

ROBERT S. SHUPP – BIO SKETCH

Department of Agricultural, Food and Resource Economics

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Education

College of William and Mary	Economics	Bachelor of Arts 1991
Indiana University	Economics	Master of Arts 1998
Indiana University	Economics	Doctor of Philosophy 2000

Professional Experience – Academic Positions Held

Associate Professor, Department of Agriculture, Food, and Resource Economics, Michigan State University
(January 2014 – Present)

Assistant Professor, Department of Agriculture, Food, and Resource Economics, Michigan State University
(January 2007 – January 2014)

Assistant Professor, Department of Economics, Ball State University
(August 2000 – December 2006)

Associate Instructor, Department of Economics, Indiana University Bloomington
(August 1996 – May 2000)

Research

My research activities are focused on the intersecting areas of behavioral, experimental and agricultural/resource economics. Specifically, I focus both on experimental methods to explain individual behavior and survey work to investigate social capital and the mix of monetary and non-monetary motives that drive behavior. I am the director of the Michigan State University Agricultural Economics Lab. This mobile lab consists of 30 laptop computers and networking equipment as well as an online subject registration and tracking system and has been used to conduct behavioral economics experiments with students, food consumers and other agri-food stakeholders around Michigan. My research has led to 22 peer-reviewed publications in both nationally and internationally recognized economics journals (with more than 940 citations – Google scholar) and 30 professional conference presentations.

Teaching

At Michigan State University I currently teach two upper level undergraduate courses – Vertical Coordination in the Agri-Food Industry and Environmental Economics – and have taught Ecological Economics and Information and Market Intelligence in the Agri-Food Industry in the past. Additionally, at other institutions, I have taught Introductory Micro- and

Macroeconomics, Intermediate Microeconomics and Industrial Organization. I have also served as the major professor for three graduate students (1 PhD and 2 Masters) and been on many dissertation committees.

Relevant Peer Reviewed Publications

“Resource Allocation Contests: Experimental Evidence”, (R. Shupp, R. Sheremeta, D. Schmidt, and J. Walker). Journal of Economic Psychology, Volume 39, pp 257-267 (December 2013).

“Information, Institutions, and the Holdout Problem: Theory and Experimental Evidence”, J. Cadigan, P. Schmitt, R. Shupp* and K. Swope. Forthcoming: The B.E. Journal of Economic Analysis & Policy, Volume 14, Issue 1, pp 485-524 (July 2013).

“Willingness to Pay for Sustainably Labeled Steak and Apples: An Application in Experimental Auctions”, Sackett, H., R. Shupp and G. Tonsor. Forthcoming: Proceedings of the Northeast Decision Sciences Institute Annual Meetings (March 2013).

“Consumer Perceptions of Sustainable Farming Practices: A Best-Worse Scenario”, H. Sackett, R. Shupp, G. Tonsor. Forthcoming: Agricultural and Resource Economics Review (November 2012).

“Cheap Talk Scripts and Online Choice Experiments: Looking Beyond the Mean”, G Tonsor and R. Shupp. American Journal of Agricultural Economics, Volume 93. Issue 4, pp 1015-1031 (July 2011).

“The Holdout Problem and Urban Sprawl: Experimental Evidence”, J. Cadigan, R. Shupp, P. Schmitt and K. Swope. Journal of Urban Economics, Volume 69, pp 72-81 (January 2011).

“Valuations of ‘Sustainably Produced’ Labels on Beef, Tomato, and Apple Products”, G. Tonsor* and R. Shupp. Agricultural and Resource Economics Review, Volume 38, Issue 3, (December 2009).

“An Experimental Study of the Holdout Problem in a Multilateral Bargaining Game”, J. Cadigan, P. Schmitt, R. Shupp and K. Swope. Southern Economic Journal, Volume 76, Issue 2, pp 444-457 (October 2009).

“Personality Preferences in Laboratory Economics Experiments”, J. Cadigan, P. Schmitt, R. Shupp and K. Swope. Journal of Socio-Economics, Volume 37, Issue 3, pp 998-1009 (June 2008).

“Pre-commitment and Personality: Behavioral Explanations in Ultimatum Games”, P. Schmitt, R. Shupp, K. Swope and J. Mayer. Journal of Economic Behavior and Organization, Volume 66, Issue 3-4, pp597-605 (June 2008).

“Risk Preference Differentials of Small Groups and Individuals”, R. Shupp, A. Williams. Economic Journal, Volume 118, Issue 525, pp 258-283 (January 2008).

“The Effect of Rewards and Sanctions in Provision of Public Goods”, M. Sefton, R. Shupp and J. Walker. Economic Inquiry, Volume 45, Issue 4, pp 671-690 (October 2007).