



Invest in Mothers.
Invest in Daughters.
Invest in Con Mi MADRE.

OUR MISSION

To empower young Latinas and their mothers through educational and support services that increase preparedness, participation, and success in post-secondary education.

Why the Rohleder Family Foundation

Invests in Con Mi MADRE

2016 Summa Cum Laude Corazón Award Sponsor

Con Mi MADRE (CMM) transforms lives by preparing young Latinas to be college ready. The results speak for themselves: 100% of Con Mi MADRE participants graduate from high school, 77% enroll directly into college, and 70% persist in postsecondary education. With programs focusing on academics, socio-emotional learning, financial literacy, and relationship building, The Rohleder Family Foundation is proud to be a partner of Con Mi MADRE. We applaud the results, and love to hear success stories like that of Anais Cruz, who started Con Mi MADRE with her mother, Pilar, back in 8th grade and recently graduated from St. Edward's University in December with a Bachelor of Arts in Communication.



Anais' mother, Maria del Pilar Cruz, knows the power of education. Born in Mexico and raised in Brownsville she has been a bilingual teacher at Houston Elementary for 31 years. As a team, Anais and Mrs. Cruz attended campus meetings, conferences, and events hosted by Con Mi MADRE like the Leadership Summit that allowed participants to stay overnight on campus and get a taste of what college life could be. They also invested many hours annually through CMM's volunteer service projects such as the Austin Police Operation Blue Santa and at H-E-B's Annual Feast of Sharing.

What advice does this dynamic mother-daughter duo have for others ready to invest in their future?

"I would say be consistent as a Mom. Some days are a struggle and you have to help your child get up and stay focused on their goal. Con Mi MADRE was great at explaining all of this to us when we started the program and we are so grateful."

Anais will tell you the investment you make today has real results.

"Sometimes it was hard to realize the sacrifices you have to make - the little things you give up. Really, they are small sacrifices and the results impact you later. They all add up! Pull through - it's definitely worth it. You're worth it!"

Anais' networking skills and internships during her time at St. Ed's, helped her build strong relationships - a big investment in her future. After working some time with Sandoz Health Plans and experiencing the healthcare industry, Anais applied for a full-time position with their parent company, Central Health and has been putting her degree to use as a recently hired Community Engagement Coordinator.

Join us in celebrating Anais and her mother this year and the many mother-daughter teams who follow them. Join us in creating more success stories like Anais'. Invest in Con Mi MADRE - invest in our nation's future leaders and educated workforce.

Help us celebrate mothers and daughters like Anais and Maria del Pilar Cruz.

Congratulations Con Mi MADRE Class of 2016!



Let's hear it for this year's Con Mi MADRE graduating class! On May 15th we celebrated our seniors at our annual graduation ceremony at St. Andrew's Episcopal Church. This year's high school graduates are taking the next step in their education career at Concordia University, St. Edward's University, Austin Community College and the University of Texas at Austin. College seniors are graduating with degrees from the University of Texas and St. Edward's University. Thank you to John Cabuena of Flipintex Fotos.

Congratulations Class of 2016!

Support the Con Mi MADRE Class of 2016 with your gift!

Thank You 2016 Corazón Awards Sponsors:

Rohleder Family Foundation



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Con Mi MADRE CALENDAR OF EVENTS

- Healthy Living Camp
June 16 & 17
- Leadership Summit
July 8 - 9
- Ready, Set, Go
Back to School Bash
August 13
- Bilingual College & Career Fair
September 24
- Fall College Visit
October 10
- Healthy Living & Financial Literacy Conference
November 12
- Holiday Potluck
December 9

More News!



Con Mi MADRE Wins at Philanthropitch Austin

Philanthropic Austin Award ConMiMADRE won the top prize and \$37,500 on May 2nd in this year's 2016 Philanthropitch Austin. We were also one of five nonprofits selected to be part of the 2016 Mission Accelerator class of Mission Capital. Congratulations to all the inspiring nonprofits competing this year.



Commitment to Action Award White House Initiative on Education Excellence for Hispanics

In February, Con Mi MADRE received the Commitment to Action Award from the White House Initiative on Education Excellence for Hispanics. The award highlights Con Mi MADRE's work to build and sustain the bilingual education pipeline.

SAVE THE DATE!



2017 Corazón Awards February 4, Brazos Hall.

The 7th annual Corazón Awards raised over \$135,000 and all the proceeds went to providing our education and support services to more Latina youth and their mothers, at no cost to them. Next year we plan to raise even more so that we can continue to expand our reach and impact!

Interested in volunteering, donating, sponsoring? Join the fun and email Sandy Alcalá at sandy@conmimadre.org.

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