

# THE DIXON CHALLENGE



- ◆ A Dixon Golf representative will arrive at the event before it begins, set up on their assigned hole and wait for the first group of golfers to come to the tee box.
- ◆ As each group of golfers arrive, the representative will provide them with a free Dixon Earth golf ball and then challenge them to try their golf ball against the eco-friendly Dixon Earth ball. Just for participating, each golfer will receive more than \$150 worth of products and certificates from Dixon and our partners. Cost to play the Dixon Challenge is \$10 and participation is optional.
- ◆ Each golfer who accepts the challenge will be awarded one extra shot.
- ◆ Should either shot land on the green, they will receive one sleeve of Dixon Earth golf balls (\$10 value).
- ◆ Once the last group of golfers has completed the hole, the representative will take down their table and report to the tournament contact



**DIXON**golf