



**Saturday, October 27, 2018**  
**3 PM Scarecrow Sprint Start | 4 PM 5k Start**  
**One Loudoun, Ashburn, VA**

In the spooktacular-ness of Halloween, grab your costume for the 8th running of the Ghost, Goblins & Ghouls Spooktacular 5k and Scarecrow Sprint Fun Run! This event will shine a spotlight on healthy activities, with a focus on raising funds for Kids Run the Nation, a nonprofit concentrating on fitness for children and the importance of healthy living, good eating habits, and exercise through running.

**Presenting Ghost Sponsor \$1500**

(One available as cash investment)

- Company name included as presenting sponsor within the event name. Example: Ghost, Goblins and Ghouls Spooktacular 5k presented by *your company name*.
- Mention from podium during the awards ceremony.
- Opportunity to distribute awards at awards ceremony.
- Company logo listed as presenting sponsor: on event sponsor signage, event website (with link), and event Facebook page.
- Opportunity to provide a sport related swag item to runners through Halloween swag bag. Suggestions: flash light, glow sticks, temporary tattoo, etc. (approximately 600 – 750 needed).
- Opportunity to have direct communication with runners through interactive booth at pre-race HYPE party and Finish Line Area.
- Opportunity to provide volunteers to support event.
- Opportunity to hang signage at packet pick up within HYPE/start/finish area and along race course (signage provided by sponsor).
- Five (5) race entries and three (3) scarecrow sprint entries.

**Goblins Sponsor \$750**

- Mention from podium during the event pre-race HYPE party and post event activities.
- Company logo included as Goblins sponsor: on event sponsor signage, event website (with link), and event Facebook page.
- Opportunity to have direct communication with runners through interactive booth at pre-race HYPE party and Finish Line Area.
- Opportunity to provide volunteers to support event along race course.
- Opportunity to hang signage within HYPE/finish line area (signage provided by sponsor).
- Opportunity to provide a sport related swag item to runners through Halloween swag bag. i.e. flash light, glow sticks, temporary tattoo, etc. (approximately 600 – 750 needed).
- Three (3) race entries and two (2) scarecrow sprint entries.

**Ghouls Sponsor \$375**

- Company logo included as Ghouls sponsor: on event signage, event website (with link), and event Facebook page.
- Mention from podium during the awards ceremony.
- Opportunity to have direct communication with runners through interactive booth at pre-race HYPE party and Finish Line Area.
- Opportunity to provide a sport related swag item to runners through Halloween swag bag. i.e. flash light, glow sticks, temporary tattoo, etc. (approximately 600 – 750 needed).
- One (1) race entry and one (1) scarecrow sprint entries.

**Scarecrow Spring Supporter \$175**

- Opportunity to have direct communication with runners through interactive booth at pre-race HYPE party and Finish Line Area.
- Opportunity to provide a sport or Halloween related swag item to runners through display table. i.e. flash light, glow sticks, temporary tattoo, etc. (approximately 600 – 750 needed).

**In-kind Donations (value of donation will correspond with above monetary levels)**

The event is in need of the following: 800 – 1000 bottles of water, 800 granola bars, fruit, re-usable bags, gift cards for prizes and awards, other items as they are identified. Let us know your ideas!

**Please click [here](#) to finalize your sponsorship by completing our online sponsorship form.**