

FLORIDA CHAPTER PRINTED NEWSLETTER

PUBLICATION INFORMATION

The NASW Florida Chapter Newsletter is distributed to more than 5,000 professional social workers, students, and agencies in Florida. The Newsletter is published quarterly (3 issues per year).

<u>Edition</u>	<u>Editorial Deadline</u>	<u>Publication Date</u>
January–April	December 1	December 27
May–August	March 15	April 21
September–December	July 17	August 26

COLOR DISPLAY ADVERTISEMENTS

Back Cover (full color)	7.25" horizontal X 5" vertical	\$ 600
Full Page	7.25" horizontal X 9" vertical	\$ 550
Half Page	7.25" horizontal X 4.5" vertical	\$ 375
	3.5" horizontal X 9" vertical	\$ 375
Quarter Page	3.5" horizontal X 4.5" vertical	\$ 220
1/8 Page	3.5" horizontal X 2.25" vertical	\$ 110

Ad Submission: Above rates are for camera-ready ads in a format suitable for direct insertion. Ads will be accepted electronically in .pdf, .tiff, or .jpg. **No faxed ads will be accepted.**

Discounts: A commitment to advertise in two or more consecutive newsletters will result in a **25%** discount. NASW members receive a **20%** discount.

CLASSIFIED ADVERTISEMENTS

Calendar of Events: **\$36** per event, includes date, location, event title, speaker, time, contact hours, cost and contact information. Descriptive information may be added for an additional \$12 per line.

Profession-Related Items, such as office space to share or rent, items for sale, equipment needs and supervision are **\$12** per line (3 line minimum, approximately 55 characters per line).

Ad Submission: Ads will be posted in the NASW-FL Newsletter for one issue, and will be posted online for two months. All advertising must be submitted in electronic or typed format.

Discounts: A commitment to advertise in 2 or more consecutive newsletters will result in a **25%** discount. NASW members receive a **20%** discount.

The Florida Chapter NASW Newsletter will accept advertising as long as the ads and their promotions do not misrepresent, libel or slander, and as long as they conform to the overall values and ethics of the social work profession. The Association reserves the right to reject any advertisement for any reason. Publication of an advertisement and/or classified listing does not constitute endorsement or approval by NASW of any product or services advertised any point of view, standard or opinion presented therein. NASW is not responsible for any claims made in an advertisement appearing in its publication.

Ads should be sent to christine@naswfl.org
Please call 1-800-352-6279 with any questions or concerns.