



VAN DER AA TAX EDUCATION

Course Catalog 2023-24



Featuring NEW topics on:

- Tax Update for Business and Individuals
- Year-End Tax Planning
- S Corporations Essentials
- Partnerships Essentials

PLUS

- 4-Hour Webcast option
- NEW On-demands
- Virtual Classroom
- And More!

www.vanderaataxed.com

Welcome to Van Der Aa Tax Ed, LLC

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Scheduling Note:

All 4-hour programs can be done either LIVE or in a webcast format. 8-hour programs should be scheduled as LIVE, in classroom presentations or can also be scheduled as a LIVE webcast or prerecorded webinar, but must be scheduled as 2, 4-hour segments as a Part 1 and Part 2 presentation.

All tax based programs qualify for IRS PTIN credit.

VAN DER AA TAX ED, LLC is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its web site: www.nasbaregistry.org

Key Tax Updates

Federal Tax Update for Business and Individuals

This course will address the most recent tax legislation, rulings and developments occurring in 2022-23 that will impact both the business and individual taxpaying client. The course is designed to prepare the practitioner for the upcoming filing season and provide useful strategies to assist in the tax preparation process.

Learning Objectives:

Upon completion of this course you will be able to:

- Implement practical strategies based on recent developments.
- Understand changes in tax forms.
- Define key compliance issues.

Major Subjects:

- 2022-23 legislative, judicial, and IRS developments impacting practitioners during the upcoming filing season.
- COVID-19 relief tax legislation update.
- Tax rates and inflation-adjusted figures.
- Depreciation tax update.
- Review of changes in tax forms.
- Analyze significant regulations, IRS rulings, and court cases affecting individuals, corporations, S corporations, and partnerships.

Designed for: Practitioners desiring an update on significant developments affecting the filing season, staff members who will have significant compliance assignments during tax season, and members in industry seeking to keep their knowledge current.

Level: Update

Field of Study: Taxes

Format: Group live, group internet

Prerequisite: Basic working knowledge of business and individual taxation.

Advanced Preparation: None

Recommended CPE Credit: 8 hours

Available: October 15, 2023

Key Tax Issues Facing Business and Industry

This course focuses on the key federal tax issues affecting business from the internal accountant's point of view, with a focus on the major ramifications of the TCJA and other recent tax legislation and developments. Planning alternatives and the potential risks associated with those strategies will also be discussed.

Learning Objectives:

Upon completion of this course you will be able to:

- Distinguish the latest tax developments, rules and regulations affecting business and industry.

Major Subjects:

- 2022-23 update and review of key business tax issues, including COVID-19 relief legislation.
- New interest expense deduction.
- Business losses.
- New 21% corporate tax rate.
- New capitalization, expensing and depreciation rules.
- New travel and entertainment expense rules.
- Accounting methods – Cash vs. accrual, Inventory and Section 263A issues.
- Fringe benefits.
- Independent contractor vs. employee.
- Basics of identifying and classifying intangible assets.
- Latest legislative, judicial, and IRS developments.

Designed for: Financial personnel working for closely-held, for-profit entities.

Level: Intermediate

Field of Study: Taxes

Format: Group live, group internet

Prerequisite: Basic working knowledge of business taxation.

Advanced Preparation: None

Recommended CPE Credit: 4 or 8 hours

Available: February 15, 2023

Year-End Tax Planning: Thinking Outside the Box

Tax planning is more than an estimated tax calculation, it's a process. Where are we now and what can we change? This timely program will highlight significant 2022-23 tax developments and discuss key tax planning ideas for your clients as you prepare for the upcoming tax season. Don't wait until late December to start planning for your clients!

Learning Objectives:

Upon completion of this course you will be able to:

- Define the "hot issues" facing tax practitioners in planning for client returns.
- Apply key concepts to special client situations.
- Review of recent legislation and developments.

Major Subjects:

- Discuss the most recent tax legislation, rulings and developments.
- Section 163(j) interest expense deduction.
- New 21% corporate tax rate.
- Medicare tax on high income wages and SE income.
- Tax provision and 2021 extensions.
- Timing income and deductions.
- Alternative minimum tax (AMT) issues.
- 3.8% net investment income tax.
- Rediscovering Section 1202 QSBS.
- Reconsidering choice of entity.

Designed for: Practitioners and members in industry seeking a general business and individual tax update or wishing to review key tax topics for planning and preparing client returns.

Level: Intermediate

Field of Study: Taxes

Format: Group live, group internet

Prerequisite: Basic working knowledge of the tax return preparation.

Advanced Preparation: None

Recommended CPE Credit:

4 or 8 hours – Group Live

2 hours – Group Internet Based

Available: August 1, 2023

Key Tax Updates

It's Personal! Best Individual Tax Update

This program will address recent legislation, rulings and developments affecting individual taxpayers and provide practitioners with a comprehensive update for the upcoming tax season.

Learning Objectives:

Upon completion of this course you will be able to:

- Gain the knowledge of the latest tax developments, rules and regulations affecting individual taxpayers.

Major Subjects:

- 2022-23 federal tax legislation, cases and rulings affecting income of individual taxpayers, including COVID-19 relief developments.
- Review of the revised Form 1040 and its related schedules.
- Gross Income, wages, Schedule C and Schedule E.
- Itemized deductions.
- Self-employment health insurance deduction.
- Capital gain and losses, royalties, alternative minimum tax revisions, rate changes, and other legislative provisions.
- Tax planning.

Designed For: Practitioners and members in industry seeking a general individual tax update or wishing to review key individual tax topics for the upcoming tax season.

Level: Update

Field of Study: Taxes

Format: Group live, group internet

Prerequisite: Basic working knowledge of individual taxation.

Advanced Preparation: None

Recommended CPE Credit: 4 or 8 hours

Available: October 15, 2023

Best Business Tax Update

This program will address the important provisions, rules and concepts related to business tax returns.

Learning Objectives:

Upon completion of this course you will be able to:

- Gain the knowledge of the latest tax developments, rules and regulations affecting businesses.

Major Subjects:

- 2022-23 tax legislation, rulings and developments, including COVID-19 relief developments.
- Depreciation update: Section 168(k) and Section 179 immediate expense deduction and bonus depreciation.
- Update on tax return preparer standards.
- Estate and gift tax changes.
- S corporation and partnership developments, with a focus on the new Section 199A deduction.
- Miscellaneous business developments, including regulations and rulings affecting depreciation, accounting method changes, and other business tax issues.

Designed for: Practitioners and members in industry seeking a general business tax update or wishing to review key business tax topics and staff members desiring a business tax overview.

Level: Update

Field of Study: Taxes

Format: Group live, group internet

Prerequisite: Basic working knowledge of business taxation.

Advanced Preparation: None

Recommended CPE Credit: 4 or 8 hours

Available: October 15, 2023

Fiduciary Accounting and Tax Preparation of Estates and Trusts

This program examines the critical issues, rules, and special opportunities when preparing your clients Form 1041 U.S. Income Tax Return for Estates and Trusts. Learn what is considered taxable income; filing requirements and deadlines; impact of the 3.8% Medicare surtax on net investment income; and the 10 principles of tax accounting for trust income.

Learning Objectives:

Upon completion of this course you will be able to:

- Provide a working knowledge of tax rules and guidelines of estates and trusts returns.
- Discuss planning and potential pitfalls.

Major Subjects:

- 2022 rates and brackets.
- Calculating a trust's AGI.
- Filing requirements, deadlines and penalties.
- 3.8% Medicare surtax on net investment income (NII).
- Simple vs. complex trusts.
- Grantor Trusts: Four options to report activity.
- Fiduciary Accounting and the 10 Principles of tax accounting for trust income.
- Section 643 (g) Election.
- Taxable income of trusts, estate and beneficiaries.
- Deductions.
- Distributions

Designed for: Experienced CPAs working with estates and trusts.

Level: Intermediate

Field of Study: Taxes

Format: Group live, group internet

Prerequisite: A basic working knowledge of Form 1041 and estates and trusts.

Advanced Preparation: None

Recommended CPE Credit: 8 hours (4 hours A&A / 4 hours other)

Available: May 15, 2023

Key Tax Updates

S Corporation Essentials: Stock and Loan Basis Reporting

This program addresses the critical issues and special opportunities facing S corporations, with a focus on the new IRS guidelines on shareholder stock and loan basis reporting. The impact of recent legislation on the tax structure of S and C corporations will be addressed, as well as the significant impact of the new Section 199A flow-through entities deduction on S corporations.

Learning Objective:

Upon completion of this course you will be able to:

- Apply the latest tax rules and regulations of S corporations.
- Discuss the new Section 199A rules and regulations and how their significant impact S corporations.
- Distinguish and define complex S corporation issues.

Major Subjects:

- Recent tax legislation, rules and developments impacting S corporations
- Shareholder stock and loan basis reporting on Form 1120S Schedule K-1.
- New Section 163(j) business interest expense limitation.
- Filing deadlines and extensions.
- New rules on meals and entertainment expense reporting.
- Issues in becoming an S corporation.
- Basis of stock and debt.
- AAA and distributions.
- Built-in gains tax.

Designed for: Experienced practitioners with S corporation clients and members in industry working for an S corporation, or those seeking and update on thorny S corporation issues.

Level: Intermediate

Field of Study: Taxes

Format: Group live, group internet

Prerequisite: Basic working knowledge of S corporations.

Advanced Preparation: None

Recommended CPE Credit: 8 hours
(2 hours A&A / 6 hours other)

Available: May 15, 2023

Partnership Essentials: Tax Basis Capital Accounts and More

The IRS has made some game-changing updates on the reporting of partnership basis. This course examines the critical issues and special opportunities facing partnerships and their partners, as well as the relationship between limited liability companies and partnerships. New tax basis and capital accounting reporting rules will be addressed, as well as the impact of recent legislation on the tax structure of partnerships and LLCs and the significant impact of the new Section 199A flow-through entities deduction on partnerships.

Course Objectives:

Upon completion of this course you will be able to:

- Define the tax consequences and various liabilities for both partnerships and LLCs.
- Discuss the impact of the new Section 199A deduction on partnerships.
- Apply planning opportunities and potential pitfalls.

Major Subjects:

- Recent tax legislation, rulings and developments affecting Partnerships and LLCs.
- Basis and capital account reporting on Form 1065 Schedule K-1.
- New Section 163(j) interest expense deduction.
- New rules on meals and entertainment expense reporting.
- Transportation fringe benefits.
- New partnership audit rules.
- Opportunity zones.
- Section 754 self-employment tax.

Designed for: Practitioners with partnership clients and those seeking knowledge on thorny partnership issues.

Level: Intermediate

Field of Study: Taxes

Format: Group live, group internet

Prerequisite: Basic working knowledge of partnerships and LLCs.

Advanced Preparation: None

Recommended CPE Credit: 8 hours
(2 hours A&A / 6 hours other)

Available: May 15, 2023

Guide to Deducting Travel, Meals and Entertainment

This program will explain the new rules for deducting travel, meals and entertainment expenses and the TCJA disallowance of business entertainment expenses.

Documentation requirements and planning opportunities related to travel, entertainment, and automobile expenses will also be addressed.

Learning Objectives:

Upon completion of this course you will be able to:

- Gain insight on the "big picture" in this complex area.
- Distinguish the rules of determining travel and entertainment expenses.
- Know what to do and when to do it.

Major Subjects:

- Recent tax legislation, rules and developments impacting travel and meals expense reporting.
- Adequate accounting rules for reimbursements, including accountable plans, going paperless, reimbursement for non-deductible expenses.
- Reporting travel expenses: travel status, simplified per diem.
- "Directly related to" and associated with" tests.
- Facility vs. activity expenses.
- 9 exceptions to Section 274.
- Business meals: IRS Notice 2018-76.
- 2021 mileage and per diem rates.

Designed for: Practitioners, members in industry, or personnel responsible for payroll tax reporting or determining and reviewing travel and entertainment deductions.

Level: Intermediate

Field of Study: Taxes

Format: Group live, group internet

Prerequisite: Basic working knowledge of business expense reporting.

Advanced Preparation: None

Recommended CPE Credit: 4 hours

Available: February 15, 2023

Key Tax Updates

Depreciating and Expensing Business Assets

This program will address the most recent updates on tax depreciation resulting from the TCJA, highlighting new capitalization and depreciation rules. 2020 inflation increases will be discussed. Planning opportunities and potential pitfalls will also be addressed.

Learning Objectives:

Upon completion of this course you will be able to:

- Define the latest tax depreciation developments and special topics.
- Define and discuss planning tools and potential pitfalls.

Major Subjects:

- Recent tax legislation, rules and developments related to capitalization and depreciation.
- Section 179, including 2020 inflation adjustment.
- Section 168(k) 100% bonus deduction.
- Depreciation of automobiles, including new luxury auto limits.
- ADS depreciation for electing farm and real estate business.
- Update on recent developments.

Designed for: CPAs in public practice and members in industry seeking to better understand the ever changing depreciation rules.

Level: Intermediate

Field of Study: Taxes

Format: Group live, group internet

Prerequisite: Basic working knowledge of tax depreciation.

Advanced Preparation: None

Recommended CPE Credit: 4 or 8 hours

Available: February 15, 2023

Real Estate Tax Update

This program addresses the recent changes imposed by recent tax legislation that real estate owners and investors need to know, including Section 199A, the new Section 163(j) interest expense limits and the opportunity to elect out. An introduction to opportunity zones and other important issues will also be addressed.

Learning Objectives:

Upon completion of this course you will be able to:

- To provide a review and update of recent tax legislation affecting real estate tax owners and investors.

Major Subjects:

- Recent tax legislation, rules and developments impacting real estate owners and investors.
- Section 179 for qualified real property.
- Section 179 for non-residential roofs, HVAC fire protection and security systems.
- Section 163(j) interest expense limitation, including electing out and ADS depreciation.
- Introduction to opportunity zones.

Designed for: CPAs in public practice and industry seeking an update on the latest tax developments affecting the real estate owners and investors.

Level: Intermediate

Field of Study: Taxes

Format: Group live, group internet

Prerequisite: Basic working knowledge of real estate taxation.

Advanced Preparation: None

Recommended CPE Credit: 4 hours

Available: May 15, 2023

Not Just Your Everyday FASB Update

This course reviews and discussed the latest items on the FASB agenda, focusing on recent updates to revenue recognition and lease accounting standards. A Special Purpose Framework overview will be provided, which may salient alternatives to U.S. GAAP for certain entities.

Learning Objectives:

Upon completion of this course you will be able to:

- Define and discuss current items on the FASB agenda.
- Apply practical strategies in using GAAP alternatives.

Major Subjects:

- Review of current items on the FASB agenda.
- Discuss the new revenue recognition standard.
- Provide an update on the new lease accounting standard.
- Address U.S. GAAP alternatives for certain entities.

Designed for: CPAs in public practice or members in industry seeking an update on the latest items on the FASB agenda.

Level: Basic

Field of Study: Accounting

Format: Group live, group internet

Prerequisite: None

Advanced Preparation: None

Recommended CPE Credit: 4 hours

Available: April 15, 2023

(combine with *Forgotten Managerial Accounting Tools* for an 8-hour day)

Forgotten Managerial Accounting Tools for CPAs

This session revisits managerial accounting techniques that you may not have considered for many years even though they could be invaluable for CPAs in both business and public accounting. You will appreciate a fresh perspective of concepts you may not have considered since your college days. We will illustrate concepts with practical examples that you can immediately bring back to the office!

Learning objectives:

- Revisit fundamental managerial accounting concepts that may not be part of your daily routine
- Understand how to apply managerial accounting techniques to actual business circumstances

Major subjects:

- Target profit analysis
- Break-even analysis
- Relevant costs and decision-making
- Standard costs and variances
- Activity-based costing
- Segment reporting and analysis

Designed for: Accountants who have not recently considered managerial accounting techniques and proficient managerial accountants who desire fresh, practical illustrations of managerial accounting analysis and related decisions.

Level: Intermediate

Field of Study: Accounting

Format: Group live, group internet

Prerequisite: Basic working knowledge of financial statements and business processes.

Advanced Preparation: None

Recommended CPE Credit: 4 hours

Available: April 15, 2023

(combine with *Not Just Your Everyday FASB Update* for an 8-hour day)

Practical Excel Topics for the Public Accountant

This course introduces practical ways that public accountants can use Excel to enhance both the efficiency and effectiveness of client engagements, reinforced using core concepts by illustrating ways that Excel is a tool for analysis and reporting. Practical examples to illustrate how to unleash the power of Excel when obtaining, analyzing, and reporting information will be included.

Learning Objectives:

Upon completion of this course you will be able to:

- Apply a variety of advanced formulas to analyze and manipulate data
- Identify solutions to data analysis problems
- Identify how Excel can be used as a tool to address data analysis problems encountered in client engagements
- Explore ways to enhance engagement efficiency using Excel

Major Subjects:

- Data validation
- Formulas for manipulating, transforming, and cleansing data
- Formulas for data analysis
- Reference formulas such as =VLOOKUP
- Pivot tables
- Solver as a tool for performing multivariate analysis
- Mail merge
- Custom formatting

Designed for: Practitioners, members in industry and other accounting professionals seeking a better understanding of the advanced features of Microsoft Excel.

Level: Intermediate

Field of Study: Technology

Format: Group live

Prerequisite: A basic working knowledge of Microsoft Excel

Advanced Preparation: None

Recommended CPE Credit: 8 hours

Available: January 1, 2023

Build Your Day: Virtual Topics by Chris Harper

Accounting

NEW **Listening to the Statement of Cash Flows** - CPE Credit: 2 hours

NEW **Is Activity-Based Costing the Right Tool for Your Organization** - CPE Credit: 2 hours

NEW **Keeping Up with the FASB** - CPE Credit: 2 hours

Accounting in the Wild Wild West of COVID-19 - CPE Credit: 2 hours

Not Just Your Everyday FASB Update - CPE Credit: 4 hours

GAAP Alternatives: Surviving the Perfect Storm of Accounting Updates - CPE Credit: 1 hour

FASB's New Lease Accounting Standard - CPE Credit: 2 hours

Auditing

NEW **Exploring Internal Controls That Could Have Prevented Fraud** - CPE Credit: 2 hours

NEW **Thinking Like a Quality Control Reviewer** - CPE Credit: 2 hours

Analytical Procedures: Practical Applications and Standards - CPE Credit: 2 hours

Data Analytics: Practical Insights for Today's Accounting Professional - CPE Credit: 2 hours

Compilations, Reviews, and Audits – How They Differ - CPE Credit: 1 hour

Getting to Know the New Audit Report - CPE Credit: 1 hour

Getting SASsy – A Look at Recent Auditing Standards - CPE Credit: 1 hour

Finance-Technical

NEW **Managerial Accounting Refresher for the Internal Accountant** - CPE Credit: 2 hours

Forgotten Managerial Accounting Tools for CPAs - CPE Credit: 2 hours

Technology

NEW **Practical Excel Topics for the CPA** - CPE Credit: 2 hours

Moving Beyond the Basics of Excel - CPE Credit: 2 hours

Advanced Excel: Hidden Secrets and Gems - CPE Credit: 2 hours

Meet the Speakers



Douglas J. Van Der Aa, CPA, JD - Doug is a lively and energetic speaker – especially on the subject of taxes and ethics. He has been a highly rated speaker (consistently rating over 4.75 for both knowledge and presentation) and seminar leader for the AICPA, FTW, CPA associations and other organizations throughout the country for more than 15 years.

Doug has over 30 years of professional experience, including tax practice in CPA firms and the practice of transactional business and real estate law as an attorney. As a CPA, Doug's practice concentrated on the tax needs of closely held businesses, with their related pass-through entities, complex individual returns, estates and trusts.



Chris Harper, CPA - Chris is the Director of Education in addition to providing accounting and advisory services to a wide variety of clients for the Grand Rapids firm of Hungerford Nichols. He has been serving tax and accounting needs of closely held business and individuals since 1998. In addition to his responsibilities at the firm, Chris serves as an affiliate instructor of accounting for Grand Valley State University's Seidman College of Business.

Chris has taught a variety of continuing education courses for several state CPA societies. He is frequently interviewed by media outlets on a variety of financial, tax and accounting topics.

Virtual Classroom

Van Der Aa Tax Ed can host your CPE event using their NEW virtual classroom. We provide the platform, monitor Q&A panel, use a NASBA approved attendance verification system and provide a detailed participation engagement report at the conclusion of your event.

For more information, email info@vandraatax.com or call Marcie at 248.770.6587.



On Demand and Pre-Recorded Delivery Models

Most of our programs are now available in a 2-hour on-demand formats, providing an alternative delivery method to your CPE course catalog. Pre-recorded, 1 & 2 hour webinars are also available as conference breakout sessions.

Pricing, Policies and Conference Track

Pricing & Fees

Seminar fee includes PDF print original and discussion leader honorarium. Discussion leader travel is to be reimbursed by the sponsoring organization.

8-Hour Seminar Fee

15 person minimum \$1,800
Each additional person \$115

4-Hour Seminar Fee

20 person minimum \$1,350
Each additional person \$65

TWO, 4-Hour Programs Scheduled as an 8-Hour Day

15 person minimum \$950
Each Additional person \$60

Conference Track Option

\$3,000 for up to 4 breakout sessions (Up to 8 hours - 1 day)
Multiple Day Conference - \$2,500 each day (Up to 8 hours each day)

Pre-Recorded Virtual Breakout Sessions

1-Hour: \$500 2-Hour: \$1,000

How to Place an Order

To place an order, contact Marcie Smith at 248.770.6587 or email to info@vandraatax.com.

Travel & Manual Policy

A Reasonable Travel Policy

Travel costs concern us, and we consider that factor when scheduling a travel. We will work with you and the discussion leader to keep costs as reasonable as possible.

A Straight-Forward Materials Policy

Van Der Aa Tax Ed will provide the sponsor with a PDF original 2 weeks prior to the seminar.

Program Cancellation, Refund and Complaint Policy

Programs cancelled less than 60 days prior to the presentation date are subject to a 50% cancellation fee. Complaints are taken seriously and addressed on a per case basis. For more information regarding administrative policies, such as complaints, cancellations and refunds, please email us at info@vandraatax.com

Conference Track Option

Build a customized day of breakout sessions to fit inside your tax or industry conference. Our knowledgeable discussion leaders will present up to 4 timely tax, accounting or ethics topics to fit right inside your agenda. Choose an of our webinar topics or from the list below:

Accounting & Auditing Topics

- FASB's New Lease Accounting Standard
- Fiduciary Accounting for Estates & Trusts
- Forgotten Managerial Accounting Tools
- Keeping Up with the FASB
- Activity Based Costing: Is it the Right Tool for Your Organization?
- Exploring Internal Controls That May Have Prevented Fraud
- Listening to the Statement of Cash Flows
- Getty SASsy: A Look at Recent Auditing Standards

Tax Topics

- Business Tax Update
- It's Personal! Individual Tax Update
- How to Deduct Travel, Meals & Entertainment Expenses NOW!
- Depreciating and Expensing Business Assets
- Partnerships: Tax Basis Capital Account Reporting
- S Corporations: Stock & Loan Basis Reporting
- Real Estate Tax Update
- Year-End Tax Planning: Thinking Outside the Box
- 1041 Preparation of Estates and Trusts

Tax Practice Ethics Topics

- Tax Practice Ethical Challenges and Circular 230
- Practical Insights Gleaned From the AICPA Code of Professional Conduct
- Upholding Independence While Holding Your Clients Hand

A Multi-Day Discount may apply when booking a Conference Track in conjunction with one or more full day seminars.



2023-24



Featuring:

- Accounting Topics for Tax Practitioners
- Tax Practice Ethics Topics
- Webinars
- Conference Track Option
- And More!

CPE Course Catalog



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