

Mrs. Jackie Corey
Principal
Mr. Jay Parales
Band Director

GOLDEN LIGHTNING BAND Band Parent Association 901 Gunnery Road Lehigh Acres, FL 33971

Dear Students, Parents and Guardians

Welcome to the 2023-2024 School Year! The Lehigh Senior High School Music Program foresees another exciting and successful year. The excitement comes from our students, but the success comes from the involvement of everyone! On Saturday, October 14, 2023 the Lehigh Senior High School Music Program will be hosting the Lightning Tournament of Bands. This is a very exciting and worthwhile event and we are fortunate to be hosting it.

The Band Parent Association is asking for your participation by soliciting ads for the Lightning Tournament of Bands Event Program. The program will be sold to the public the day of the event. This is a FAIR SHARE fundraiser, which means that you will earn funds for your band account that can be applied toward your band fees, trips, etc. We would like to see each student sell at least 4 ads. Students will receive 25% of ad sales until Monday September 11, 2023, then 10% of ad sales until Monday, September 19, 2023. There will be no % of sales to student for ads received after September 22, 2023. Both ad and payment must be in by deadlines for student to receive credit.

STUDENTS DO NOT RECEIVE A PERCENTAGE FROM PATRON ADS

This can be an easy way to earn money for your band account if you use some strategies.

Use your family members to solicit ads from their places of employment.

Solicit ads from your local merchants and contacts.

Wear your Band shirt when visiting local merchants; introduce yourself and the program. Inform them of the various parades and activities that the music programs participate in.

Emphasize the exposure they will be getting in the Lightning Tournament of Bands Program. Parents from approximately 10+ different schools will be reading their ads. Several thousand people attend the Tournament of Bands event.

Solicit music stores from neighboring counties and stress their schools participation in this event. Cold call from the yellow pages to music/school related businesses; prom/tuxedo shops, limousine services, school supply stores, athletic stores, and again emphasize the different schools / parents that will be reading their ad.

Encourage your family and friends to place a patron ad.

Smile and be creative.

Attached you will find a copy of the form needed to begin soliciting ads. We ask that you make additional copies as needed and if you need additional information please do not hesitate in contacting us, you can leave a message at 239-693-5353 ext. 235, and a committee member will get back to you as soon as possible. Please begin this fundraiser now. All ads should be put in envelope and put into band mailbox with payment as you receive them. The deadline to submit an ad is Monday, September 18, 2022. Thank you in advance for all your support and effort.

The LSHS Music Parents Association.