

Please return with payment to:
WCSP– Alex Mouton
P.O. Box 2103
Georgetown, TX 78627

Williamson County Sheriff's Posse Sponsorship Agreement:

This agreement is made between the Williamson County Sheriff's Posse and

(Company)
for sponsorship of the WCSP Pro-Rodeo.

Date: _____

Address: _____

Phone: _____

Email: _____

Representative's printed name: _____

Representative's signature: _____

Package choice: _____ Amount: _____

Add \$100 for WCSP Scholarship fund

Comments: _____

Total Due: \$ _____

WCSP Representative: _____

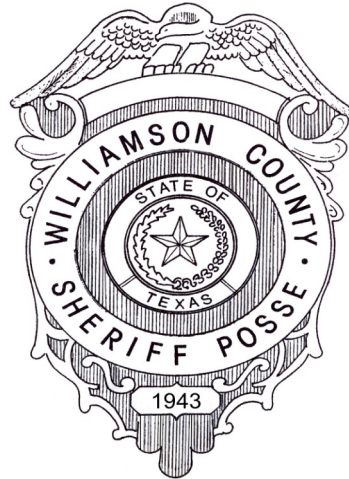
WCSP Officer: _____

Make checks payable to "Williamson County Sheriff Posse". All monies due by June 1, 2022.

Advertising with the Williamson County Sheriff's Posse is a wonderful opportunity to increase your profits and gain exposure for your company. Your sponsorship helps to fund our civic endeavors through-out the year and is tax deductible.

Please provide your representative with **print ready files** or email to address below. Prices do not include the cost of graphic design. Prices do include the cost of sign manufacture.

Before filling out form, call the number below to verify the package is still available, and to hold your selection.



For more information:
Alex Mouton 512.639.4206
rodeo@wcsprodeo.com

Your 2022 WCSP Rodeo Representative was:

**The Williamson County
Sheriffs Posse
Presents
the 78th Annual**

**2022 WCSP
CPRA RODEO**



JUNE 24 & 25

WCSP ARENA JARRELL, TX.

www.wcsprodeo.com

**THE FOLLOWING ARE
AVAILABLE SPONSOR
PACKAGES FOR THE
2022 RODEO**

Platinum Sponsor
2 available
\$6500

Platinum Sponsor receives all items in the Corporate Sponsor package **plus**:
Company name mentioned in **all** advertising (print, radio, Facebook)
2x4 sign at ticket entrance gate
4 additional VIP wristbands each night
20 additional General Admission tickets

Pckg 1—Corporate Sponsor
4 available
\$4000

Company Logo included on all advertising and marketing print.
Company name mentioned in advertising and Facebook updates.
Company logo with link on WCSP web site.
Vendor booth or Exhibit area.
Announcements during each performance.
1— 4x8 signs in rodeo arena.
4 VIP wristbands each night
30 – General Admission tickets
2—Reserved parking spots near gate

Pckg 2—Mutton Busting
\$1500

Company announcement prior to event.
2x8 arena wall sign.
15 General Admission tickets **OR** 4 VIP wristbands.
Event includes awards and logoed T-shirt to all participants .

Pckg 3—Chute Sponsor
8 available \$1500

2x4 sign on chute or roping gate.
Company announcement during performance.
Company name announcement each time chute is used during performance.
15 General Admission tickets **OR** 4 VIP wristbands.

Pckg 4—Event Sponsor
8 available \$1000

Company announcement and logo flag run prior to event.
2x8 sign near premium chute area
15 General Admission tickets **OR** 4 VIP wristbands
Indicate at least two event choices on order form. Sold on first come basis. Events are Bareback, Saddle Bronc, Break-away roping, Calf roping, Team roping, Barrel Racing, Steer Dogging, and Bull Riding.

Pckg 5—Calf Scramble
\$1000

Company announcement prior to event.
2x8 arena wall sign.
15 General Admission tickets **OR** 4 VIP wristbands.

Pckg 6—Steer Saddling
\$1250

Company announcement and sponsor provided merch passed to crowd prior to event.
2x8 arena wall sign.
15 GA tickets **OR** 4 VIP wristbands.

Pckg 7—VIP Sponsor
8 available \$2000

Company announcement during Rodeo.
2x8 sign on premium attendee walk path
15 General Admission tickets **OR** 4 VIP wristbands.

Pckg 8—Alleyway Sponsor
\$1500

Company announcement during Rodeo.
2x8 sign over alleyway entrance.
15 General Admission tickets **OR** 4 VIP wristbands.

Pckg 9—Band Sponsor
8 available \$1000

Company announcement during Rodeo.
2x8 sign on bandstand.
15 General Admission tickets **OR** 4 VIP wristbands.

Pckg 10—Arena Sponsor
10 available \$750

Company announcement during Rodeo.
2x8 arena sign.
10 General Admission tickets **OR** 2 VIP wristbands.

Pckg 11—Bleacher Sponsor
6 available \$500

2x8 sign on premium bleacher entrance.

Pckg 12—Banner Advertiser
\$250

2x8 Color Banner in arena for Rodeo Week.
You keep the banner after the rodeo.