

EXPERIENCE

Reporter/Anchor, KARE-TV (NBC)

Minneapolis, MN 2014 — Present

Adrienne Broaddus is a multi-skilled journalists who shoots, writes and edits packages to present live daily. In addition to shooting and editing weekday stories, she anchors KARE 11 News at 11 a.m. Monday- Friday. She has covered major stories for KARE TV and TEGNA stations nationwide, including the shooting death of Michael Brown which led to protests in Ferguson, MO and the deadly flooding in South Carolina. She produced multiple and exclusive stories following the police involved shooting of Philando Castile in Minnesota.

Accomplishments

- 2017 Upper Midwest Regional Emmy Nominee for Best News Anchor
- 2017 National Association of Black Journalists Salute to Excellence winner for general assignment and short form feature reporting
- 2016 Upper Midwest Regional Emmy Nominee for Best Health Report and Solo Video Journalism
- 2016 MADD Media Makes a difference recipient
- 2016 RTDNA Kaleidoscope Award winner
- 2016 Society of Professional Journalists Page One Award recipient for Hard News
- 2016 NABJ Salute to Excellence finalist for short form feature reporting
- 2015 Upper Midwest Regional Emmy Winner for Weekend Newscast: Missing Boy Found
- 2015 Upper Midwest Regional Emmy Nominee for Best Health Report
- 2015 NABJ/Gannett Foundation Al Neuharth award recipient
- 2015 Society of Professional Journalists Page One Award recipient for Health Reporting
- 2015 NPPA Solo Video journalist of the year finalist
- 2015 Midwest Broadcast Journalists Association Eric Sevareid Award recipient
- 2014 Life Source Media Partner of the year for organ transplant coverage

Reporter/Fill-in Anchor, WISH-TV (CBS)

Indianapolis, IN — Aug. 2010 - Dec. 2013

General Assignment reporter who shoots, writes and edits packages to present live for the 5, 5:30 and 6 p.m. newscasts. Promoted from morning reporter responsible for multiple live reports during three-hour newscast to dayside reporter. Covered live breaking news for the 10 and 11 p.m. newscast.

Accomplishments

- 2013 Indiana Broadcasters Association Best General News Story
- 2012 Indianapolis Associated Press Best Enterprise Story (1st Place)
- 2012 NATAS Great Lakes Emmy Nominee for Best Human Interest Story
- 2012 Awarded Journalists of the year by Alpha Kappa Alpha Sorority's Indianapolis chapter, Chi Chi Omega

Reporter/Anchor, WNEM (CBS) & WSMH (FOX)

Saginaw, MI — Jan. 2007- Aug. 2010

Produced two enterprise stories daily. Promoted from weekend morning anchor to host of "Better Mid-Michigan," a nationally syndicated lifestyle and entertainment program. Also, solo anchored all weekend newscasts. One of a handful of journalists selected to attend Poynter's Power Reporting workshop in 2006. Her series of investigative reports on local bar operating illegally led to its shut down.

EDUCATION

Ball State University

Muncie, IN

Certificate in Emerging Media and Visual Reporting — May 2016

Master of Arts in Journalism — Expected May 2018

Michigan State University

East Lansing, MI

Bachelor of Arts in Journalism — 2006

COMMUNITY & CIVIC ACTIVITIES

- Alpha Kappa Alpha Sorority, Inc.
- National Association of Black Journalists

