

# Sequoia Softball

Serving the City of Visalia  
2023 Sponsorship Application  
www.SequoiaSoftball.com



**Sequoia Softball** serves the youth of Visalia. Our non-profit organization seeks to create and develop leadership in our community's young women, both on and off the field. We seek to make our program an avenue for each girl to grow to their fullest potential in fast pitch softball and to have fun as well. Our league uses our sponsorship and fundraising money to try to provide an affordable league to all girls in Visalia and allows us to provide the most efficient and organized program for the girls of our community. If you are a parent, guardian, adult, local business, or a corporation who wants to contribute to our program, please fill in your information below and let us know which sponsorship you are interested in:

- ☐ **\$1,500 Grand Slam Sponsor**  
Grand Slam Sponsors will receive recognition in the form of TWO team sponsorships, FOUR fence line banners, commemorative appreciation plaque, listing on our website and special recognition at the Opening and Closing Day Ceremonies and throughout the season.
- ☐ **\$800 Home Run Sponsor**  
Home Run Sponsors will receive recognition in the form of a team sponsorship, TWO fence line banners, commemorative appreciation plaque, listing on our website and special recognition at the Opening and Closing Day Ceremonies and throughout the season.
- ☐ **\$600 Friends of Softball**  
Friends of Softball will receive a banner advertisement displayed along our fence line, a team sponsorship, listing on our website and special recognition at Opening and Closing Day Ceremonies.
- ☐ **\$400 Banner Sponsor (Returning Sponsor Banner – Check this BOX ☐ \$300)**  
Banner Sponsors will be provided a banner advertisement displayed along our fence line and a listing on the league website. (Renewal in future years will be discounted \$100)
- We are updated our signs from 3x5 to 4x6 (any returning sponsor can add a \$100 to their renewal and we will upgrade them to the new 4x6 banner AND display their old 3x5 banner on a 2<sup>nd</sup> field!!)*
- ☐ **\$300 Team Sponsor**  
Team Sponsors will receive recognition in the form of a team sponsorship & a listing on the league website.
- ☐ **\$TBD In-kind or Major Project Sponsor**  
There are some unique opportunities to support the youth of Visalia for this and future years. Sponsoring **fencing, cost of background checks, umpires** or simply providing donations towards the season fees of a **single player** you can have a lasting impact on the league and its players.

Contact Name: \_\_\_\_\_ Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Please send any artwork for banners to SequoiaYouthSoftball@gmail.com please include contact information in the email.  
**Please make checks payable to “SEQUOIA SOFTBALL” and mail form and checks to:**

**Sequoia Softball 1525 E. Noble Ave #296 Visalia, CA 93292**  
For questions, please email SequoiaYouthSoftball@gmail.com or  
call Rodney at 408-646-7636  
**www.SequoiaSoftball.com**