



[Helping Kids Fight the Battles of Childhood Cancer by Escaping to the World of Video Games  
AlexsArcade.Org](http://AlexsArcade.Org)

### **Our Mission:**

As a childhood cancer awareness organization, Alex's Arcade helps children cope with the diagnosis of cancer with an escape from reality and into the video game world. By providing video games to the oncology departments of children's hospitals, the games are used as a coping mechanism to reduce the stress of being in the hospital for treatments, extended stays, or just a visit.

### **Our Purpose:**

Alex's Arcade founded by James & Nancy Craven in 2014.

Inspired by their son Alex, who at the age of 12 was diagnosed with Stage 4 Diffuse Large B cell Non-Hodgkin's Lymphoma of the bone on Monday April 4th, 2011.

The disease affected 90% of the bones in his body, Alex underwent 6 rounds of intense chemotherapy, 96 hours at a time at Children's Hospital of Michigan in Detroit, MI. It was during his time in the hospital that Alex asked for his Xbox to be brought in so he could escape reality with video games. It had a very positive effect on his attitude...it allowed him to cope, relax and have the comforts of home right there in his hospital room...his home away from home. Very few of his roommates had the same comfort or escape...Alex would share his games and controllers until it was time for him to go home.

Alex came up with the idea of...

"What if we could put video games in all the rooms on the oncology floor...and the infusion room too?"

And that's what we plan to do...with your help we can make this dream come true for those kids fighting the good fight, to escape, and cope with their reality.

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