



**Western Association of Educational Opportunity Personnel
Service Council Committee Report
2019 – 2020
Wednesday, February 26th, 2020**

Committee Name:	Council for Opportunity in Education (COE) Fair Share Campaign
Committee Chair/Co-Chairs:	Laura Orozco and Ana Prado
Committee Members (if any):	
Committee Description: The COE Fair Share Campaign encourages WESTOP members to provide personal contributions in order to provide COE with funds to run and function. COE is an advocate of TRIO programs, reaches out to the Department of Education and lobbies on behalf of TRIO programs.	

Committee Goals & Priorities
<ul style="list-style-type: none"> • Increase membership and contributions to the Fair Share Campaign <ul style="list-style-type: none"> ○ Institutional memberships, personal contributions and 10-for-10 campaign • Ensure that the membership follows through on their commitments • Help COE raise 100% of their goals by Tuesday, June 30th, 2020 • Help WESTOP and the WESTOP California region raise 100% of their goals.

Committee Updates
<ul style="list-style-type: none"> • As of Wednesday, February 26th, 2020: <ul style="list-style-type: none"> ○ The WESTOP Fair Share Campaign has raised \$7,504.30 <ul style="list-style-type: none"> ▪ 46% of our goal ○ The WESTOP California Fair Share Campaign has raised \$6,441.50 <ul style="list-style-type: none"> ▪ 46% of our goal • We reached our goal for the 10-for-10 campaign. Thank you to everyone who participated in the campaign. <ul style="list-style-type: none"> ○ Policy Seminar winner is Horacio Aceves. • Winter Campaign Memberships that expire between January 1st – June 30th received \$300 discount when they renewed by February 14th, 2020.



- 1965 Giving Campaign: In honor of the Higher Education Act of 1965 and National TRIO Day please visit <http://bit.ly/1965GivingCampaign> to donate \$19.65 online.
 - You can also submit check, cash, or a personal contribution form.

Recommendations

- Please renew your institutional membership.
- Please donate and encourage your team to donate to COE. You can donate at any time by reaching out to your Fair Share chairs or by using the online tool at coenet.org. Please follow up with our committee when you make an online contribution so that we can ensure your contribution is added to the WESTOP California chapter.

Action Items

- N/A

Respectfully Submitted,
Laura Orozco and Ana Prado