



EVOLVE™ EXPO

A Positive Living Event!

LOVE

Presents:

Sponsorship Opportunities

**May 6 & May 7, 2017 – Denver Colorado
National Western Complex, Denver CO**

Over the last 6 years Evolve Expo has developed the premier Colorado event for consumers who want to *Live a Healthy Lifestyle*. Our target audiences are baby boomers and moms/families who care about their health and their family's wellbeing. This event offers the most current conscious lifestyle choices topics in Health and Wellness, Gardening, Organic Foods and Sustainability/Environment. There will be exhibits, live demonstrations, speaking stage, and entertainment.

As Denver's Healthy Living Expo, Evolve Expo is offering an opportunity for a Sponsorship to your company to increase your level of visibility, as we market our event in local major media, social media, direct email contact, sponsorships of other popular events, and with live presentations in the community. This is your best opportunity for major exposure to the conscious community at the event.

Please choose from a range of sponsorship level opportunities that fit your needs.

Evolve Expo: Sponsorships

Evolutionary Sponsorship - \$4,000

“Imagination is more important than knowledge. For knowledge is limited, whereas imagination embraces the entire world, stimulating progress, giving birth to evolution.” –Albert Einstein

- Major Sponsor for Event – Name and Logo on Event Material
- Social Media Campaign for Sponsor (2 months)
- Two Speaking Positions on Stage
- One Prime Booth Space Location Included
- Company logo on program guide and marketing including Outdoor Marquee at National Western Complex for two weeks
- Name on All Event Promotional Information
- 1st choice of location of booth in 2018
- Prominent exposure at the event
- Company banner displayed for all trade show hours(sponsor supplies)
- Your company name featured on the Evolve Expo website with link to your website until December 2017
- Up to a four page flyer for attendees given at registration desk(sponsor supplies)

Inspirational Sponsorship - \$2,500

“If your actions inspire others to dream more, learn more, do more and become more, you are a leader.” –John Quincy Adams

- Name on Event Promotional Information
- One Speaking Position on Program
- 1st choice of location of booth in 2018
- Exposure at the event
- Prime Booth Space Included
- Company banner displayed for all trade show hours(sponsor supplies)
- Company logo on program guide and marketing
- Your company name listed on Evolve Expo website with link to your web site until event has been completed
- One page flyer available for attendees at registration desk(sponsor supplies)

Innovative Sponsorship - \$1,000

“Creativity is thinking up new things. Innovation is doing them.” -Theodore Levitt

- Exposure at the event
- Company name listed on the Evolve Expo web page
- Company banner displayed for all trade show hours(sponsor supplies)
- Company logo on program guide and marketing
- One page flyer available for attendees at registration desk(sponsor supplies)

Creative Sponsorship - \$500

"We can't solve problems by using the same kind of thinking we used when we created them." -Albert Einstein

- Prime Booth Space Selection
- Company name listed on the Evolve Expo website
- One page flyer available for attendees at registration desk(sponsor supplies)
- Sponsor of Stage with Company Signage

Media Sponsorship – Please contact for pricing

- Name on All Event Promotional Information
- Your company name listed on Evolve Expo website with link to your website
- Prominent exposure at the event
- Company banner displayed for all trade show hours(sponsor supplies)
- Company logo on program guide and marketing
- One page flyer available for attendees at registration desk(sponsor supplies)

Additional sponsorship opportunities:

Live Demonstration or Hands on Demonstration @ \$99

Your company will perform one (1) live or hands–on demonstration with your company products for 20-30 minutes on a stage.

Attendee Bags @ - Call for pricing

Have your company logo on the every attendee goodie bag. These are the cloth/fiber bags given to all attendees to use to gather information from the booth vendors. Handouts will also be in these bags.

Name Badge Lanyards @ \$500

Your company's name/logo on the meeting's most visible conference and convention accessory. One opportunity only.

Organic Produce Table @ \$500

Provide food or beverage for the attendees and/or the exhibitors during the event. A company sign will be provided. We will have several of these tables available throughout the show.

Parking Lot @ \$2,500

Sponsor the parking lot buyout for attendees, the parking lot will be reserved with your company logos for the attendees to park in complimentary. Printable tickets with Sponsors name/logo.

Custom Sponsorships Available...

Yes! I want to Sponsor the event.

Company Name: _____

Address: _____

Contact Person: _____

Email: _____

Phone: _____

Please submit payment by: email, mail or fax a copy of this form along with payment:
(Make checks payable to J4CL)

Journeys for Conscious Living/Evolve Expo

6961 Lee St.

Arvada, CO 80004

303-460-0306 x13 or x11

Fax: 303-469-6749

If you prefer to charge the sponsorship to a credit card, we accept Visa, MasterCard, and American Express. The charge will come through as Journeys For Conscious Living.

Please fill out the following:

Type of Credit Card: Visa MasterCard American Express

Charge my credit card for the amount of: \$ _____

Credit Card Number: _____

Expiration Date: _____ CVS: _____ Zip Code: _____

Signature of Cardholder: _____

Name on Credit Card: _____

Please [email](#), mail this form to the above address or fax this form to 303-469-6749. Please email or call with any sponsorship questions to:

Larry Cooper, Partner, Journeys for Conscious Living

larry@journeysforconsciousliving.com

303-469-0306 x 11

Thank you from all of us at EVOLve Expo!

Questions? Visit our web site at www.evolveexpo.com or call 303-469-0306 x11 for more information.