Lehigh Riding Club 121 W. Deep Run Road Westminster, MD 21158 www.lehighridingclub.com lehighridingclub@yahoo.com



LRC Board of Officers Dana Lyons, President Tracy MacKenzie, Vice President Diana Hare, Treasurer Anne Gaffney, Secretary

20 November 2020

Lehigh Riding Club P.O Box 2402 Westminster, MD 21157

To the honorably intended,

I hope this correspondence finds you well. I am reaching out on behalf of Lehigh Riding Club in Westminster, Maryland. Lehigh Riding Club is a non-profit horseback riding and showing facility that has been an active part of the Maryland equine community for over sixty years. Since 1956, our mission has been to provide an affordable showing experience for all equestrians in a friendly, safe environment. Our annual May-September show series hosts riders and horses of all levels of experience in traditional hunter divisions, jumper divisions and gymkhana classes.

To maintain the accessibility of horseback riding and showing Lehigh's show fees are set considerably below the average cost. The club's emphasis has always been to keep riding affordable in order to encourage participation in the sport. In order to keep our fees low, we recruit the generosity of our community to provide donations that allow us to subsidize the costs of shows.

We are looking for sponsors for our 2021 spring/summer show series and we would like to invite you to become a very important part of our club by choosing the level of sponsorship that best fits your giving abilities. No amount of money is too small to help! Donations provide the support our club needs to continue delivering a well-maintained & affordable show area for all our competitors. Lehigh is a 501c3 non-profit and all donations are tax deductible.

Our 2021 LRC Sponsorship Form details the different levels of sponsorship. In recognition of such a generous action, our club would like to advertise your business card/logo in our show flyers, website and social media. We will also be honored to hang a banner with your company information on the outside of our schooling ring, for all exhibitors and spectators to see. We understand that not everyone is able to provide financial support. However, if you know of a fellow business or individual looking for sponsorship opportunities, please show your support by providing them our information.

If you would like to become a Lehigh Riding Club sponsor, please return the **2021 LRC Sponsorship Form** with a check made payable to Lehigh Riding Club. After your donation is received a receipt will be issued for your records. If sponsoring as a business, please also include a business card, as well as, email a high resolution (jpeg or png) of your company logo to dianahare17@hotmail.com.

We want to thank you for your generous time in considering our sponsorship request. Should you have any questions, please do not hesitate to contact me directly at 443-632-4215 or aegaffney@icloud.com

With appreciation,

Anne Gaffney Secretary Lehigh Riding Club 121 W. Deep Run Road Westminster, MD 21158 www.lehighridingclub.com lehighridingclub@yahoo.com



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## **2021 LRC Sponsorship Form**

Thank you for choosing to become a Lehigh Riding Club sponsor! We are greatly appreciate your generosity. Please provide us with some contact information so we may properly thank you. Select which level of sponsorship you are interested in, and if you will be providing a banner. Please send the completed form, check, and business card (if applicable) to: **Lehigh Riding Club P.O. Box 2402 Westminster, MD 21157.** 

Name:	
Company Name:	-
Address:	
Phone Number:	-
Email Address:	_
☐ Show Sponsor: \$75	
☐ Division Sponsor: <b>\$150</b>	
☐ Judge Sponsor: <b>\$200</b>	
☐ Gold Sponsor: <b>Over \$200</b>	
☐ Other Amount \$	
Please confirm if you will be providing a banner to hang on our schooling ring.	
YES	NO

Please make checks payable to Lehigh Riding Club and return to:

Lehigh Riding Club | PO BOX 2402 | Westminster, MD 21157