

THE 2ND ANNUAL



BLACK TATTOO EXPO
ART AND MUSIC

PRESENTED BY DETROIT INK SPOT, VOICES OF SOUL & EASTERN MARKET
SUNDAY, JULY 23, 2017

The *Black Tattoo Art & Music Expo* (BTAME) is a unique expo which provides a platform to network and showcase premier tattoo artists, visual artists, and performing artist of color. Our purpose is to expose the arts and to promote positivity and non-violence within the urban communities. This Expo is being organized by some of Detroit's best event coordinators to become the premier Black Tattoo, Art, and Music Expo in the Region. BTAME will be held on July 21-22, 2018 at the Edward Hotel & Convention Center, Dearborn, MI.

TATTOO ARTISTRY

This event is open to professional tattoo artists who specialize in tattooing people of color.

LIVE PERFORMANCES

Live music, poetry, and comedy performances by top local and national artists.

FINE ARTS

Art Exhibitors and live art creation by local and national artists



SOME OF 2016 TALENT:

TATTOO ARTISTS

Jason Phillips, Detroit Ink Spot
Tattoo Wayne, Detroit Ink Spot
King Rah, D'Asylum Tattoos
BD Tattz, D'Asylum Tattoos
K Rogg, Tattoos by K Rogg
Sebastian, Detroit Ink for Life
The Butcher, Bloodline Dynasty
Quinten Harper, Bloodline Dynasty

VISUAL ARTISTS

Shirley Woodson, NCA
Senghor Reid, NCA
Olayami Dabls
Phil Simpson, Smile Brand
Judy Bowman, NCA
Donald Calloway
Dawn Stringer
Jason Phillips, NCA

PERFORMING ARTISTS

Mahogany Jones
Mike Sandusky
One Single Rose
Pierre Anthony
Kosta
Alex Way
Caleb Merritt
Keem the Franchise
Black Rain & more



MEDIA

SOCIAL MEDIA

BTAME begins a social media plan two months prior to the event. Marketing runs through the event and continues weeks after. Collateral is posted on Instagram, Facebook & Twitter.

Combined Social Media Outlets:
100,000 – 200,000 Followers

PRINT MEDIA

Metro Times, Rolling Out, Detroit Free Press and Detroit News

RADIO

Internet and Local promotions were used last year.
910 am

WGODRadio.net

CRB

AUDIENCE ENGAGEMENT

Event Attendees: Approx. 5000 guests



detroit blac

detroit black tattoo art music expo
12,511 people talking about this

detroit black
Search Facebook

blac detroit magazine
1,000 people talking about this

Detroit Black Tattoo Art & Music Expo



Blast Entertainment.TV
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Come and bring your family to the Eastern Market for "The 1st ..."
Come and bring your family to the Eastern Market for "The 1st Annual Black Tattoo Art and Music Expo" happening right now until 4pm.....
[BlastEntertainment.TV #Detroit #Art #Tattoo #Family #Music](#)

168 Views

The Shady Brigade
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The Swifty McVay "LIVE" stream
STREAMING LIVE ON SWIFTY MCVAYS FACEBOOK PAGE, THE SHADY BRIGADE, AND THE EMINEM FOREVER BLOG SUNDAY 2-4pm!!!
If You Love HipHop, 'Tattoo's, Art, & Great Music Period!!!! #910amsuperstation Is Bringing The #swiftrymcvayshow On Location To The #EasternMarket (Detroit) For The 1st Annual BLACK TATOO ART AND MUSIC EXPO This Sunday 2Pm-4Pm Hit The Link In The Bio To Log On To My Face Book To Live Stream The ShowEvent On Location Let's Put It Together Like The Zipper On A Butter Leather #Salute -- with Eminem Forever Blog, D12, Swifty Mcvay and Eminem.

962 Views



W GOD
PHASE UP & LISTEN

7PM-8PM
EVERY TUESDAY
& THURSDAY

ON THE GO
With Tiffany Patton

BLACK TATTOO & ART AND MUSIC 5

EASTERN MARKET, SHED 5
SUNDAY, JULY 17, 2016
FREE ADMISSION 10AM-4PM
WWW.BTAME313.COM



onthegowiffanypatton



PARTNERSHIP OPPORTUNITY

This is an opportunity for your company to join and become a Black Tattoo Art & Music Expo event partner. Our summer roster will showcase some of the Nation's most talented professional artists!

This is a great opportunity for your brand to align with top national talent on a unique event, created by a dynamic team of event producers and curators. Within last two years, BTAME has proven to be a successful way to expose all forms of art to the urban community.

Your company's support in BTAME through Partnership & Sponsorship is greatly appreciated and helps BTAME expose all forms of art to the urban community.



PREVIOUS PARTNERS & SPONSORS



OPPORTUNITIES INCLUDE THREE LEVELS OF PARTNERSHIP.

SMALL BUSINESS PACKAGE: \$2500

Promotional Inclusion:

- Brand logo on all promotional items
- Promotional booth

GOLD PACKAGE: \$5,000

Print Impressions:

- Brand inclusion on event signage in venue

Promotional Inclusion:

- Brand logo on all promotional items
- Promotional booth

PLATINUM PACKAGE: \$10,000

All benefits from Gold Package, plus the following benefits:

- Brand mentions on all social media posts which will be circulated throughout a network of Art, Musicians & Entertainment outlets
- Brand mention and logo inclusion in email blasts to over 100,000 direct emails

CONTACT US

btame313@gmail.com
(313) 288-9871

REGISTER ONLINE:

www.BTAME313.com
Payment Plans are available.

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BLACK TATTOO ART AND MUSIC

SUNDAY, JULY 17, 2016
EASTERN MARKET, SHED 5
FREE ADMISSION 10AM-4PM
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SPONSORED BY

REDEEM detroit

M&A ENT CONSULTING

VICES OF DETROIT

Link Spot

DJL BOOG

DETROIT

