4,950

- 10'x20' Premium Placed Presenting Sponsor Booth
- 20'x30' Outdoor Booth (negotiable)
- Full Page Ad in Expo Program Inside Front/Back Cover
- 20 Exhibitor Name Badges
- Direct Link and Company Logo on Expo Website
- Company Logo on all Print Media
- Recognition on all Radio Advertising and live remotes
- 500 Custom Expo Tickets Featuring Your Logo
- **Company Logo on Jumbo Screen in Expo Arena (Only for Platinum and Presenting Sponsors)**
- 5 Billboard Ads on Video Monitors in Expo Concourse
- 10 Locations for Pre-Approved, Sponsor Provided Banners in Expo Hall, Concourse and Outdoor Fence
- Listing in Expo Print Directory and on Website Directory

Gold Sponsorship - \$3,495

- 10'x10' Premium Booth Placement
- Half Page ad in Expo Program
- 8 Exhibitor Name Badges
- Direct Link and Company Logo on Expo Website
- 100 Expo Tickets to Give to Your Clients
- 3 Billboard ads on Video Monitors in Expo Concourse
- 5 Locations for Pre-Approved, Sponsor Provided Banners in Expo Hall, Concourse and Outdoor Fence
- Listing in Expo Print Directory and on Website Directory

Add a 10x20 Outdoor Booth for only \$395

Silver Sponsorship - \$1,995

- 10'x10' Premium Booth Placement
- Quarter Page Ad in Expo Program
- 4 Exhibitor Name Badges
- 1 Billboard Ad on Video Monitors in Expo Concourse
- 2 Locations for Pre-Approved, Sponsor Provided Banners in Expo Hall, Concourse and Outdoor Fence
- Listing in Expo Print Directory and on Website Directory

Add a 10x20 Outdoor Booth for only \$395

Indoor Exhibitor Booth Pricing

The cost for general booth space at the Great Plains Home & Outdoor Living Expo is listed below. Spaces must be purchased in 10' x 10' blocks.

- 10' x 10' Booth - \$795.00 • 10' x 20' Booth - 1,395.00
- 10' x 30' Booth - \$1,995.00

Add an Outdoor Booth and receive a 25% discount on the Outdoor Booth space.

The following are included with the purchase of each 10' x 10' Indoor Booth space:

- 8' Tall Black Back Drape
- 36" Tall Black Side Dividers
- Listing in Expo Program Directory and on Website
- 4 Exhibitor Name Badges
- 1 Table with tablecloth (6' x 36")
- 2 Side Chairs
- 1 Wastebasket
- 1 Booth Identification Sign
- Basic 110V Electricity Available Upon Request and Availability



Outdoor Only Exhibitor Booth Pricing

The cost for outdoor booth space at the Great Plains Home & Outdoor Living Expo is listed below.

- 20' x 20' Booth - \$595.00 • 30' x 40' Booth - \$995.00
- 40' x 50' Booth - \$1495.00

The outdoor booths are available for large equipment displays. Outdoor electricity must be provided by exhibitor. The following is included with the purchase of each outdoor booth space:

- Outdoor Exhibit Booth in Event Center South Parking Lot
- Listing in Expo Program Directory
- Listing on Expo Website
- 4 Expo Exhibitor Name Badges

*Outdoor booths must provide their own power and extension cords.
Booths under the tent will be sold based upon availability.*



Exclusive Sponsorships

Please contact
sales@gphomeexpo.com
to inquire about these packages.
They sell quickly and may possibly
already be sold.

Expo “Presenting/Title” Sponsor

Contact expo Director to check availability.

Hospitality Suite Sponsor **\$3,000** (One Available)

The hospitality suite will be open to only our vendors.

It will be a great place to go take a break, grab a snack, and rest up!

- 10' x 10' Indoor Booth with Premium Placement
- 4 Sponsor Badges to Attend Expo
- 4 Guest Tickets to Expo Mixer
- Recognition on Print Signage at Expo
- Full Page Ad in Expo Program
- Company Logo Featured on Expo Website
- 1 Billboard Ad on Video Monitors in Expo Concourse
- Listing in Expo Print Program Directory and on Website

Bag Sponsor - **\$5,000** (One Available)

- 10' x 20' Indoor Booth with Premium Placement
- 6 Sponsor Badges to attend Expo and Expo Mixer
- Company Name and Logos on All Plastic Expo Bags
- Full Page Ad in Expo program
- Company Logo featured on Expo Website
- 1 Billboard ad on ALL Video Monitors at Expo
- Logo Featured on ALL Promotional Posters
- Custom Coupon or Graphic on the Back Side of Every Complimentary Ticket Printed for the Expo
- Listing in Expo Print Program Directory and on Website

**This event will feature FREE ADMISSION
however we will be printing physical tickets
for marketing purposes.**



How Do We Plan to Promote the Home & Outdoor Living Expo?

Our Marketing Support “We will get the people to the Expo for you!”

To ensure your business receives maximum exposure to your booth, the 2016 Great Plains Home & Outdoor Living Expo will undertake an extensive, targeted and integrated marketing and PR campaign. Some of the areas of marketing will include:

PRINT MARKETING

An extensive print media campaign will promote the Expo via news print advertisements, card flyers, promotional posters and other unique marketing prints.

RADIO

An integrated marketing campaign will commence two months prior to the 2016 Great Plains Home & Outdoor Living Expo. Advertising will be via commercial radio and will be supported by giveaways, competitions, on-air announcements leading into the event, interviews and live remotes!

WEBSITE PROMOTION

The Home & Outdoor Living Expo website will promote your business to prospective customers. The website will feature seminar schedules, activities, and exhibitor directories.

SOCIAL MEDIA

The 2016 Great Plains Home & Outdoor Living Expo will be promoted extensively through high traffic social media platforms such as Facebook, Twitter, Pinterest and Instagram.

OUTDOOR

A targeted outdoor campaign will feature large video signage on I-40 both east and west of Weatherford.

PUBLIC RELATIONS

In conjunction with our media partners, we will secure a range of additional supporting promotional activities before and during the event, including news stories and editorials.

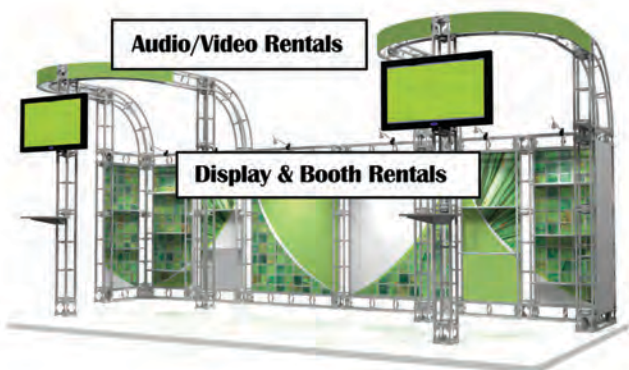


Promotional & Giveaway Items

Let us help you with your promotional items and complete booth exhibits



580-330-0672



Display/Booth Rentals & Design

Expo Program Ads

The expo programs will be distributed **FREE OF CHARGE** to all attendees of the Great Plains Home & Outdoor Living Expo as well as around Western Oklahoma at various public locations prior to the expo.

This publication will be the "OFFICIAL" Great Plains Home & Outdoor Living Expo Program. The Expo Program is a popular reference for both our attendees and exhibitors. The program will have a directory of our sponsors, exhibitor profiles, ads, show itinerary, and more show news and information making it a great tool for future use.

Choose from available ad sizes below:

Great Plains Home & Outdoor Living Expo Program Ad Options

- Full-Page Ad - 10.5"w x 10.5"t - \$595
- Half-Page Ad - 10.5"w x 5.25"t - \$395
- Quarter-Page Ad - 2.625"w x 5.25"t - \$195

Ad Submission Specs for Print Advertising

- Minimum of 300 dpi
- CMYK Color
- PDF or JPEG

***Add a FULL PAGE AD
to any "Booth Package" for
Only \$295. BEST VALUE!***



**We will
have Food
Trucks at
the Food
Court!**