



30th Annual Conference

EXHIBITOR PROSPECTUS



Come celebrate IMCAT's 30th Anniversary!

I.M. Texas ²⁰²¹

The conference for instructional materials professionals

December 5–7, 2021

Kalahari Convention Center | Round Rock, Texas

You're invited to exhibit at IMCAT's 30th Annual Conference!

The Instructional Materials Coordinators' Association is reaching out to **more than 1,100 school districts and charter schools in Texas** to participate this year.

Whether you're a publisher of instructional materials or digital content; a supplier of instructional technology equipment; a warehouse products firm; or you sell support materials such as office supplies or storage hardware, **you'll find potential customers from across Texas at the IMCAT Conference, Dec. 5-7, 2021 at the Kalahari Convention Center in Round Rock.**

Submit your registration form today to ensure you are able to take part in IMCAT's annual conference.

See you in Round Rock!

2021 EXHIBITOR FEES

Standard Exhibitor Fee.....\$950

Booth registration includes:

- 8' x 8' booth space
- 6' draped table and 2 chairs
- 8' high back drape, 3' high side dividers, 1 company sign at booth
- 2 company representatives included with booth
- Printed convention program listing

For each additional participant, there is an additional fee of \$175 per person for the entire conference.

Cancellation Policy: Exhibitor cancellations will be subject to a \$100 processing fee on or before Nov. 19. No refunds are available after Nov. 19.

Exhibit Dates/Times:

Sunday, Dec. 5: 6 pm-8 pm (Meet and Greet)

Monday, Dec. 6: 7:30 am-5 pm

Regarding Booth Placement: Once IMCAT receives your exhibitor form and payment, IMCAT will contact you regarding your booth placement options. Sponsors are given priority access to booth choices; afterwards, booth selection is based on a first-come, first-served basis.

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR ▶ \$15,000

- 1 free booth plus 4 participants
- Priority booth placement
- Recognition at luncheon
- Opportunity to share a brief 2-3 minute commentary at the luncheon on Monday, Dec. 6
- Recognition in conference emails
- Listing in Conference Program with logo
- Looping logo on IMCAT.org conference page
- 6 months rotating ad on IMCAT.org linkable to company website (12/1/2021-5/31/22)
- Thank you signage

PLATINUM SPONSOR ▶ \$10,000

- Priority booth placement (based on availability)
- Recognition at luncheon
- Recognition in conference emails
- Listing in Conference Program with logo
- Looping logo on IMCAT.org conference page
- 6 months rotating ad on IMCAT.org linkable to company website (12/1/2021-5/31/22)
- Thank you signage

GOLD SPONSOR ▶ \$5,000

- Priority booth placement (based on availability)
- Recognition at luncheon
- Recognition in conference emails
- Looping logo on IMCAT.org conference page
- Listing in Conference Program with logo
- 3 months rotating ad on IMCAT.org linkable to company website (12/1/2021-2/28/22)
- Thank you signage

SILVER SPONSOR ▶ \$3,000

- Priority booth placement (based on availability)
- Recognition at luncheon
- Recognition in conference emails
- Looping logo on IMCAT.org conference page
- Listing in Conference Program
- Thank you signage

BRONZE SPONSOR ▶ \$1,500

- Recognition at luncheon
- Recognition in conference emails
- Looping logo on IMCAT.org conference page
- Listing in Conference Program
- Thank you signage

Please type or print all information. LIST ALL PARTICIPANTS

Company (how name appears in conference listings): _____

Address: _____

City: _____ State: _____ Zip: _____

Work Phone: _____ Cell: _____

Contact: _____ Email: _____

Booth Personnel:

Name: _____ Position: _____

Name: _____ Position: _____

(Note: Additional charge for more than 2 participants)

Name: _____ Position: _____

Name: _____ Position: _____

STANDARD RATE BOOTH.....\$950.00..... \$ _____

Additional Participants.....\$175.00 (each/all 2 days) x _____ \$ _____

SPONSORSHIP LEVEL \$ _____

- Diamond Sponsor** \$15,000
- Platinum Sponsor** \$10,000
- Gold Sponsor** \$5,000
- Silver Sponsor** \$3,000
- Bronze Sponsor** \$1,500

TOTAL \$ _____

****Booth reservation invalid until payment is received****

- CHECK ENCLOSED (Made payable to IMCAT)
- BILL ME (Payment must be received by Nov. 19, 2021)

Billing Address: _____

CHARGE MY: AMEX VISA MasterCard Discover

Cardholder Name: _____

Billing Address: _____

Card #: _____ Total Amount Charged: \$ _____

Expiration Date: _____ Security Code: _____

Signature: _____

Please complete this form and send to: IMCAT c/o GCP Association Services
P.O. Box 676 | Pflugerville, Texas 78691 or email to tracy@gcptexas.net or fax to 512-251-8152



**Instructional Materials
Coordinators' Association of Texas**

P.O. Box 676
Pflugerville, TX 78691
512-251-8101
www.imcat.org

**Your chance to reach the Texas instructional materials community
Dec. 5-7, 2021 » Kalahari Convention Center » Round Rock**

OPPORTUNITIES TO REACH YOUR CUSTOMERS...

As an exhibitor at IMCAT's Annual Conference, you'll have plenty of ways to get your message out

HOTEL INFO

Kalahari Resort &
Convention Center
3001 Kalahari Blvd
Round Rock, TX 78665
Phone: +1 877-525-2427

Rooms start at \$149/night +
taxes and fees. Book here:
<https://book.passkey.com/e/50117587>

Deposits/Credit Card Guarantee:

PLEASE NOTE: A credit card
will be required at time of
reservation to guarantee the
reservation.

Hotel Cancellation Policy:

Reservations canceled
72 hours or more prior to the
date of arrival will be charged
a \$25 cancellation fee.
Reservations canceled within
72 hours of the date of arrival
will be charged the amount of
the first night's room and tax.

EXHIBITOR GUIDELINES

- Carts will not be provided unless you commission a guest service/bellman to assist with your loading/ unloading.
- A skirted table with two chairs will be provided at no charge for your area.
- There is absolutely no open flame, unsecured helium or other gasses allowed in the building.
- Please refrain from taping, tacking or otherwise adhering anything to the walls, curtains and windows. Banner hanging can be provided at a cost upon advance request.
- No music allowed.

Exhibitor Service Kits containing information on exhibit services, such as electricity, material handling and furniture rental, will be emailed to exhibitors from Superior Expo Services.

FACILITY

Kalahari Convention Center
3001 Kalahari Blvd.
Round Rock, TX 78665
512-651-1000

SHOW MANAGEMENT

IMCAT
PO Box 676
Pflugerville, TX 78691
512-251-8101
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DECORATOR

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972-271-7444
service@superior-expo.com