



AWARENESS RIBBON PROJECT

MENTAL HEALTH - DOMESTIC VIOLENCE - COMMUNITY & GUN VIOLENCE - SUPERVISED VISITATION

In support of our Building a Better Future for Mental Health campaign, The Branch Family Institute's Branching Out volunteer program in partnership with Common Connections Foundation, has developed a new community project initiative - the **Awareness Ribbon Project**.

The Awareness Ribbon Project is an empowering volunteer experience that promotes creativity, fosters community engagement and seeks to educate individuals and youths through awareness and advocacy.

In recognition of four awareness causes - **mental health, domestic violence, community violence and supervised visitation** - with designated months of May and October, we have developed a creative spin on three individual awareness ribbons coining the "Tri-Awareness Ribbon".

So, what exactly is a "Tri-Awareness" Ribbon?

Three ribbon hues - **orange, purple, green** - combined symbolizing a total of four causes - mental health, domestic violence, community violence, and supervised visitation - all in one equals **Tri-Awareness!**

MONTH OF MAY

Community Violence - Mental Health - Supervised Visitation
ORANGE GREEN ORANGE

MONTH OF OCTOBER

Domestic Violence
PURPLE

How to GET INVOLVED

By hand creating and wearing "**Tri-Awareness**" ribbons between the months of May and October, we are displaying community solidarity that represents our love and support for one another and the action we take to build a better future for our families and Chicago communities.

1. Volunteer to create Tri-Awareness Ribbons by contacting ajenkins.embranch@gmail.com
2. Wear the Tri-Awareness Ribbon and spark up a conversation about its meaning
3. Take a photo of yourself wearing the Tri-Awareness Ribbons and post on your social media accounts and share on The Branch Family Institute's FaceBook page to show your support
4. Donate orange, purple and green, ribbons to The Branch Family Institute to keep Tri-Awareness visual
5. Donate to the Branch Family Institute's Building a Better Future for Mental Health Campaign
6. Follow our campaign to learn how we plan to expand the Awareness Ribbon Project over the next four years

#BuildingaBetterFuture #Tri-Awareness #BranchFamilyIns



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