



**Sponsorship Information**  
2021 Cloquet River Run/Walk (5K & 1 Mile)

**Race Date: Saturday, Sept. 18th, 2021**  
[www.CloquetRiverRun.com](http://www.CloquetRiverRun.com)

**Any Level of  
Sponsorship is  
Greatly  
Appreciated!**

Thank you for considering sponsorship of the Cloquet River Run! Our 2019 event was a great success thanks to all the participants and many fabulous sponsors and volunteers! The planning of the 14<sup>th</sup> annual “Cloquet River Run/Walk” is underway. It is a Churchill Elementary PIE (Partners in Education) fundraising activity. Race proceeds go towards health-related equipment and programs for Churchill Elementary School. Over the past 14 years we have been able to purchase new playground equipment, provide healthy snacks for the students, purchase health related books for the library, equipment to take outside and different tools for the classroom to promote healthy living. We would like to request your support of The Cloquet River Run/Walk. Any level of sponsorship is greatly appreciated in the form of monetary or qualifying in-kind\* donations.

***Sponsorship Levels & Benefits:***

**Main Sponsor (\$1500)**

- ❖ Company Logo on Race Bibs
- ❖ Large Company Logo Prominently Displayed on Race T-shirts, Posters, Registration Forms, All Pages of Website, and Sponsor Sheet in Race Packets
- ❖ Seven (7) Complimentary Race Entries
- ❖ Recognition in Race Advertisements
- ❖ Option to Display Banners or Promotional Information in the Registration or Race Area
- ❖ Recognition at Awards Ceremony

**Gold Sponsor (\$1000)**

- ❖ Medium Company Logo displayed on Race T-shirts, Posters, Registration Forms, All Pages of Website, and Sponsor Sheet in Race Packets
- ❖ Seven (7) Complimentary Race Entries
- ❖ Recognition in Race Advertisements
- ❖ Option to Display Banners or Promotional Information in the Registration or Race Area
- ❖ Recognition at Awards Ceremony

**Silver Sponsor (\$500)**

- ❖ Company Logo displayed on Race T-shirts, Posters, Registration Forms, All Pages of Website, and Sponsor Sheet in Race Packets
- ❖ Four (4) Complimentary Race Entries
- ❖ Recognition in Race Advertisements
- ❖ Option to Display Banners or Promotional Information in the Registration or Race Area
- ❖ Recognition at Awards Ceremony

**Bronze Sponsor (\$300)**

- ❖ Company Name listed on Race T-shirts, Posters, Registration Forms, Website Sponsor Page, and Sponsor Sheet in Race Packets
- ❖ Two (2) Complimentary Race Entries
- ❖ Option to Set Out Promotional Items or Pamphlets in the Registration or Race Area
- ❖ Recognition at Awards Ceremony

**Contributing Sponsor: Donation of Any Amount Comfortable to You**

- ❖ Company Name Listed on the Website Sponsor Page, and Sponsor Sheet in Race Packets
- ❖ Recognition at Awards Ceremony

Please fill out and submit the attached Sponsorship Form. Checks can be made out to “Churchill PIE”. If you have any questions, please visit our website at [www.CloquetRiverRun.com](http://www.CloquetRiverRun.com) or contact [frye.kim.a@gmail.com](mailto:frye.kim.a@gmail.com), (218) 591-1176.

\* Note: In-Kind Donations are those that defray anticipated race costs. Examples of qualifying in-kind donations include printing, food, beverages, office supplies, tents, port-a-potties, etc... The value of the In-Kind Donation will determine which sponsorship level (listed above) applies.