



Virginia Animal Control Association
42nd Annual Conference

October 13-15, 2021

Holiday Inn Roanoke – Tanglewood

4468 Starkey Road

Roanoke, Virginia 24018

Providing a united voice for Animal Care and Control Professionals throughout the state of Virginia!

Partnership Opportunities

The Virginia Animal Control Association (VACA) is pleased to invite you to participate as a partner at our 42nd Annual Conference. The conference provides outstanding educational and networking opportunities. The Virginia Animal Control Association Conference is the perfect opportunity to enhance your marketing efforts, expand your business visibility and demonstrate your support for animal welfare and protection. The Virginia Animal Control Association is a nonprofit organization serving animal control and welfare professionals across the state of Virginia. We rely on sponsors to be able to put on a great conference for our attendees with high quality speakers for continuing education. Your support is truly appreciated!

The Virginia Animal Control Association has the following partnership opportunities for the 2021 Conference!

Sponsorship – By participating as a sponsor, your organization will be recognized as one of the leading supporters of animal protection, care and rescue. As a sponsor, you will get free advertisement and an exhibitor booth.

Exhibitor – Exhibiting is the perfect opportunity to enhance your marketing efforts and expand your visibility. The exhibit hall will be located at the center of conference activities, as well as dedicated exhibit hall time providing excellent exposure for your organization.

The Virginia Animal Control Association Board is very proud of the organization and the many accomplishments over the years for the animals and animal welfare professionals of Virginia. One of those accomplishments has been the numerous recognitions as “Outstanding State Association” by the National Animal Care & Control Association. We look forward to many more successful years and providing quality training for our professionals.



Sponsor Partners

Becoming a Conference sponsor is an excellent opportunity to get your company's name in front of the conference attendees and receive special recognition for your support.

Through the support of sponsors, The Virginia Animal Control Association is able to offer this valuable educational and networking opportunity for professionals in the field of animal welfare, rescue and protection throughout Virginia.

We provide our sponsors with great visibility. Each sponsor will have the opportunity to promote their organization and message to a targeted audience through, introduction of your organization to attendees, logo placement on multiple conference mediums and visibility on the VACA website and Facebook page.

An early commitment to sponsoring will promote your company to approximately 1,000 animal care and control professionals who will receive the pre-conference mailing. To be included in this mailing, sponsor commitment must be confirmed by July 1, 2021

The Virginia Animal Control Association would like to thank our 2019 Conference Sponsors!



Sponsorship Opportunities

Gold Sponsorship - \$3,000 – (2 spots available)

- 2021 Virginia Animal Control Association Awards Banquet and entertainment afterwards.

Silver Sponsorship - \$2,000 – (2 spots available)

- Tuesday evening social
- Wednesday luncheon

Bronze Sponsorship - \$1,000 – (5 spots available)

- Wednesday morning snacks and drinks
- Wednesday afternoon snacks and drinks
- Thursday morning snacks and drinks
- Thursday afternoon snacks and drinks
- Friday morning snacks and drinks

Select Sponsorship - \$500 – (3 spots available)

- Attendee SWAG
- Badge holders
- Attendee bags

Sponsorships will be awarded on a “first come’ basis. If you would like to be a Sponsor ACT NOW!!!!

Exhibitor Opportunities

IT'S MORE THAN JUST A BOOTH!

Don't miss your chance to:

Reach a target audience of over 150 Animal Care and Control Professionals representing private and government agencies from across Virginia.

- High visibility for your organization.
- Opportunity to showcase your products, services and programs to a broad range of animal care and control professionals.
- Generate new and refresh business leads
- Check out your competition!

This annual conference pairs experts from the industry with vendors in interactive learning sessions.

All exhibitors are considered full registrants of the conference and are encouraged to attend conference sessions.

A complete booth package includes a 6 foot draped table, lunch Thursday, **One** Awards Banquet ticket and a list of attendees. Additional banquet tickets may be purchased for \$40.00.



Sponsor & Exhibitor Registration

Sponsor/Exhibitor Information

Organization

Website

Attendee Name

Title

Email address

Mailing Address

Office phone

Cell phone

Fax

Please check the following that applies to you. See page 4 for sponsor information.

_____ *Sponsorship* Gold - \$3,000 ☐ Silver - \$2,000 ☐ Bronze - \$1,000 ☐ Select - \$500 ☐

_____ *Exhibitor* enclosed is the fee for \$300.00.

One VACA lunch ticket for Thursday is included for each attending exhibitor registration. Extra tickets can be purchased at the conference for \$25.00 each.

Extra lunch tickets (\$25.00 each): _____ Extra Awards Banquet tickets (\$40.00 each): _____

PAYMENT

Total Sponsorship \$ _____ + Other Fee \$ _____ = Total Amount \$ _____

Check Payment (payable to VACA) _____

Credit Card Payment: Visa ☐ MasterCard ☐ American Express ☐ Discover ☐

Card Number

Expiration Date

Security Code

Billing Address card is attached to

Name as it appears on the card

Signature

Sponsorship & Exhibitor Registration

Make your hotel reservations at:

Holiday Inn Roanoke – Tanglewood

4468 Starkey Road

Roanoke, Virginia 24018

Reservations can be made by calling 540-774-4400 or on-line at www.holidayinn.com

Room rates will be \$109.00 per night plus sales tax. Make sure and mention the Virginia Animal Control Association Conference to receive this reduced rate. Deadline for hotel reservations are September 13, 2021.

Please return your registration form by August 1, 2021 to:

VACA

C/O Benny David

322 Dennis Riddle Drive

Rustburg, VA 24588

If you have any questions, please feel free to contact Benny David at 434-944-6223 or email at jbdavid@co.campbell.va.us.

Please read the following information carefully.

With your prepaid registration as an attending exhibitor, you receive an exhibit sign for your booth.

Exhibit sign should read: _____

Sponsors will also receive an introduction of their organization the morning of the conference. To help VACA provide this, please attach an additional page describing what your organization does for Animal Control and Welfare professionals. Please limit this to 50 words or less.

Once your registration form and payment is received, you will receive information on the details of the conference a few weeks prior to the conference.

Thank you for being a part of our organization and supporting our Animal Control and Welfare professionals. Without contributions from you, our conference would not be as successful as it has been for the past forty-two years!