

SHEPHERD ECONOMIC DEVELOPMENT CORPORATION

BOARD OF DIRECTORS
SPECIAL CALLED MEETING
28 N. Liberty, Shepherd, Texas 77371
Shepherd January 4, 2021 at 6:00pm

OFFICIAL MINUTES: Special Called Meeting

Members Present: Sherry Roberts, Charles Minton, Amanda Addison, Mark Hamilton
Jody Cronin, Freddy Ramos

Members Absent: Joe Williamson

Others Present: Debra Hagler, Lauren Migl, Rebecka Ramos

CALLED TO ORDER/INVOCATION/PLEDGE

Jody Cronin called the meeting to order. Sherry Roberts said the prayer and the pledges were stated.

APPROVE MINUTES OF PREVIOUS MEETINGS

Sherry Roberts made a motion to approve the minutes. Freddy Ramos seconded and the motion passed with a unanimous vote.

APPROVAL MONTHLY PAYMENT OF BILLS

Sherry Roberts made a motion to pay the bills. Amanda Addison seconded and the motion passed with a unanimous vote.

CITIZEN PRESENTATIONS:

None

OLD BUSINESS:

None

NEW BUSINESS:

Review the 2020 Sales Tax Report

There was no action taken on this item. Mayor Minton pointed out that it has increased each year. He stated there was a 14% increase from 2019-2020. With COVID being a factor more people shopped local. The board noticed and discussed the amount of revenue generated from businesses with no store front.

Discuss and Evaluate 2020 and take action necessary to set goals for 2021

Charles Minton made a motion to table this item and look at the prior goals. Freddy Ramos seconded and the motion passed with a unanimous vote. The board discussed increasing sales tax. Discussion on how to promote online businesses was held. Measurable goals are the desired. Focus and get motivated.

MONTHLY REPORT FROM LAUREN:

Lauren reported she wants to try another business brunch at a different time. Jody stated its exciting seeing growth. He expressed his appreciation to Lauren and that she has fulfilled the vision the EDC had when they hired her.

OPEN DISCUSSION & ANNOUNCEMENTS

Amanda volunteered to research Christmas decorations.

ADJOURN

Charles Minton made a motion to adjourn. Jody Cronin seconded and the motion passed unanimously.

Approved by: _____

Joe Williamson, EDC President

*Prepared by Debra Hagler