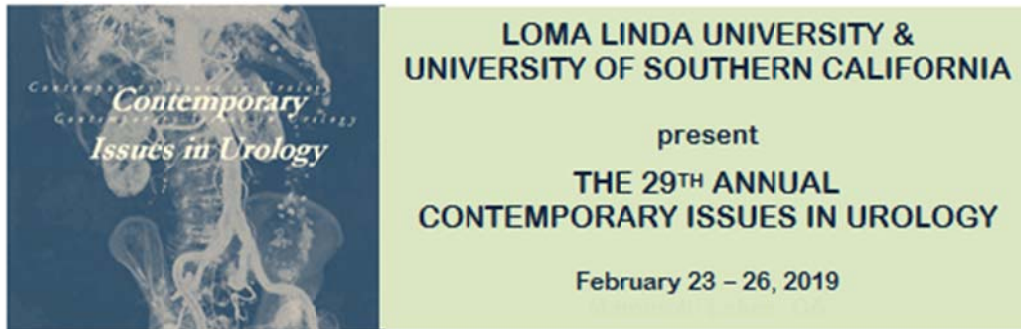


Loma Linda University & USC present the  
29<sup>th</sup> Annual Scientific Program,  
**Contemporary Issues in Urology 2019**



## **Exhibitor Prospectus**

February 23-26, 2019  
The Village Lodge at Mammoth Lakes  
Mammoth Lakes, CA



September 13, 2018

Greetings,

The 29<sup>th</sup> Annual Contemporary Issues in Urology, also known as “the Mammoth Meeting” is a much anticipated, intimate gathering of urology physicians, residents, fellows and advanced practice providers from Southern California and surrounding areas. Traditionally held the last weekend of February, at the end of Ski Week in Mammoth, our next meeting will be held February 23-26, 2019.

Due to the positive feedback from our vendors, we are staying at the Village Lodge once again. There are blocks of rooms available at both the Village Lodge and the Mammoth Mountain Inn for those who would prefer to stay up the hill.

Pharmaceutical companies, diagnostic and equipment companies, and other vendors are invited to participate as exhibitors at the 4-day meeting. The meeting area has been expanded to accommodate dedicated space to our vendors this year, extending opportunities for bigger displays. Opportunities are available at different monetary levels to fit all types of needs and budget constraints. Networking and recognition opportunities are abundant for health-related and consumer businesses that participate. Please review the enclosed exhibitor information and make plans soon to participate at this important gathering of the California urology community. If you have any questions or would like discuss the meeting further, please visit our exhibitor page on the website at [www.urologyseminar.com/sponsors](http://www.urologyseminar.com/sponsors) or email me directly at [mfasbender@llu.edu](mailto:mfasbender@llu.edu)

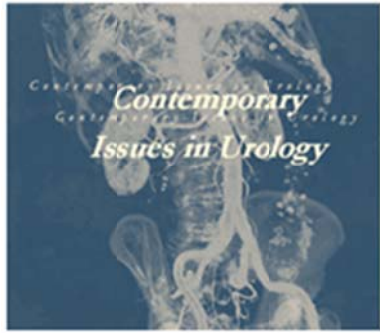
Sincerely,

Maggie Fasbender, C-TAGME

Meeting Coordinator, Contemporary Issues in Urology 2019

Sr. Residency Coordinator & Assistant to Dr. Herbert Ruckle, Dept. Chair

LOMA LINDA UNIVERSITY HEALTH SYSTEM



LOMA LINDA UNIVERSITY &  
UNIVERSITY OF SOUTHERN CALIFORNIA

present

THE 29<sup>TH</sup> ANNUAL  
CONTEMPORARY ISSUES IN UROLOGY

February 23 - 26, 2019

### **General Information**

The 29<sup>th</sup> Annual Contemporary Issues in Urology will be held at the Village Lodge in Mammoth Lakes, CA on February 23-26, 2019.

### **Hotel Accommodations:**

The Village Lodge  
1234 Street St.  
Mammoth Lakes, CA

**Group Name: Loma Linda Urology 2019**

**Booking ID #26394**

**Reservation Deadline: Friday, February 1, 2019**

**Reservations:** Call 800-MAMMOTH (800-626-6684) or online at

[www.urologyseminar.com/Accommodations](http://www.urologyseminar.com/Accommodations)

**Notes:** Rooms are assigned on a first-come, first-served basis. Reservations must be made by 2/2/19 to receive the discounted rate.

**Check-In/Out Time:** 4:00 pm/11:00 am

**Parking:** Complimentary

**Resort Fee:** \$20.00/night, includes in-room internet usage, unlimited local & 800 phone calls, incoming/outgoing fax service, use of business center, DVD movie rental, in-room tea & coffee, game room & fitness room access and in-resort transportation. Fee also includes ski/snowboard valet & chain installation/removal.

Overflow rooms are available at the Westin Monarche and Mammoth Mountain Inn.

### **Exhibit space Rental**

Each exhibit will be a table top display placed around the perimeter, inline within the exhibit room or in the corridor area (premium). If your exhibit includes a pop-up display, please reserve your space as soon as possible as there are space

limitations. Displays larger than 8' will be charged as a Premium Exhibit. *All exhibits are assigned on a first-come, first-served basis as signed agreements and monies are received. Assignments are made by Loma Linda University.*

Exhibitor fees are as follows:

### **Standard Exhibit Fee - \$1800**

Includes:

- One 6' draped table for tabletop display, expansion option to 12' (2 tables) for \$200
- 2 chairs, tabletop sign and wastebasket
- 2 complementary registrations, including access to all sessions and meals (additional guests/ reps @\$175 ea)
- Recognition in print, in on-site program and in meeting app
- Recognition on meeting website before and after meeting
- Acknowledgement in morning and afternoon announcements
- Attendee contact list
- Dedicated space over the 3-day meeting; no need to tear down displays
- Refreshment breaks, Saturday welcome reception and breakfast each day with attendees
- Discounted group hotel rate
- Discounted group fees for lift tickets, ski rentals and other local activities

### **Premium Exhibit Fee \$2,500**

Includes **everything listed for Standard Exhibit fee** plus:

- Premium table location in high traffic area
- Discounted expansion option to 12" for \$100
- Complimentary ½ page ad in on-site program

## Additional Advertising Opportunities

*All conference attendees will receive an official on-site program with their registration materials. The program includes a daily schedule of meetings and presenters, local area attractions/information and lodge information. Exhibit or sponsorship not required to purchase advertising in the program.*

### Program Advertising

Full Page	+\$650	Full-page ad specifications – 8.5" x 10" in color. Ad submission must be in PDF format
½ Page	+\$300	Half-page ad specifications – 8.5" x 5" in color. Ad submission must be in PDF format
¼ page	+\$175	Qtr-page ad specifications – 4.5" x 5" in color. Ad submission must be in PDF format

\*If you have a sponsor idea that is not listed here, please contact Maggie Fasbender at [mfasbender@llu.edu](mailto:mfasbender@llu.edu). Payment should be made to: Faculty Physicians & Surgeons of LLUSM – Dept. of Urology (TIN: 33-0672915) and submitted to:

Loma Linda University – Dept. of Urology  
Attn: Maggie Fasbender  
11234 Anderson St., Room A-560  
Loma Linda, CA 92354

### Cancellations:

Once a formal application has been received; cancellations must be submitted in writing. No refunds will be given if cancelled after February 1, 2019.

### Shipping & Storage of Display:

Should you be receiving boxes for the event, they must be addressed as follows:

The Village Lodge  
C/O Contemporary Issues in Urology, Maggie Fasbender  
1111 Forest Trail  
Mammoth Lakes, CA 93546

Due to limited storage space, the Village Lodge requests that shipments not arrive any earlier than (3) days prior to your arrival. Hotel cannot accept COD or unpacked/unlabeled items.

Vendors are responsible for ALL arrangements in the shipping (return) of exhibits. Please bring *your company's own shipping forms and account number* to make your own shipping arrangements. The following charges may be assessed by the hotel:

- \$10.00 flat rate per box (50 lb. limit)
- \$25.00 additional charge for boxes over 50 lbs.
- All charges are in addition to regular freight charges imposed by carrier

**Tentative Schedule:**

Every effort has been made to maximize the time and space for exhibitors to interact with the meeting attendees. The following schedule list the times that exhibits will be open:

<b>Saturday, February 23</b>	
Between 12:30-2:30 pm	Exhibitor Move-in/Set-up
3:00 pm	Welcome Reception in Exhibit Room
4:45 pm	Meeting in Conference Room
<b>Sunday, February 24</b>	
7:00 am	Breakfast is served in Exhibit Room
7:30 am	Meeting
4:00 pm	Welcome Reception in Exhibit Room
4:30 pm	Meeting
<b>Monday, February 25</b>	
7:00 am	Breakfast is served in Exhibit Room
7:30 am	Meeting
4:00 pm	Welcome Reception in Exhibit Room
4:30 pm	Meeting
After 7:00 pm	Exhibitor Tear-down/Move out (departure)
<b>Tuesday, February 26</b>	
7:00 am	Breakfast is served in Exhibit Room
11:00 am	Hotel Check out time
	<b>**You may opt to stay for the lecture in the morning**</b>

## Exhibitor Terms & Conditions

1. **SPACE** - The space contracted is to be used solely for the Exhibitor whose name appears on the Contract. No subletting of space will be permitted. Each firm represented in the Technical Exhibit must sign the regular Exhibit Application and Agreement. Any person or firm subletting space, as well as the one purchasing space, will be subject to eviction. No refund will be made for space reserved.
2. **BOOTHS** will be provided as indicated in this prospectus. Exhibits must be installed so that they do not project beyond the space allotted. No interference with the light or space of other exhibitors will be permitted. Exhibitor is responsible for damaged to property. No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, etc., in such manner as to deface or destroy them. No attachments shall be made to the floors by nails, screws or any other device. All space is leased subject to these restrictions. All booths and decorations **MUST** concur with the facility regulations, city ordinances, and local fire codes. Any violations may result in the removal of any materials found to be in violation. Materials for booth decorations and construction must consist of fire resistant material.
3. **ALL PROMOTIONAL MATERIALS, COLLATERAL OR ACTIVITIES** must be confined within the limits of the Exhibitor's purchased space. Per CME regulations such materials are not permitted in the meeting room or at the meeting registration desk, and may not be delivered to attendees' hotel rooms. Exhibitors are urged to report to the Exhibit Manager any violations of this rule. Loma Linda University Health retains the right to deny the exhibition of inappropriate items and products. Please contact meeting planner with any questions.
4. **IN EVENT EXHIBITION IS NOT HELD** – Loma Linda University shall not be liable for any damages or expense incurred by Exhibitors in the event the show is delayed, interrupted, or not held as scheduled.
5. **SECURITY** - Security will not be provided in the exhibit area. Exhibitors are urged to remove all valuables during non-exhibit hours. Exhibitor agrees that neither Loma Linda University Health nor the facility management is financially liable for theft, damage, loss, or disappearance of any kind. It is recommended that all Exhibitors contact their insurance agents to confirm proper coverage of exhibit materials. Please read carefully the coverage provided by decorators and shipping companies to determine if additional coverage is necessary. Any additional security must be arranged by the Exhibitor at his own expense, directly from the facility. The facility will be locked during the time that exhibits are not being shown; however, certain facility employees will have access to the space for cleaning, etc.
6. **UNCONTROLLED EVENTUALITIES** – Loma Linda University Health will take all reasonable precautions against damage or loss by fire, water, storm, theft, strike or any other emergencies of that character but does not guarantee or insure the exhibitor against loss by reason thereof.
7. **LIABILITY** - Exhibitor agrees that neither Loma Linda University Health, nor its representatives, will be responsible for any injury, loss, or damage that may occur to the Exhibitor, the Exhibitor's employees, family, or associates, or property from any cause whatsoever. The Exhibitor, on signing the contract, expressly releases the from any and all claims for such loss, damage, or injury.
8. **ELECTRICITY** - Venue will provide standard 110-volt electricity at no charge upon request. Please indicate on the application if electricity is required. For additional power needs, exhibitors should contact the facility.
9. **EXHIBITS OF ELECTRICAL AND RADIOGRAPHIC EQUIPMENT** - Machines and apparatus operated by electricity must be shown as "still" exhibits. Practical demonstrations of x-ray apparatus and accessories or any noisy apparatus of any kind will not be permitted. **NO** objection will be made to the utilization of electricity for illuminating purposes or for operating smaller diagnostic instruments and electrotherapeutic apparatus that do not distract or annoy other exhibitors.
10. **SIGNAGE** - An identification sign will be provided for each table.
11. **EXHIBITION SALES POLICY** - Exhibitors may not accept payments in cash or checks or deliver merchandise in the exhibit hall.