

NPC news and information regarding Alumnae Panhellenics.

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Alumnae Panhellenic Connections

Greetings and happy new year!

I can hardly believe that 2020 is upon us as we continue to build on the work of previous years and look to a new beginning for further improvement and engagement.

NPC is currently working hard to build upon the structure change that revitalized the mobility and agility of the organization. As such, there are great new opportunities for your Alumnae Panhellenic members to volunteer and advocate for the sorority experience.

With a new year comes opportunities to review the policies and processes of your Alumnae Panhellenic Association. Have you taken the opportunity to review your Alumnae Panhellenic bylaws? Consider reviewing and utilizing the templates provided on [the NPC website](#). Your NPC area coordinator is also a vital resource in providing feedback before your association's delegates vote on any updates. If you aren't aware of who your area coordinator is, you can find that information in FS Central. For those who haven't updated officer contacts in FS Central, you can view the [Quick Start Guide](#) to get started.

With February, NPC celebrates the Month of the Scholar. Alumnae Panhellenics are encouraged to celebrate all women with scholastic achievements. Consider partnering with scholastic programs such as [Distinguished Young Women](#). This national scholarship program is designed to provide young women with the opportunity and support needed to succeed before, during and after attending college – much like association with our member organizations.

Please take the time to refresh and renew your Alumnae Panhellenic reflecting on the purpose and lifelong membership:

An Alumnae Panhellenic is a community-based organization, affiliated with the National Panhellenic Conference, whose membership is composed of representative alumnae from NPC member organizations. Alumnae Panhellenics exist to:

- Inform sorority women of current trends.
- Promote the sorority experience.
- Improve the Panhellenic image.
- Stimulate a continuing interest in Panhellenic involvement

Panhellenically,

Linda Purkapile

Alumnae Panhellenics Committee chairman

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NPC Volunteer Interest Form and Application Now Open

We are now recruiting for NPC volunteer positions for the 2020-22 term. Anyone wishing to serve as an NPC volunteer for the 2020-22 term must complete the NPC Volunteer Interest Form and Application **by Feb. 14**. The current options for volunteering are:

- All NPC standing committees ([Alumnae Panhellenics](#), [College Panhellenics](#), Panhellenic Extension, Panhellenic Judicial Appeals, New College Panhellenics, Panhellenic Recruitment, [Panhellenic Release Figure Methodology](#), Research, University Housing Initiatives).
- Program facilitators for [College Panhellenic Academy](#) and [Something of Value](#).
- [Content creators](#) for [TheSororityLife.com](#).

To complete the NPC Volunteer Interest Form and Application, [click here](#).

(Note: For current volunteers who wish to remain in their roles, the form takes about two minutes to complete.)

NPC will be promoting these opportunities in marketing emails and on social media. We ask you please distribute the NPC Volunteer Interest Form and Application widely among your members.

If you have questions, please contact [Jenny Greyerbiehl](#), chief operating officer.

Alumnae Panhellenic Resources

Did you know? The Alumnae Panhellenic resource library is full of useful tools and ideas for service and volunteering. You can find the resource library from the NPC Website (NPCwomen.org) by clicking the "Resources" button and then clicking on the plum-colored folder under "Alumnae Panhellenics."

- [Educational Programming Resources and Ideas](#)
- [Fundraising Ideas for Alumnae Panhellenics](#)
- [Volunteer Opportunities with Distinguished Young Women for Alumnae Panhellenics](#)

NPC Manual of Information, January 2020 Update

NPC has published the latest version of the NPC Manual of Information, 24th edition, January 2020. You can access it from the NPC website or the direct link [here](#).

Highlights of the changes:

- Unanimous Agreements and NPC policies added/amended/deleted since July 1, 2019, have been updated in the manual. Please see this [document](#) for a summary of changes since Jan. 1, 2019.
- NPC Position Statements have been added or updated as approved by the Board of Directors this fall.
- Continuous Recruitment style elements have been updated.

- College Panhellenic marketing references have been updated, in preparation for the publication of the College Panhellenic Marketing Toolkit (See item below).
- The MRABA script has been updated.
- Other minor changes have been made to reflect current policies or practices.

Note: The edition number did not change for this version, only the publication month and year. With the new NPC organizational and governance structure change, edition number changes now will happen at the start of NPC's fiscal year (July 1).

College Panhellenic Marketing Toolkit

NPC has published the first version of the College Panhellenic Marketing Toolkit. This resource, while geared toward College Panhellenic Associations, may also be helpful for Alumnae Panhellenics. It includes information on marketing fundamentals for Panhellenics, including terminology, channel strategy and assessment. In addition, there are resources and helpful tips for branding and marketing Panhellenic and the sorority experience to target audiences.

The NPC marketing team plans to continuously add to the toolkit over the next year, including sharing additional templates and tools and adding updated NPC and Panhellenic messaging. As updates are made, we will let you know and provide additional education on marketing your Panhellenic and the sorority experience year-round.

You can view the [toolkit here](#).

February is Month of the Scholar

Celebrating the Month of the Scholar in February honors the core value of scholarship that exists for every NPC member organization and College Panhellenic. Find ideas on how to celebrate on the [NPC website](#).

Did you know? Scholarships offered by Alumnae Panhellenics are posted on the NPC website as a resource for College Panhellenics. If you have a scholarship that is not listed or needs to be updated, you can submit new information through [this](#) form. Please note the policies and best practices around providing [Alumnae Panhellenic scholarship programs](#).

NPC Foundation Scholarships

The NPC Foundation is accepting applications for six scholarships for sorority women this year. The application form is now available. Applications are due March 15. [Share with others in your community](#).

TheSororityLife.com Blogging Opportunity

Do you or someone you know like to write? [TheSororityLife.com](#) is looking for new guest bloggers. Guest bloggers will work with NPC staff to produce a blog post with a topic chosen by the writer.

The six blog categories are based on the NPC Advocacy Building Blocks. The block titles are:

- Women's-Only Experience
- Freedom of Association
- Health & Safety
- Scholarship
- Leadership & Empowerment
- Citizenship & Service



Those that are interested can fill out [this contact form](#).



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