

the CHOKOLATE run

statesboro's sweetest race

Saturday
22
 February
 2025



8
 AM

Georgia Southern
 University RAC Pavilion



Would you like to include items Race Bag? Yes No
 If yes, please descriptions item(s) being provided.

Sponsors can choose to have company name listed or submit a logo.
 Please write your company name exactly how you'd like it to appear on web site, signage, etc.:

- Artwork and logos should be submitted to jdouglas@southc.com as follows:
- Logos for t-shirts will be printed only in one-color and should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
 - Logos for signage should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
 - Logos for web site should be submitted as 72 dpi JPEG or PNG files.

Participants can register for the Chocolate Run at <http://www.thesweetestrace.com>

Checks can be made payable to OHCM and mailed to: OHCM, PO Box 991, Statesboro, GA 30459.
 PLEASE MAIL BY January 31, 2025. We also accept credit cards upon request (info@thesweetestrace.com).

What is the Chocolate Run?

With over \$400,400 raised to support the programs of Open Hearts Community Mission, the Chocolate Run has become a driving force in helping better the lives of hundreds of citizens in our community. Founded by the Leadership Bulloch Class of 2013, the Chocolate Run has become a highly anticipated annual event drawing runners from throughout the southeast.

Presenting Sponsor -- \$5000

- Premier Recognition as Presenting Sponsor in all Activity, Website & Social Media Promotion
- Primary listing as Presenting Sponsor in any media advertisement (including TV Commercial spot)
- Largest display of logo on back of race t-shirt
- Participation in the presentation of trophies (including pictures)
- Largest Logo featured on Race Bag give to all participants
- Listed as Presenting Sponsor in handout to all participants
- Opportunity to speak at opening race
- Promotional materials in race packet
- Special PA announcements mentioning sponsor name during and after the race
- Display of your own signage at race venue
- 8 complimentary race entries

Gold Sponsor -- \$2500

- Website & Social Media Promotion
- Listed as Gold Sponsor in any media advertisement (including TV Commercial spot)
- Prominent display of logo on back of race t-shirt
- Logo featured on Race Bag give to all participants
- Listed as sponsor in handout to all participants
- Opportunity to speak at opening race
- Promotional materials in race packet
- Special PA announcements mentioning sponsor name during and after the race
- Display of your own signage at race venue
- 4 complimentary race entries

Silver Sponsor -- \$1000

- Website & Social Media Promotion
- Listed as Silver Sponsor in any media advertisement (including TV Commercial spot)
- Large display of company logo on back of race t-shirt
- Promotional materials in race packet
- Listed as sponsor in handout to all participants
- 2 complimentary race entries

Sponsorships

There are various levels of sponsorship for the Open Hearts Mission Chocolate Run. For the first time we will have a Presenting Sponsor. This sponsorship will be offered to a different business each year so that our most loyal supporters will each have this opportunity in the future. Sponsor recognition and placement of logos on t-shirts and web site are based on sponsorship level. We accept credit cards and allow sponsorships to be paid in payments for your convenience.

You can also support us by forming a team at your business for the run. It is a run, walk, stroller and pet friendly race that many businesses and groups use as part of their health and wellness benefit program for their employees and just a good day of fun and camaraderie. There will be tons of chocolate after the race so come and satisfy your sweet tooth! Teams of 10 or more get \$5 off each runner. You can register individually or as a team by going online to www.thesweetestrace.com.

Thank you in advance your consideration of becoming a race sponsor. Attached you will find the sponsorship form that can be completed and submitted by mail or email (info@thesweetestrace.com). If you have any questions please contact Jennifer Douglas at 912-536-2126.

Bronze Sponsor -- \$500

- Website & Social Media Promotion
- Company logo on back of race t-shirt
- Promotional materials in race packet
- Listed as sponsor in handout to all participants
- 1 complimentary race entry

Water Station/Finish Line Sponsor -- \$300

- Company name will appear on a prominently located sign at water station or at finish line
- Listed as sponsor in handout to all participants
- Website & Social Media Promotion

Gift-In-Kind Sponsor

- We welcome any gift-in-kind items you may like to contribute to help offset the expense of hosting a race (i.e., snacks, water, race bag items, advertisement, signage, etc.)
- Listed as sponsor in handout to all participants
- Website & Social Media Promotion



Sponsorship
Saturday, February 22, 2025
GSU RAC Pavilion

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact person: _____

Contact email: _____ Phone number: _____

Web site address: _____

Sponsorship Level

- Presenting (\$5000)
- Water Station/Finish Line Sponsor (\$300)
- Gold (\$2500)
- Race Marker Sponsor (\$100)
- Silver (\$1000)
- Gift-In-Kind
- Bronze (\$500)