

Marketing Plan Overview

REALTOR.COM SAYS

Homes with professional photography and virtual tours get 78% more views.

LISTING EXPOSURE

We will get your listing on more web sites than any other company. We have found the formula to selling your home. EXPOSURE = SUCCESS = SOLD!

Professional Photography

It is a proven fact that homes with professional photography sell faster!

Mobile Friendly

Feel confident that our virtual tours are 100% mobile friendly! Over 60% of all cell phones are smart phones today and people use their cell phones more than their computer.

Home Buyers Want

Listings with plenty of information including a 360 tour of the home get the most attention online. In fact 98% of consumers surveyed prefer listings with virtual tours and multiple photos.

We HIRE The BEST To Help Market Your Home



Working with the right company and Realtor is key in today's Real Estate Market. Sadly, most agents just want to take the listing, snap a few photos and put it into the multiple listing service and hope someone sees it. This is the extent of their marketing plan.

I have partnered with a marketing powerhouse, Real Vision Studio, they specialize in professional photography, virtual tours and Real Estate Marketing. They have been helping agents for over 15 years and are technology and marketing experts.

Together we will give your home the exposure it deserves. We will make sure your home is seen at the web sites people are searching the most. We will put your home on the multiple listing service, Realtor.com, CraigsList, YouTube, Homes.com, HomeSeekers, Trulia, Oodle, Vast, Zillow, Hotpads, FrontDoor, Backpage, Reachoo, OLX, Geebo, Trovit and other 3rd party sites. Exposure is the key to our success and yours!

- Great marketing starts with great photography. A professional photographer will be sent to photograph your home.
- We will create an interactive virtual tour including stunning still photos, panoramas and full motion video*.

In addition, we will:

- Create a stunning full color brochure to showcase your home to potential buyers.
- Create an e-brochure that can be emailed to other agents and clients that are looking for a home in your market.
- Create a full color Craigslist ad and market it in different area's that people are searching.
- Create a YouTube video for people that are searching Google and YouTube for information on buying your home.
- Supply you with a weekly activity report showing all the web sites where people are looking at your home.
- Most of all give you and your family the respect, knowledge and courtesy you deserve and help make the selling of your home a great experience.