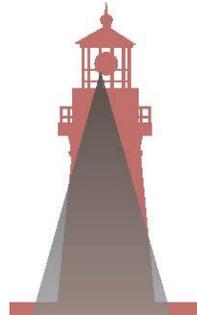


SALEM UNITED

Salem United is a non-profit organization which began June 19, 2015. Salem United fosters maturity in economics, politics, culture, sports, arts and academics; through its diverse communities, encouraging everyone to work together as one. Salem United Board came together, to maintain the historic importance of the Salem Willows Black Picnic and join individuals, organizations and companies in bettering our communities.

Salem United Black (Picnic) Festival is a family event held annually on the 3rd Saturday in July at Salem Willows Park. Its present location from its historical and fundamental significant beginnings in 1741 has created the legacy of Negro Election Day aka Salem Willows Black Picnic in the City of Salem. Its activities which have ranged from church choirs, amusement rides, food, basketball tournaments and more which Salem United will try to preserve and restore to its origin.

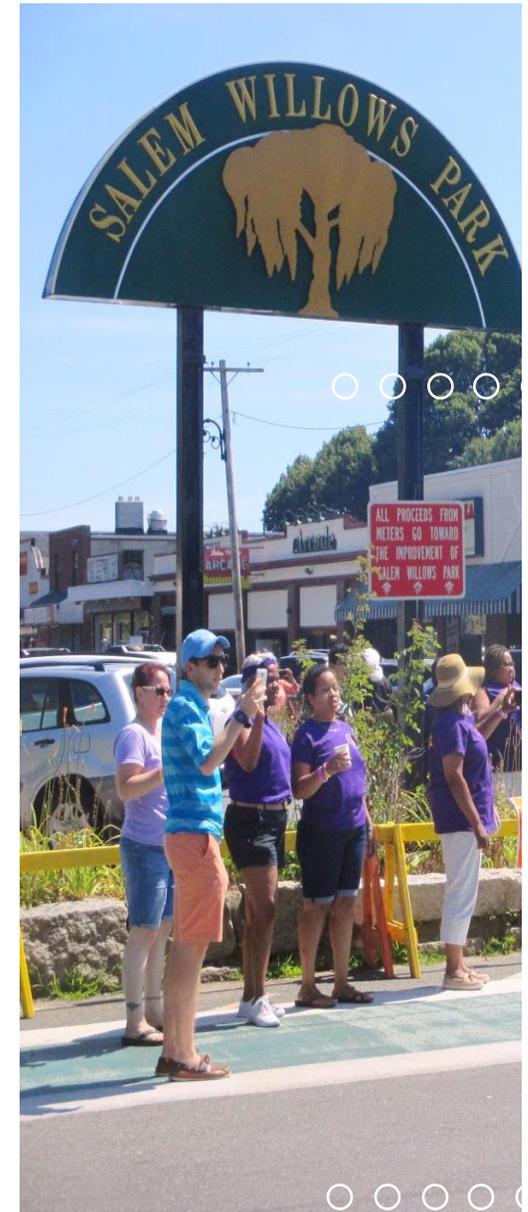
Salem United's goal for Negro Election Day aka Salem Willows Black (Picnic) Festival is to continue a commitment to the historical significance of the Black Picnic for all ages, with an emphasis on maintaining family values.



SALEM UNITED

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NEGRO ELECTION DAY AKA SALEM WILLOWS BLACK (PICNIC) FESTIVAL

In the early 20th century, the “Colored People’s Picnic” had church choirs performing, and track and field events were held. Dances were held with wonderful jazz performers, such as Duke Ellington and Cab Calloway.

During World War II, the picnic was switched to the third Saturday of July because Black American’s were working in factories and defense plants and weekends were the only option. Churches began to take a less active role after World War II.

The name the “Colored People’s Picnic” was changed in the 1968, due to the civil rights movement. Black Power was recognized and people refused to be called “Colored”, so the picnic was renamed the “Black Picnic”. In 1990’s the Salem Willows Black Picnic brought larger crowds, corporate sponsors and much more.

In the 2000’s Black-Americans with roots from the North Shore and Boston still come from all over the United States to Salem Willows Park for an annual family-centric picnic on the third Saturday of July.

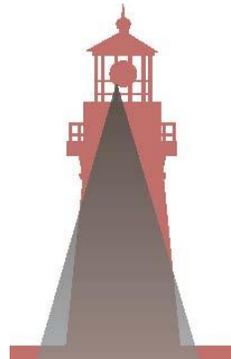
2015, Governor Charlie Baker of (Massachusetts recognized the “Black Picnic” as a Historical Event and signed a Historical Decree. A non-profit Organization, ”Salem United”, has been established to preserve and restore the picnic to its origin.

BOARD OF DIRECTORS

SALEM | UNITED

EXECUTIVE BOARD AND OFFICERS

Doreen Wade - President
Lorraine Wade - Treasurer
Rene Marchando
Donald Miller
Roberta Poor
Jackie Tyler
Anna Whitted



Salem United



WHERE OUR LEGACY BEGINS