

VOTED BEST BOTTLE SHOP IN WI 2017 BY RATEBEER.COM

**Best of Milwaukee**  
★ 2019 WINNER  
VOTED BEST BEER, WINE AND LIQUOR SELECTION IN *SHEPHERD EXPRESS!*  
2001-2019 READER'S CHOICE AWARDS

NAMED ONE OF THE 50 BEST WINE STORES IN AMERICA GQ MAGAZINE

VOTED BEST WINE/  
BEER/LIQUOR STORE



SAVE SOME \$ GREEN \$ ON BIG 1.75'S

|                                                                                                               |                                                                                                |                                                                                           |
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| <br><b>BULLEIT BOURBON</b><br>• ORIGINAL • RYE<br><b>\$39<sup>99</sup></b>                                    | <br><b>JAMESON IRISH WHISKEY</b><br><del>\$39.99</del> <b>\$36<sup>99</sup></b>                | <br><b>"HOT PRICE" JACK DANIELS</b><br>• BLACK • HONEY • FIRE<br><b>\$34<sup>99</sup></b> |
| <br><b>"STOCK UP &amp; SAVE" CAPTAIN MORGAN SPICED RUM</b><br><del>2/\$49.98</del> <b>2/\$39<sup>98</sup></b> | <br><b>#1 SELLING VODKA TITO'S VODKA</b><br><b>\$29<sup>99</sup></b>                           | <br><b>JIM BEAM</b><br>- ALL VARIETIES -<br><del>\$27.99</del> <b>\$20<sup>99</sup></b>   |
| <br><b>SMIRNOFF VODKA</b><br><del>\$18.99</del> <b>\$15<sup>99</sup></b>                                      | <br><b>"BUY 2 - SAVE BIG" CANADIAN CLUB</b><br><del>2/\$33.99</del> <b>2/\$23<sup>99</sup></b> | <br><b>KORBEL BRANDY</b><br><del>\$18.99</del> <b>\$16<sup>99</sup></b>                   |
| <br><b>DR. MCGILICUDDY'S</b><br>- ALL VARIETIES -<br><b>\$19<sup>99</sup></b>                                 | <br><b>BACARDI RUM</b><br>- ALL VARIETIES -<br><b>\$16<sup>19</sup></b>                        | <br><b>SEAGRAMS VODKA</b><br><del>\$13.99</del> <b>\$9<sup>99</sup></b>                   |
|                                                                                                               | PRICE WHEN YOU BUY 2 BOTTLES                                                                   | +FREE 1.75 ZING ZANG BLOODY MARY                                                          |

ST PADDY'S DAY LIQUOR SPECIALS 750ML BOTTLES

|                                                                                                                                      |                                                                                                                    |                                                                                                                          |
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| <br><b>"CONNOR MCGREGOR WHISKEY" PROPER TWELVE IRISH WHISKEY</b><br><b>\$24<sup>99</sup></b>                                         | <br><b>"CORK COUNTY" FIVE FARMS IRISH CREAM</b><br><b>\$24<sup>99</sup></b>                                        | <br><b>THE KNOT IRISH WHISKEY</b><br>- 100 PROOF -<br><b>\$24<sup>99</sup></b>                                           |
| <br><b>"NEW FLAVOR" JAMESON COLD BREW IRISH WHISKEY INFUSED WITH COLD BREW COFFEE</b><br><del>\$22.99</del> <b>\$19<sup>99</sup></b> | <br><b>BUSHMILLS RED BUSH IRISH WHISKEY AGED IN BOURBON BARRELS</b><br><del>\$19.99</del> <b>\$14<sup>99</sup></b> | <br><b>"SIP &amp; SAVOR" CELTIC HONEY IRISH HONEY LIQUEUR</b><br><b>\$17<sup>99</sup></b>                                |
| <br><b>TIPPY COW SHAMROCK MINT CREAM LIQUEUR</b><br><b>\$12<sup>99</sup></b>                                                         | <br><b>"LOWEST PRICE IN TOWN" TULLAMORE DEW IRISH WHISKEY</b><br><del>\$16.99</del> <b>\$11<sup>99</sup></b>       | <br><b>ST. BRENDAN'S IRISH CREAM GIFT SET</b><br>INCLUDES 3.50ML MINI VARIETY & DRINK RECIPES<br><b>\$9<sup>99</sup></b> |



—MILWAUKEE— —WAUKESHA—  
5031 W. OKLAHOMA 919 N. BARSTOW  
1-414-545-2175 1-262-547-7525  
WWW.DISCOUNTLIQUORINC.COM

OPEN DAILY 9-9  
SUNDAY 10-2



SAVE SOME GREEN WITH THESE IRISH BEER SPECIALS

|                                                                             |                                                                                                                                                  |                                                                         |
|-----------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|
| <br><b>GUINNESS PUB DRAUGHT</b><br>18 PACK CANS<br><b>\$20<sup>99</sup></b> | <br><b>GUINNESS</b><br>• PUB DRAUGHT • BLONDE ALE<br>• 200TH ANNIVERSARY<br>• SMITHWICK'S RED ALE<br>12 PACK BOTTLES<br><b>\$10<sup>99</sup></b> | <br><b>WEXFORD IRISH CREAM ALE</b><br>4 PACK<br><b>\$7<sup>99</sup></b> |
| <br><b>HARP LAGER</b><br>12 PACK BOTTLES<br><b>\$10<sup>49</sup></b>        | <b>BONUS! ALL GUINNESS &amp; HARP 12 PACKS INCLUDE FREE GUINNESS OR HARP PINT GLASS (\$5 VALUE)</b>                                              |                                                                         |
|                                                                             | <b>BUY 2-6 PACKS GET FREE 19OZ GUINNESS STOUT</b>                                                                                                |                                                                         |

MARCH BREWERIES OF THE MONTH

|                                                                                                            |                                                                                                       |                                                                                      |
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| <b>KARBEN 4 - MADISON, WI</b>                                                                              |                                                                                                       |                                                                                      |
| <br><b>6 PACKS</b><br>• FANTASY FACTORY<br>• DIET STARTS TOMORROW<br>• RADEKATZ<br><b>\$8<sup>49</sup></b> | <br><b>6 PACKS</b><br>• OUTER SPACED<br>• DOUBLE FANTASY<br>• FACTORY IPA<br><b>\$12<sup>49</sup></b> | <br><b>"NEW" K4 HARD SELTZERS</b><br>4 FLAVORS<br>6 PACKS<br><b>\$8<sup>49</sup></b> |
| <b>FREE KARBEN 4 PINT GLASS W/ANY 2 SIX PACKS</b>                                                          |                                                                                                       |                                                                                      |
| <br><b>FOUNDERS - MICHIGAN</b><br>6 PACKS<br>- ALL VARIETIES -<br><b>\$8<sup>99</sup></b>                  | <br><b>15 PACK CANS</b><br>- ALL VARIETIES -<br><b>\$14<sup>99</sup></b>                              | <br><b>HEINEKEN &amp; HEINEKEN LIGHT</b><br>12 PACK<br><b>\$13<sup>99</sup></b>      |
| <b>FREE PINT GLASS WITH ANY 2-6 PACKS OR 1-15 PACK</b>                                                     |                                                                                                       | <b>+FREE STAR EMBOSSED HEINEKEN GLASS</b>                                            |

CRAFT, DOMESTIC & HARD SELTZER SPECIALS

|                                                                                                               |                                                                                                              |                                                                                                      |
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| <br><b>GOOSE ISLAND, BRECKENRIDGE OR GOLDEN ROAD</b><br>15 PACK CANS<br><b>\$12<sup>49</sup></b>              | <br><b>MILLER LITE, DRAFT &amp; 64 OR COORS LIGHT</b><br>18 PACK CANS OR BOTTLES<br><b>\$13<sup>99</sup></b> | <br><b>LEINENKUGEL CRAFT BEERS</b><br>- ALL VARIETIES -<br>6 PACK BOTTLES<br><b>\$7<sup>29</sup></b> |
| <br><b>"NEW" 4 HANDS BREWING</b><br>• MILK STOUT<br>• IPA<br>• WHITE ALE<br>6 PACK<br><b>\$8<sup>99</sup></b> | <br><b>"NEW ARRIVALS" RHINEGEIST BREWERY</b><br>FROM CINCINNATI<br>- 7 VARIETIES -                           | <b>BUY 2-6 PACKS GET 3RD 6 PACK FREE!</b>                                                            |
| <b>+FREE GLASS</b>                                                                                            |                                                                                                              |                                                                                                      |
| <br><b>TRULY HARD SELTZERS</b><br>12 PACKS<br><b>\$12<sup>99</sup></b>                                        | <br><b>BUD LIGHT HARD SELTZERS</b><br>12 PACKS<br><b>\$11<sup>99</sup></b>                                   | <br><b>SMIRNOFF HARD SELTZERS</b><br>12 PACKS<br><b>\$8<sup>99</sup></b>                             |

LARGEST SELECTION IN TOWN

• 2,000 BEERS • 8,000 WINES • MORE THAN 3,500 LIQUORS  
ALSO AVAILABLE: 20 & 40 LB LUMP CHARCOAL, CO2 REFILLS, WHOLESALE BEER & SODA (MILW. STORE ONLY), GIFT CERTIFICATES, CARRY OUT SERVICE, IMPORTED CANDIES, FOOD & WATER, CUSTOM BASKETS

**CELEBRATING 60 YEARS**  
ORIGINAL FAMILY OWNED & OPERATED SINCE 1960  
FULL SERVICE LIQUOR, BEER & WINE SHOP  
WITH **EVERYDAY DISCOUNT PRICES**

MARCH WINERY OF THE MONTH

|                                                                                                                                         |                                                                                                                                                              |                                                                                                          |
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| <br><b>• PINOT NOIR</b><br><b>\$10<sup>99</sup></b> 750ml                                                                               | <br><b>• CHARDONNAY</b><br>• CABERNET SAUVIGNON<br><b>\$9<sup>99</sup></b> 750ml                                                                             | <br><b>• MERLOT</b><br>• SAUVIGNON BLANC<br>• PINOT GRIGIO<br><b>\$8<sup>99</sup></b> 750ml              |
| <b>MARCH WINE SPECIALS • 750ML</b>                                                                                                      |                                                                                                                                                              |                                                                                                          |
| <br><b>DECOY BY DUCKHORN</b><br>• CABERNET SAUVIGNON<br>• PINOT NOIR<br>• RED BLEND • MERLOT<br>• ZINFANDEL<br><b>\$15<sup>99</sup></b> | <br><b>- OREGON-ERATH PINOT NOIR</b><br><b>\$12<sup>99</sup></b>                                                                                             | <br><b>COPPOLA</b><br>• CLARET<br>• MERLOT<br>• CABERNET<br>• PINOT NOIR<br><b>\$12<sup>99</sup></b>     |
| <br><b>LA CREMA MONTEREY CHARDONNAY</b><br><b>\$12<sup>99</sup></b>                                                                     | <br><b>BREAD &amp; BUTTER</b><br>• CHARDONNAY<br>• PINOT NOIR<br><b>\$10<sup>99</sup></b>                                                                    | <br><b>OYSTER BAY SAUVIGNON BLANC</b><br><b>\$9<sup>99</sup></b>                                         |
| <b>\$24MR ON 12 BOTTLES</b>                                                                                                             |                                                                                                                                                              |                                                                                                          |
| <br><b>LOS VASCOS</b><br>• CHARDONNAY<br>• CABERNET<br>• SAUVIGNON BLANC<br><b>\$7<sup>99</sup></b>                                     | <br><b>CHATEAU STE. MICHELLE COLUMBIA VALLEY</b><br>• CHARDONNAY • RIESLING<br>• SAUVIGNON BLANC<br>• PINOT GRIS • SWEET RIESLING<br><b>\$7<sup>99</sup></b> | <br><b>MIRASSOU</b><br>• PINOT NOIR<br>• CABERNET<br>• MERLOT<br>• CHARDONNAY<br><b>\$6<sup>99</sup></b> |
| <b>\$24MR ON 12 BOTTLES</b>                                                                                                             |                                                                                                                                                              |                                                                                                          |

• MIXERS • COOLERS • SODA •

|                                                                       |                                                                                      |                                                                                                  |
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| <br><b>BUD LIGHT RITAZ</b><br>12 PACK CANS<br><b>\$9<sup>99</sup></b> | <br><b>SMIRNOFF ICE</b><br>- ALL VARIETIES -<br>12 PACKS<br><b>\$10<sup>99</sup></b> | <br><b>FEVER TREE ALL-NATURAL MIXERS</b><br>- 8 VARIETIES -<br>4 Pack<br><b>\$4<sup>99</sup></b> |
| <b>BUY 1-12 PACK GET 50% OFF 2ND 12 PACK</b>                          |                                                                                      |                                                                                                  |
| <br><b>POLAR MIXERS</b><br>1 LITERS<br><b>89¢</b>                     | <br><b>SEAGRAM'S COOLERS</b><br>12 PACK VARIETY<br><b>\$8<sup>99</sup></b>           | <br><b>DASANI WATER</b><br>24 PACK 16 OZ<br><b>\$3<sup>99</sup></b>                              |

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| <br><b>Discount LIQUOR INC.</b><br>12 PACKS<br><b>LACROIX SPARKLING WATER</b><br><b>4/\$10<sup>00</sup></b><br>Limit 4-12 Packs. EXP 3/17/20 | <br><b>Discount LIQUOR INC.</b><br>24 PACK CANS<br><b>ALL PEPSI, MOUNTAIN DEW, &amp; SIERRA MIST</b><br><b>\$5<sup>99</sup></b><br>Limit 2-24 Packs. EXP 3/17/20 | <br><b>Discount LIQUOR INC.</b><br>2 LITERS<br><b>ALL 7UP, PEPSI &amp; COKE PRODUCTS</b><br><b>6/\$5<sup>00</sup></b><br>LIMIT 6-2 Ltr. EXP 3/17/20 |
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