



Sponsor Levels	Sponsor Benefits
<p align="center">\$20,000 Presenting Sponsor</p>	<ul style="list-style-type: none"> • Naming of ride: "2018 LBJ 100 Bicycle Tour presented by (your name)" • Prominent recognition of sponsor with banner at the Tour site on ride day • Registration for 20 cyclists at the Tour • 20 2018 LBJ 100 commemorative jerseys (size and gender specified by sponsor) • Sponsor logo on 2018 LBJ 100 commemorative jersey* • Prominent recognition of sponsor on Tour web site • Recognition of sponsorship at the Tour site on ride day • Electronic ad in the 2018 virtual event bag
<p align="center">\$10,000 Post-Ride Meal Sponsor</p>	<ul style="list-style-type: none"> • Registration for 10 cyclists at the Tour • 10 2018 LBJ 100 commemorative jerseys (size and gender specified by sponsor) • Sponsor logo on 2018 LBJ 100 commemorative jersey* • Recognition of sponsor on Tour web site • Recognition of sponsorship at the Tour site on ride day • Electronic ad in the 2018 virtual event bag
<p align="center">\$5,000 Commemorative Jersey Sponsor</p>	<ul style="list-style-type: none"> • Registration for 5 cyclists at the Tour • 5 2018 LBJ 100 commemorative jerseys (size and gender specified by sponsor) • Sponsor logo on 2018 LBJ 100 commemorative jersey* • Recognition of sponsor on Tour web site • Recognition of sponsorship at the Tour site on ride day • Electronic ad in the 2018 virtual event bag
<p align="center">\$2,500 Rest Stop Supplies Sponsor</p>	<ul style="list-style-type: none"> • Registration for 3 cyclists at the Tour • 3 2018 LBJ 100 commemorative jerseys (size and gender specified by sponsor) • Recognition of sponsor on Tour web site • Recognition of sponsorship at the Tour site on ride day • Electronic ad in the 2018 virtual event bag
<p align="center">\$1,000 Support and Gear (SAG) Sponsor</p>	<ul style="list-style-type: none"> • Registration for 2 cyclists at the Tour • 2 2018 LBJ 100 commemorative jerseys (size and gender specified by sponsor) • Magnetic signs with sponsor logo on SAG vehicles • Recognition of sponsor on Tour web site • Recognition of sponsorship at the Tour site on ride day • Electronic ad in the 2018 virtual event bag
<p align="center">\$500 Tour Supporter</p>	<ul style="list-style-type: none"> • Registration for 1 cyclist at the Tour • Recognition of support on Tour web site • Recognition of sponsorship at the Tour site on ride day • Electronic ad in the 2018 virtual event bag
<p align="center">\$250 Tour Donor</p>	<ul style="list-style-type: none"> • Recognition of donation on Tour web site • Recognition of sponsorship at the Tour site on ride day • Electronic ad in the 2018 virtual event bag

*** NOTE: In order for logo to appear on 2018 LBJ 100 commemorative jersey, sponsor's logo and donation must be received by Feb. 7, 2018. In order for sponsor's logo to be included in Sponsor Recognition at the Tour site on ride day, sponsor's logo and donation must be received by March 1, 2018.**