

AGG

THE AG GASTON CONFERENCE

**FEBRUARY
20-21
2018**

BIRMINGHAM JEFFERSON
CONVENTION COMPLEX
EAST MEETING ROOMS

ECONOMIC EMPOWERMENT THROUGH ENTERPRISE DEVELOPMENT

CONFERENCE SCHEDULE



TUESDAY, FEBRUARY 20
11 a.m. – 4 p.m. REGISTRATION

11:30 a.m. – 1:15 p.m.
AG GASTON LEGACY LUNCHEON
Leadership and
Entrepreneurship
SPEAKER: *André Taylor*

An influential force in this modern era of entrepreneurship, Taylor is a regular contributor to ABC News *Money Matters*, presenting a blend of practical business tips with the psychology of entrepreneurship.



1:30 – 3:15 p.m.
THE BUSINESS CORNER
The Role of Major Alabama
Stakeholders in Supporting and
Growing Entrepreneurship



3:30 – 5 p.m.
GREEN PAPER PRESENTATION
AND NPR LISTENING SESSION
Rebirth of A Nation:
Reclaiming Alabama's
Heritage & Legacy

5 – 7:30 p.m.
AG GASTON EMPOWERMENT RECEPTION
NEGRO SOUTHERN LEAGUE MUSEUM
Featuring guest commentator
Maggie Anderson, whose book,
Our Black Year, chronicles her
family's year living exclusively
off Black businesses.

WEDNESDAY, FEBRUARY 21
8 a.m. – 12:30 p.m. REGISTRATION

9 – 10:15 a.m.
MONEY IN ACTION PRESENTATION
College Student Perspective
on Entrepreneurship

10:30 – 11:45 a.m.
GREEN POWER PRESENTATIONS
Millennials and Entrepreneurship
How Philanthropy Drives
Innovation and Entrepreneurship

The State of Entrepreneurship
in Alabama

12 – 1:30 p.m.
A.G. GASTON EMPOWERMENT LUNCHEON
SPEAKER: *Ramon Ray*
Ray is a serial entrepreneur, in
addition to being an interna-
tionally sought after speaker
and author. Ray is Editor of
Smart Hustle Magazine and his
third book, *Facebook Guide to
Small Business Marketing*, is an
Amazon.com best seller.



From top: Legacy Luncheon Keynote
Speaker *André Taylor*; Empowerment
Luncheon Keynote Speaker *Ramon Ray*;
Guest Commentator *Maggie Anderson*;
Mistress of Ceremonies *Debra Nelson*

REGISTER NOW & SAVE! EARLY BIRD REGISTRATION ENDS FEB. 2
aggastonconference.biz/register Online registration ends Friday, Feb. 16

