



Program for the Zero Food Waste Forum on Thursday, October 16, 2014 at

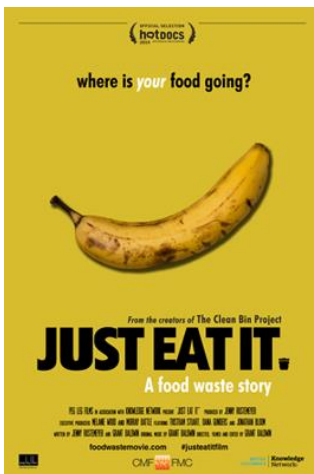
Anna Head Alumnae Hall in Berkeley, California

9:00 a.m. Registration Opens

9:30 a.m. The Zero Food Waste Forum and the Global Food Waste Crisis by Dana Gunders and Jordan Figueiredo, Forum Co-Chairs.

9:50 a.m. Introduction to *Just Eat It* by filmmakers Jen Rustemeyer and Grant Baldwin of Peg Leg Films.

10:00 a.m. The Bay Area Premiere of the new documentary on global food waste, *Just Eat It*.



To view a preview of the movie, visit www.foodwastemovie.com

11:15 a.m. Extended Question and Answer Session with the filmmakers of *Just Eat It* and the following experts from the film:

- **Dana Gunders**, Co-Chair of the Zero Food Waste Forum and Author of the widely distributed Natural Resources Defense Council (NRDC) report [Wasted: How America is Losing Up to 40% of its Food From Farm to Fork to Landfill](#).
- **Jonathan Bloom**, acclaimed author of [American Wasteland: How America Throws Away Nearly Half of its Food \(and What We Can Do About It\)](#) and creator of [WastedFood.com](#).
- **Tristram Stuart**, acclaimed author of [Waste: Uncovering the Global Food Scandal](#) and Founder of the international food waste campaign organization [Feeding the 5000](#).

11:45 p.m. Tristram Stuart will share some recent successes and new challenges in the fight against global food waste.

12:00 p.m. Lunch of donated, recovered, foraged, and gleaned food (lunch continues inside for the next session at 12:30 p.m.).

Thanks to our partner [Food Shift](#), Gold Level Co-Sponsor [Falling Fruit](#) and Silver Level Co-Sponsor [CropMobster](#).

12:30 p.m. Zapping Food Waste - Entrepreneurs Using Technology to Reduce and Recover. Moderated by Jonathan Bloom

This hour-long session will feature entrepreneurs with exciting technological advancements and solutions to the massive food waste problem. They will present, in 5 minutes or less, how they are changing the game. **The following are confirmed as our 9 session presenters:**

- **Joanna Cedar of CropMobster** (joanna@cropmobster.com): Connecting and rebuilding local food systems one alert at a time.
- **Caleb Phillips & Ethan Welty of Falling Fruit** (info@fallingfruit.org): Falling Fruit: Mobilizing the Urban Harvest.
- **Andrew Shakman of LeanPath** (info@leanpath.com): Smart Technology for a Smart Idea: Monitoring Your Restaurant's Food Waste.
- **Katie Sylva of Satisfeito** (contact_usa@satisfeito.com): Providing the Feeling of Satisfeito to Restaurant Consumers and Malnourished Children.
- **Stuart Ruddick of FoodStar** (stu@foodstarparkers.com): FoodStar focuses on combining old world farming and food relationships with innovative new technologies to reduce food waste for farmers, retailers and consumers.
- **Kiran Sridhar of Waste No Food** (wastenofoodorg@gmail.com): Waste No Food: The role of technology in diverting excess food to the needy.
- **Christoph Mueller-Dechent of FoodLoop** (info@foodloop.org): FoodLoop - The new dimensions to the reduction of food waste and increased customer reach for retailers through an innovative platform.
- **Margaret Tung of PareUp** (info@pareup.com): PareUp: A sustainable, market-based solution to food waste.



#ZeroFoodWasteForum conversation @EndFoodWaste on Twitter

Excellent panel sessions about food waste reduction, food recovery/reuse, and holistic approaches to food waste management.

Each speaker will have 10 minutes to present and then each group will answer questions all together.

1:30 p.m. Session One: Reduce, Moderated by Forum Co-Chair Dana Gunders of the [Natural Resources Defense Council](#)

- **Sam Mogannam of [Bi-Rite Market](#) (sam@biritemarket.com):** From Excess to Access: A Grocer's Guide to Minimizing Food Waste.
- **Claire Cummings from [Bon Appetit Management Company](#) (Claire.cummings@bamco.com):** Imperfectly Delicious – How Bon Appetit is Reducing Waste From Farm to Kitchen.
- **Ashley Zanolli of [EPA Region 10](#) (Zanolli.Ashley@epa.gov):** Not Just the Low-Hanging Fruit – Community Opportunities to Reduce Waste.
- **Lynn Hoffman from [Eureka Recycling](#) (lynnh@eurekarecycling.org):** Getting to the Bottom of it – Preventing Wasted Food is Zero Waste Composting.

2:45 p.m. Break

3:00 p.m. Session Two: Reuse/Recovery, Moderated by Forum Partner Dana Frasz of [Food Shift](#)

- **Ben Simon with the [Food Recovery Network](#) (ben.simon@foodrecoverynetwork.org):** Food Recovery – On College Campuses and Beyond.
- **Mary Risley of [Food Runners San Francisco](#) (mary@foodrunners.org):** Recovering Perishable and Prepared Foods in San Francisco.
- **Syd Mandelbaum of [Rock and Wrap It Up!](#) (sydmandelbaum@att.net):** Whole Earth Calculator Tools to Reduce Hunger and Poverty.
- **Raj Karmani of [Zero Percent](#) (raj@zeropercent.us):** Zero Percent – A 3 Year Experiment of Failed and Successful Experiments.

4:15 p.m. Session Three: Holistic Approaches to Food Waste Management, Moderated by Ashley Zanolli of the [Environmental Protection Agency \(EPA\) Region 10](#)

- **Paula Daniels of the [California Governor's Office of Planning and Research](#):** Farmed Fish and the Potential for Food Waste as Farmed Fish Feed.
- **Diana Rivera with [CalRecycle](#) (Diana.rivera@calrecycle.ca.gov):** Food Waste Management in California - Getting Food Waste Diversion and Food Rescue to Talk.
- **Ana Carvalho of the [City of San Diego](#) (acarvalho@sandiego.gov)** Waste No Food.
- **Cassie Bartholomew from [StopWaste](#) (cbartholomew@stopwaste.org):** Reducing Food Waste in Alameda County Food Service Operations through Prevention and Donation.

5:30 p.m. Closing

5:45 - 7:00 p.m. Happy Hour Event: Please join us for some drinks and conversation at Free House, 2700 Bancroft Way, Berkeley

Thank you to all of our co-sponsors!



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