



October 16, 2019

To Whom It May Concern,

Downtown Goldsboro has thoroughly enjoyed having Craig Berube-Gray's art piece, Popsicles, grace our streetscape this past year. This piece brought so much joy and color to our downtown! People flocked to take their picture by the piece and enjoyed standing around talking about it, admiring its pops of color. We specifically enjoyed seeing the excitement in children's eyes as they gazed up at the giant popsicles stacked one on top of the other. Craig's piece spoke to the youthful side of us with the vibrancy and subject of this piece and we suspect it will be talked about for years to come!

Downtown Goldsboro has received a lot of positive feedback on the public art pieces we display in our streetscape. Public art has created a positive impact on our downtown over the years. Downtown Goldsboro has been continually captured in pictures featuring art and we were just recently interviewed by NC East Alliance, a regional economic development agency, about how we have utilized art to spur downtown revitalization and economic development. Because the two do go together.

Again, we cannot thank Craig enough for allowing us the honor to host his artwork this past year. It was a true pleasure and we hope to work with him one day again.

Respectfully,

Stephanie N. Booker

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