



Brian Gracon, GP Canada Win Bronze!

GP Canada, a leader in innovative learning solutions, won a coveted Brandon Hall Group bronze award for excellence in the Best New Hire Onboarding Program category. The award was for “Explore the World of Citi®”, developed for Citigroup. Brian Gracon was the lead instructional design associate for the GP Canada team.

GP Canada’s win was announced on September 10, 2015. The winners are listed at [http://go.brandonhall.com/past award winners](http://go.brandonhall.com/past_award_winners)

Explore the World of Citi® asks learners to go on a worldwide journey to learn about what makes Citi® unique. In *Explore the World of Citi®*, all new hires are immediately introduced to the worldwide Citibank family. Whether they are executives in Egypt, financial analysts in France or relationship managers in Russia, all new hires take the same onboarding training and travel the world of Citi® together.

“I think your idea about picking key cities from our history as the “destination” for certain topics is amazing – then to see how those cities are referenced over and over as it ties to the content area was very cool. I think it really reinforces not only that we are a global organization, but that this is a global “product” that has been built.”

— Head of Human Resources, Citi

“The high quality of work and commitment to driving business results among our award winners never fails to amaze me,” said Rachel Cooke, Chief Operating Officer of Brandon Hall Group and head of the awards program. “All of these winning programs deliver meaningful business results to their organizations. Winning an Excellence Award is a great honor, but the real winners are the organizations themselves and their customers and clients because of the innovation and customer focus they demonstrate.”

Excellence Awards winners will be honored at Brandon Hall Group’s [HCM Excellence Conference](#) January 27-29, 2016, at the PGA National Resort in Palm Beach Gardens, Florida.

The entries were evaluated by a panel of veteran, independent senior industry experts, Brandon Hall Group Sr. Analysts and Executive Leadership based upon the following criteria: fit the need, design of the program, functionality, innovation, and overall measureable benefits.

About Brian Gracon & Associates, Inc.

Brian Gracon is an award-winning instructional designer and marketing consultant serving clients in sales, retail, product, customer service, marketing, merchandising, safety, innovation, onboarding, risk management, account management and executive development projects. (www.traininggetsresults.com)

About GP Canada

GP Canada is a leading provider of training interventions, consulting and business improvement solutions. GP Canada is a division of GP Strategies, the global performance improvement solutions provider.
(<http://canada.gpstrategies.com/>)

About Brandon Hall Group

Brandon Hall Group is a HCM research and advisory services firm that provides insights around key performance areas, including Learning and Development, Talent Management, Leadership Development, Talent Acquisition and Workforce Management. With more than 10,000 clients globally and 20 years of delivering world-class research and advisory services, Brandon Hall Group is focused on developing research that drives performance in emerging and large organizations, and provides strategic insights for executives and practitioners responsible for growth and business results.
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