

Eastern SC Mustang Club
PO Box 5284
Florence, SC 29502
www.ESCMustangClub.com
www.facebook.com/ESCMClub



To Whom It May Concern:

Eastern SC Mustang Club is a 501c3 non-profit organization. Our members are car enthusiasts and we have a Mustang club to promote the Mustang and keep the legend alive.

We have events throughout the year and raise money for charity. We have searched for charities to sponsor that can really use our's and the community's assistance. We have elected to help 2 local charities in Florence, SC and surrounding areas. Both charities do not get any type of government assistance or subsidies. They rely strictly on donations from people and organizations like yours and ours.

Those charities are:

- A Choice to Make-a crisis pregnancy center for all ages of women
- Camp RAE-a summer camp for severely disabled children.

When we have an event whether it is a cruise in or a car show, we seek out sponsorships to help offset the costs of organizing, advertising, and running a car show. Once expenses are paid and the show makes the money back through registrations, event shirt sales, raffles, etc... money is then donated to our selected charities.

Our big annual event is coming up on Saturday, October 18, 2014. It is our 2nd Annual Mustang and All Ford Regional Show which is a part of and sanctioned by the Mustang Club of America. We will have Mustang and Ford owners traveling to this show from 5 or 6 surrounding states. It will be held at SiMT (Southeastern Institute of Manufacturing and Technology). It is located at 1951 Pisgah Rd, Florence, SC behind Florence/Darlington Technical College.

We are seeking sponsorships in the form of cash sponsorships, door prizes, raffle items, and selling of vendor spaces. All sponsors will be recognized at the show on a show banner and will be announced over the PA system. You will also be listed on our website as a sponsor. Vendor spaces are \$50 per 10'x10' space (does not have to be car related), and we have 4 levels of sponsorship: Sponsor: up to \$249, Bronze Sponsor: \$250 to \$499, Silver Sponsor: \$500 to \$999, and Gold Sponsor: \$1000 and up. The sponsorship levels will include cash sponsorships and value of door prizes and raffle items.

Thank you for your support. If you have any questions, please feel free to contact me at (843)617-7521.

Sincerely,

Scott Gilreath

Secretary

Eastern SC Mustang Club