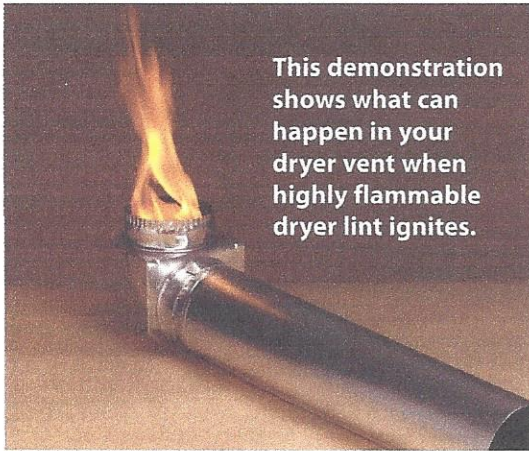


REASON NUMBER ONE:

There Are 16,700 Dryer Vent Fires A Year*

And the number continues to rise. Why? Most people don't know their dryer vents need to be cleaned. They clean out their lint filter now and then and think that's it. But the dryer vent *duct* is where lint can *really* build up and get clogged. And lint is highly flammable, accounting for most dryer vent fires.



This demonstration shows what can happen in your dryer vent when highly flammable dryer lint ignites.

In addition to lint buildup, improper installation of your dryer vent system can also pose a serious danger to you. A dryer vent cleaning professional will detect potential hazards such as the presence of flammable vinyl duct or a duct run that is improperly routed. So ensure your family's safety with a professional inspection.

* Source: The Consumer Products Safety Commission

REASON NUMBER TWO:

Lint Buildup Takes More Energy (And Money) To Dry Your Clothes

If your dryer isn't drying your clothes like it used to, you may not need a new dryer! A dryer vent clogged with lint reduces airflow so your dryer doesn't dry as efficiently as it used to. An inefficient dryer also uses more energy, thereby costing you more money.

The Solution:

Have your dryer vent system cleaned and inspected yearly by a dryer vent cleaning professional. A standard cleaning will involve unhooking the dryer, cleaning the vent duct with special tools, and checking connections. A professional can also service all venting situations, including today's extremely long vent ducts. These ducts are especially susceptible to lint buildup.

So don't take a chance — put your family's safety in the hands of a professional. It will protect them against potential fire and save you money as well — two great reasons why you *should* think about your dryer vent.