



Greetings!

Louisiana Senior Olympic Games (LSOG) is a nonprofit organization that improves wellness and quality of life for people age 50 and above through sports and physical training. We plan, promote, and conduct a State-wide games competition event which includes field & track; pickleball; golf; bowling; shuffleboard; race walking; tennis table; and many more competitive events. Over 2,000 athletes statewide and 400 volunteers will participate in Senior Olympic Games this year.

LSOG held the First Senior Games in 2001. Since that time LSOG has been able to expand the games, and increase participation to current levels largely through private funding. LSOG relies solely on local funds to support the Games.

Since we rely on local support and fundraisers to finance this event, we hope you will consider purchasing a sponsorship this year. Thank you for your support. The seniors in our community will also appreciate your support for this event.

Sponsorship funds will assist with promotion, purchasing equipment, and providing clinics for participants. LSOG's mission is to provide quality competition games for adults 50 and older in a safe environment.

Sponsors will have opportunities for visibility and promotion on the website and social media; logo on the T-shirt; displaying their banners at certain functions; have staff volunteer to assist and wear company T-shirts and at some functions set up exhibit booths.

LSOG is a non-profit organization. Tax ID # 58-1714010.

Sincerely,

Landry Camardelle
President, LSOG BOD

Attachments: Sponsor Incentive, Contract Agreement,



2018 Sponsorship Incentives

	\$10,000 Platinum Sponsor	\$7,000 Gold sponsor	\$4,000 Silver Sponsor	\$2,000 Bronze sponsor
Logo-Banner Displayed at ALL events	X			
Logo-Banner Displayed at 15 events		X		
Logo-Banner Displayed at 10 events			X	
Representative to Address Athletes events	X	X		
Table available at all events for promotion	X	X	X	X
Logo on all printed publicity material printed after sponsorship made	X	X	X	X
Provide Branded Material for ALL registrants	X	X	X	
Staff Volunteers at Events	X	X	X	X
Logo on Website; Promoted as Sponsor through Social Media	X	X	X	X
Acknowledged as Sponsor in all Press Releases/Calls for Coverage	X	X	X	X
Supporting Senior Athletes	X	X	X	X
Logo on T-Shirts	X*			

SPONSOR A BREAKFAST OR LUNCH

Breakfast \$ _____

Date: _____

Lunch \$ _____

Date: _____

EVENT SPECIFIC SPONSORSHIP

Event: _____ \$ _____ Date: _____

**Event sponsorship would include providing: breakfast and/or lunch (depending on event time and needs); volunteers for event; information about your organization for those in attendance for that event; opportunity to provide branded materials for participants at your event. Contact Landry Camardelle (504-402-0066) for detailed information about events.*



Sponsorship Agreement

Name of Business/Group: _____

Address: _____

Phone: (____) _____ - _____ Email: _____

Contact Person: _____

Title/Position: _____

Amount of Sponsorship: _____

Will Display at Senior Games: _____

Type or Printed Name

Signature

Date

Thank You For Your Support!

Please mail sponsorships to:
Louisiana Senior Olympic Games (LSOG)
209 E Shamrock, Pineville, La. 71360