

## **Beauty Makeover Contest OFFICIAL RULES**

## NO PURCHASE NECESSARY TO ENTER OR WIN.

- 1. The People TV Makeover Contest (hereinafter "Contest") is open to legal residents of Metro Atlanta Georgia who are at least thirty (30) years old at the time of entry. Staff and volunteers of People TV, Inc. and other companies associated with the promotion of this Contest, and their respective parents, affiliates as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible to participate.
- 2. Winning the Makeover is contingent on being compliant with these Contest Rules and fulfilling all other requirements set forth herein.
- 3. Contest. The contest begins on Wednesday April 22, 2015 at 12.00 am and ends on at midnight on Tuesday April 28, 2015. Submissions are accepted via email to ptvmakeover@gmail.com
- 4. How to Enter/How the Winner is Chosen. From the eligible entries submitted, a panel of judges consisting of producers of People TV Open Studio, and the Sponsors who, in their sole and absolute discretion, will consider all submissions and determine the finalists based on which individuals who are in need of the makeover the most and have the greatest potential for change after the makeover. The finalists will be selected on May 1, 2015.
- 5. Winners must be available for make-over on Sunday May 3, 2015 and for live on air reveal on People TV on Monday May 11, 2015. All winners must sign a release with people TV, Inc. and Elite Beauty Master Salon
- 6. All winners must sign a release with People TV & Elite Beauty Master Salon. By submitting your Entry, you understand and agree it may be used in whole or in part by People TV, Inc. and Elite Beauty Master Salon, royalty-free for any purpose and in any media or medium whatsoever now known or hereinafter developed (including without limitation print, broadcast, radio, digital and on-line) without further compensation or review.
- 7. Without limitation, People TV, Inc. reserves the right in its absolute discretion to refuse, disqualify or withdraw any Entry and/or entrants at any time during the Contest, including but not limited to obvious lack of good faith, noncompliant, obscene, offensive, inappropriate or otherwise unsuitable Entries, such as those depicting violence, nudity, illegal or explicit activity, as determined by the Sponsor (in its sole discretion). Professionally created, enhanced or touched-up photographs will be disqualified. Stories must not include inappropriate, sensitive or personally identifiable information of any other individual or group of individuals.