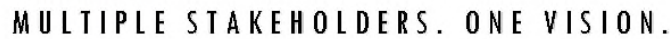


## ANNUAL SPONSORSHIP

2017





**20 YEARS AGO** what started out as a community meeting with 30 leading institutions and associations to address the shared and growing needs for centralized management of standards development, maintenance & training, has become the far-reaching, heavily implemented organization PESC.

**IN 20 YEARS** PESC Approved Standards, now implemented across the United States of America and Canada for the admissions, registrar and financial aid communities serving tens of millions of students each year, are now being looked at by leaders from around the world.

**FOR 20 YEARS** PESC's influence and power is fueled by its solid sponsor, member and volunteer efforts. Our founding, cornerstone principle of open, transparent community-based collaboration serves as our platform enabling innovation, ingenuity & ultimately interoperable digitalization.

**20<sup>th</sup> YEAR SPONSORSHIP** signifies to PESC and the education community at large a special commitment by your organization that showcases what we are doing together is working, and should continue.

Sponsors are forging with PESC down this strategic path and we need your support to make that happen. Our official 20<sup>th</sup> Anniversary Celebration will take place at the Fall 2017 Data Summit in Toronto. Please help make PESC and our 20<sup>th</sup> Anniversary a success.

Thank you for your continued support of PESC!

*Michael D. Sessa*

Michael D. Sessa  
President & CEO

## GREETINGS FROM PESCO

### PESCO IS WORKING

to become the voice for the efficient and secure real-time exchange of student data from initial access of the student from high school into the college environment through successful completion of the education experience and into the workforce.

### PESCO IS DRIVING

the collaborative development and alignment of data across disparate systems and across sectors; and, eliminating incompatible interfaces that disrupt student achievement and inflate costs for institutions, states, government agencies and schools struggling to keep up with the demands of technology while maintaining competitive tuition and/or spending rates.

### PESCO's VALUE

is derived from the direct actions and participation of its sponsors and membership & collaborating within the Education community continues to bring us closer to our mutual goals.

Established in 1997 at the National Center for Higher Education and headquartered in Washington, D.C., PESCO is an international, 501 (c)(3) non-profit, community-based, umbrella association of data, software and education technology service providers; local, state & federal government agencies; schools, districts, colleges and universities; college, university and state/province systems; professional, commercial and non-profit organizations; and non-profit associations and foundations.

## OUR MISSION

Powered by the dedication of volunteers from its membership base, PESC maintains a trusted, open and transparent collaborative environment.

With this unique community perspective, PESC is breaking down costly, proprietary barriers & has mapped out a common, strategic path for the future.

### ENABLING GLOBAL PORTABILITY AS EDUCATION'S ONLY DATA STANDARDS BODY

This path includes continued development of common data standards, establishment & support of data networks and infrastructure, common authentication and web services protocols enterprise-wide, seamless connections bridging postsecondary education systems to secondary and labor and workforce systems, and an eye on emerging technologies like social networking.

## As A Sponsor

- Your organization is marketed by PESC throughout the entire calendar year on the PESC website and at all events and activities at which PESC has a major presence or exhibit booth.
- Your organization helps promote the PESC mission of open, transparent and collaborative interoperability.
- Your organization enables open, community-based development of innovative, implementable solutions.
- Your organization is showcased as a leader in education and systems technology and as a stakeholder in the overall mission of advancing and improving student achievement.

### SPONSOR PESC ONCE AND SUPPORT ALL PESC ACTIVITIES & EVENTS YEAR ROUND!

- Your organization supports the development of free, open PESC Approved Standards.
- Your organization helps improve the quality of student data in and connectivity between education and labor and workforce data systems.
- Your organization, in using PESC Approved Standards, is investing in the value and maximizing the integrity of your technology.
- Your organization enables coordination of real-time data exchange and the portability and comparability of education data.

PESC envisions global interoperability within the Education domain, supported by a trustworthy, inter-connected network built by and between communities of interest in which data flows digitally and seamlessly from one community or system to another and throughout the entire eco-system when and where needed without compatibility barriers but in a safe, secure, reliable, legal, and efficient manner.



## OUR MEMBERS

AACRAO  
 AcademyOne  
 Accenture  
 Access 4 Learning  
 ACE  
 ACRP  
 ACT  
 American Student Assistance  
 ApplyAlberta  
 Arizona State University  
 California Community College System  
 California State University System  
 Capella University  
 Career Cruising  
 Central Connecticut State University  
 College Board  
 CollegeNet  
 Common Application  
 Community College of the Air Force  
 Cosumnes River College  
 Credentials Solutions  
 DecisionDesk  
 Digitary  
 ECE  
 Educause  
 ellucian  
 ELM Resources  
 Elon University  
 Emory University  
 Florida International University

FSMB  
 Georgetown University  
 Groningen Declaration Network  
 Hobsons  
 Houghton Mifflin Harcourt  
 iData  
 IERF  
 IMS Global Learning Consortium  
 Indiana State University  
 Jenzabar  
 Kuali Foundation  
 Memorial University of Newfoundland  
 Michigan State University  
 NASFAA  
 NASLA  
 National Student Clearinghouse  
 NCHER  
 OCAS  
 Oracle  
 QUAC  
 Paradigm  
 Parchment  
 Pittsburg State University  
 Purdue University  
 SHEEO  
 Simon Fraser University  
 Smart Catalog  
 Smarter Balanced Assessment Cons.  
 Southern Connecticut State University  
 SSD Technology Partners  
 Stanford University

University of Arizona  
 University of British Columbia  
 University of California at Berkeley  
 University of Denver  
 University of Idaho  
 University of Illinois System  
 University of Lethbridge  
 University of Louisiana at Lafayette  
 University of Maryland UC  
 University of Mississippi  
 University of Missouri System  
 University of Northern Iowa  
 University of Oregon  
 University of Phoenix  
 University of Puerto Rico System  
 University of South Florida  
 University of Southern California  
 University of Texas at Austin  
 University of Virginia  
 University of Wisconsin  
 US Department of Education  
 USA Funds  
 Washington State University  
 Workday  
 XAP

## OUR SPONSORS

### PAST

ACADEMYONE  
ACCESS GROUP  
CITIBANK  
COLLEGE BOARD  
COMMON APPLICATION  
DECISION ACADEMIC  
DIGICATION  
EDFINANCIAL SERVICES  
ELLUCIAN  
ELM RESOURCES  
ESCHOLAR  
ETS  
FOLIOTEK

### CURRENT

DIAMOND  
  
CREDENTIAL SOLUTIONS  
  
NATIONAL STUDENT  
CLEARINGHOUSE  
  
ORACLE  
  
PARCHMENT

### PAST

JENZABAR  
KAPLAN UNIVERSITY  
LSAC  
NASLA  
NCHER  
NELNET  
PEARSON  
PHEAA  
REDLANTERN  
SALLIE MAE  
SMART CATALOG  
SLSA  
USA FUNDS  
XAP

INVESTMENT FOR THE GREATER COMMON GOOD OF ADVANCING STUDENT ACHIEVEMENT

## OUR EVENTS



Access 4 Learning Annual Meeting



Parchment Summit on Credentials



AACRAO Annual Conference



Groningen Declaration Network



ARUCC Annual Meeting



PESC Annual Board Retreat



AACRAO Technology Conference



NCES STATS-DC



SHEEO Policy Conference



## OUR DATA SUMMITS

### EDiINTEROP

#### FALL

HELD IN OCTOBER EACH YEAR, EDiINTEROP FOCUSES ON THE LONGTERM STRATEGIC APPROACH TO DATA INTEROPERABILITY & STANDARDIZATION AND INCLUDES THE PESC FALL MEMBERSHIP MEETING.

### DATA SUMMITS

FOCUS ON ACCESS, INTEGRATION AND IMPLEMENTATION OF DATA SYSTEMS; MAINTENANCE & PORTABILITY OF DATA EXCHANGE STANDARDS; OPEN, COMMUNITY-DRIVEN INNOVATION & DEVELOPMENT OF TECHNOLOGY; MOBILITY & OVERALL INTEROPERABILITY; AND OTHER KEY FACTORS THAT DRIVE GLOBAL EDUCATION DATA SYSTEMS DEVELOPMENT AND TECHNOLOGY.

### ED DATA SYSTEMS

#### SPRING

HELD IN APRIL EACH YEAR, ED DATA SYSTEMS FOCUSES ON THE REAL-TIME NEEDS OF LEGACY SYSTEMS AND SOLVING LIMITATIONS CAUSED BY INCONSISTENT TECHNICAL CAPACITIES; AND INCLUDES THE PESC SPRING MEMBERSHIP MEETING

DATA SUMMITS ATTRACT THOUGHT LEADERS, INNOVATORS AND DATA EXPERTS INCLUDING CEOs, CIOs, CTOs, REGISTRARS, DIRECTORS, AND EXECUTIVE, DECISION-MAKING STAFF SPANNING POLICY, PRACTICE AND TECHNOLOGY COMMUNITIES

## OUR FOOTPRINT

### OUR PARTNERS

AACRAO &  
SPEEDE COMMITTEE

ARUCC

GRONINGEN  
DECLARATION  
NETWORK

INTERNET<sub>2</sub>  
INCOMMON

SHEEO

US DEPARTMENT  
OF EDUCATION'S  
CEDS INITIATIVE

PESC IS  
NORTH  
AMERICA'S  
STANDARD  
FOR  
EDUCATION  
DATA

### PESC USAGE

*Every college & university and the  
majority of states in the USA, and  
the largest provinces in Canada*

ALL USE  
PESC APPROVED  
STANDARDS

PESC & CEDS ARE  
INTEROPERABLE

*...so if one state (or school, etc.)  
uses CEDS, that state, or school is  
interoperable with  
PESC APPROVED STANDARDS.*

ACHIEVEMENT

PESC APPROVED STANDARDS

## OUR INITIATIVES



**ACADEMIC  
CREDENTIALING &  
EXPERIENTIAL  
LEARNING TASK FORCE**  
MONITORING OUTSIDE-THE-  
CLASSROOM LEARNING FOR  
STANDARDS DEVELOPMENT

**CANADIAN PESC  
USER GROUP**  
ENSURING PESC MISSION &  
DELIVERABLES INCLUDE  
CANADIAN INTERESTS

**EDEXCHANGE  
USER GROUP**  
ENABLING NEUTRAL,  
SCALABLE DATA EXCHANGE  
MECHANISMS & STANDARDS

**EDUCATION RECORD  
USER GROUP**  
GOVERNING ALL ADMISSION  
& REGISTRAR-BASED PESC  
APPROVED STANDARDS

**SINGLE INSTITUTION  
CODE WORKGROUP**  
ESTABLISHING A SINGLE,  
STANDARDIZED CODE SET FOR  
INSTITUTIONS WORLDWIDE

**STANDARDS FORUM  
FOR EDUCATION**  
PRODUCING & MANAGING ALL  
SCHEMAS, TAXONOMIES AND  
CODE SETS FOR PESC  
APPROVED STANDARDS

## PESC

ACTIVATES INTEROPERABILITY WITH COMMUNITY & MEMBER-BASED  
WORKGROUPS, TASK FORCES, USER GROUPS, MEETINGS & DATA SUMMITS





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