



West Anaheim Neighborhood Development Council
Community Participation Committee
"For Building a Better Anaheim"



**NOTE THE NEW LOCATION
At Maxwell Park!!**

Wand Community
Event Committee:

2019 Event Chair
Esther Wallace

Committee Members:

Ryan Balius
Scott Barnes
Rose Chen

Mike Christianson
Benita Gagne
Debbie Herman
Nick Latimer
Barbara Matillo
Carmela Mendoza
Lisa Ramos
Anaheim Sporn
Carlos Urquiza
Leah Winters
Nathan Zug



WAND
Executive Committee:

WAND Chairman:
Esther Wallace

Andre Beck
Sally Feldhaus
Benita Gagne
Judi Gollette
Phyllis Greenberg
David Klawe
Vic Real
Jerrie Warner

February 14, 2019

Dear Community Partner,

Re: A Financial Sponsorship Opportunity for the 23rd Annual Western BBQ

The **West Anaheim Neighborhood Council (WAND)** cordially invites you to partner with us as we host the 23rd Annual Western BBQ at **Maxwell Park** on Saturday, April 13th, 2019, from 10:00am - 2:00pm. Last year we passed out over 10,000 flyers and drew over 4,000 residents to enjoy a full and exciting day of fun for the entire family!

If you choose to be a financial sponsor, you will receive a wide variety of advertising throughout the event and the community. The Anaheim Community Foundation, a non-profit organization, acts as our fiscal agent, so your donation may be tax deductible according to current tax laws.

All checks need to be made payable to - Anaheim Community Foundation
And Mailed to: – WAND Western BBQ
604 S. Scott Lane
Anaheim, CA 92804

WAND (est. 1997) is a grass-roots organization of residents committed to *building a better tomorrow* for West Anaheim. Our organization is well recognized in Orange County for our work in building a balanced community, but we cannot do it alone. Our success depends upon the generous support of corporate and local businesses to underwrite the costs of these community events. We respectfully ask you and your company to consider partnering with us this year.

WAND will be providing a full day of activities designed to draw our community closer together. Some of the activities our dedicated community volunteers are planning include a car show, a craft fair, pony rides, games, entertainment from community groups, exhibits from the Anaheim Police and Fire Departments, information booths by local non-profit community groups, and much, much more! And don't forget; we'll have a variety of mouthwatering BBQ foods!

Please take a moment to review the enclosed sponsorship application. Any amount or in-kind donation would be greatly appreciated. For further information, please reach out to Esther Wallace at eswall@msn.com or call her at 714-609-8070.

You can also find information about the BBQ at WWW.WANDBBQ.ORG.

We look forward to your participation in the 23nd Annual Western BBQ!

Sincerely,

Esther Wallace
Event Chair

The mission statement of the Community Participation Committee:
West Anaheim centers on the family; where people work and play together, get to know their neighbors, and build a stronger sense of community.



Western BBQ



Sponsorship Opportunities

Event sponsorships are an important part of developing a strong community. You and your organization help enhance our event and keep our community alive! Thank you for becoming a sponsor in the 23rd annual Anaheim Western BBQ.

Saturday, April 13, 2019 at Maxwell Park. Sponsorship levels are listed below:

The Big Bonanza \$2,500

Big Bonanza plaque for your organization. Your logo on 10,000 fliers distributed throughout the area. Recognition in all press releases, the event program, on signage throughout the park, and multiple announcements from the main stage.

The Golden Saddle \$1,500

Golden Saddle plaque for your organization. Your logo on 10,000 fliers distributed throughout the area. Recognition in all press releases, the event program, signage throughout the park, and multiple announcements from the main stage.

The Silver Spur \$1,000

Your organizations logo on 10,000 fliers distributed throughout the area. Recognition in all press releases, the event program, throughout the park, and on the main stage.

Iron Horseshoe \$500

Sign recognition throughout the park, on the main stage and in the event program.

Lasso \$ 250

Recognition in the event program.



Advertising Opportunities are available in the event program. Business card size ads \$35, 1/2 page \$50, full page \$75, inside covers \$100, Back cover \$150. jpg format, camera ready art accepted. Deadline April 2nd.

Organization Name: _____

Contact Person _____ Phone _____

Address _____ Fax _____

_____ Email _____

Sponsor Level: \$2,500, \$1,500, \$1,000 \$500 250 other _____

Please return this portion of the form with your check payable to: Anaheim Community Foundation – WAND Western BBQ 604 S. Scott Lane, Anaheim CA 92804