



Temporary Display Space Information

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| Event: | Tulare County Fair |
| Dates: | September 13-17, 2017 |
| Location: | Tulare County Fairgrounds - Tulare, CA |
| Expected Attendance: | 106,000+ |
| Total Event Days: | Open 5 days |
| Event Hours: | 11am-Midnight, Wednesday 3pm-Midnight, Thursday 11am-Midnight, Friday-Sunday |

Since 1915, The Fair provides the diverse Tulare demographic a platform for their local 4-H and FFA youth to show and sell livestock, arts and crafts, and demonstrate club projects. The Fair also provides a platform for the county to celebrate the vast commodities that are produced in the 2nd largest agriculture county in the State.

The Tulare County Fair provides opportunities for your company to:

- Create consumer awareness of products/services your company offers
- Give consumers hands-on experience with your products and services
- Conduct surveys and sampling
- Create customer accounts and build a sales-leads database

Display area is for self-contained vehicles only. Space is allocated on a first come, first serve basis, and not guaranteed until payment is received in full. Payment is due in full 14 days after signing the agreement. Exact footprint is needed to assure proper fit. All activities are subject to the rules and regulations outlined in the 2017 Tulare County Fair's Concessionaires and Commercial Exhibitors Handbook (available by request).

One (1) - three (3) days on-site **\$1,800 per day**

Includes all working staff credentials, and five (5) parking passes per day (additional for purchase at \$6 each).

All five (5) days on-site **\$1,500 per day**

Includes all working staff credentials, and five (5) parking passes per day (additional for purchase at \$6 each).



Temporary Display Space Agreement

Exhibitor/Company Name _____

Contact Name _____ Phone _____

Contact E-mail _____

On-site Contact Name _____ Phone _____

Address _____

Description of Area _____

Exhibit size _____

Giveaway items (if applicable) _____

Requested Dates _____

Payment Amount \$ _____

Signature _____ Date _____

Space is limited, reserve your display area today. Send completed form, your logo in EPS format, and your URL to:

Brian Honebein
brian@eventpartnership.net
Phone: (916) 263-4041
1776 Tribute Rd., Ste 230, Sacramento, CA 95815