

DIRECTV Proposal MDU Digital BULK

Prepared For:

Creciente Condos

Prepared By:

broadband holdings





January 22, 2019

Creciente Condos Ft Myers, FL 172 units

Broadband Holdings appreciates the opportunity to provide pricing for the installation of DIRECTV service. Broadband Holdings is an authorized DIRECTV dealer with over 10 years experience installing and servicing DIRECTV systems.

This proposal includes the elements listed below.

- DIRECTV Technology
- DIRECTV Exclusive Content
- DIRECTV Digital Bulk Solution
- Agreement Term & Pricing

As requested, we are providing pricing for the installation of DIRECTV service that provides DIRECTV Service to all residents as well as the upgrade programming options available to all residential units giving residents a choice in programming and hardware.

If you have any questions or items you would like to discuss please feel free to contact us at any time.

Sincerely,

Aron Fairbanks Broadband Holdings, LLC (480) 426-0395





Give your residents more



DIRECTV is a premium amenity that can:

- Attract new residents and retain existing ones
- Give residents more flexible, cost-effective programming choices
- Provide residents with exclusive sports, more HD than any cable or satellite provider, and video on demand
- Help increase your property value and curb appeal
- Replace balcony dishes with a centralized distribution system



DIRECTV SYSTEM TECHNOLOGY

Broadband Holdings proposes to install a centralized DIRECTV system.

DIRECTV has designed a single wire Multi-Family Housing (D2Advantage™) distribution system to meet the needs of this property. The proposed distribution method supports multiple receivers via a single wire into the unit, including DIRECTV dual tuners.

WIRING REQUIREMENTS

DIRECTV will require access to all video wiring, including unit and home run wiring, to deliver the DIRECTV service. The proposed DIRECTV system splits the signal to each unit over the RG6 coax cable wiring at the property. This proposal includes 1 new RG6 line wired to the first jack in every unit. This line is run from the telco closet to the unit.

In order to provide service, DIRECTV requires that a 110-volt outlet be installed in the video building enclosures/closets with power at the building and central demarcation locations in order for the DIRECTV system to be powered. The Owner is required to provide the adequate power needed and any required roof penetrations.



All information cont

expressed written consent of Broadband Holdings, LLC.

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DIRECTY DIGITAL BULK SOLUTION

- Provides a centralized distribution system that removes dishes from balconies (one dish per building)
- Digital Bulk provides every unit in the building access to DIRECTV's entire programming catalog (requires home-run RG-6 cabling to each unit)
- Resident's may choose to upgrade programming or equipment and pay for additional services on their own.
- Property provides a basic level of service and residents may elect to upgrade equipment or programming.

DIRECTY AGREEMENT TERMS:

DIRECTV Bulk ROE Term	5 Years
Build Out Fee	no charge

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Property responsible for roof penetration, required electrical, conduit pathways through IDFs, and all horizontal cabling to unit.

DIRECTV will provide the Owner with up to 6 demo accounts for Public televisions in the leasing office of each property or other common area locations for the term of the agreement.

Pricing is valid for 90 days from the date of this proposal.





DIRECTV Programming Packages

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