

Arielle Denovo

“AMERICA 2.0”

A hyper-intelligent young woman on a divine mission to
save America and the world from itself...
The most consequential movie concept ever devised...



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Donald G. Skipper



Arielle DeNovo
A master of artistry in every realm

The “America 2.0” Project Summary

“THE MOST CONSEQUENTIAL MOTION PICTURE EVER CONCEIVED.”

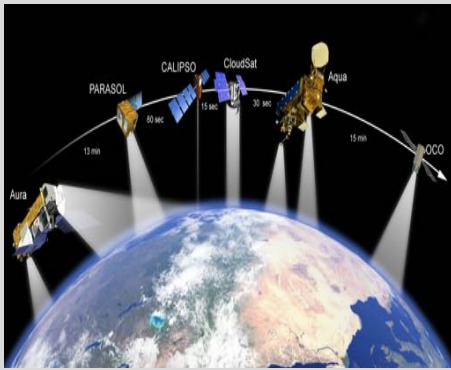
“America 2.0” the movie is a serious attempt to use entertaining cinema to 1) deliver an objective reality check on the very serious problems that all Americans and humans face together and 2) reveal an exciting and common sense path to a new age of reconciliation and prosperity that will benefit everyone.

The compelling and historic nature of this vision will insure strong global market acceptance and profitability for “America 2.0”. The profits will enable the launch of a new movie studio that is designed to convert the initial \$15 million equity investment in “America 2.0” into a **\$5+ billion IPO windfall** for investors in year 6.

The Renaissance Studio, Ltd. (“RSL”) White Paper can be found at the link below:
<http://nebula.wsimg.com/2841f8fa281af4149d638480f485ad8f?AccessKeyId=9E533268DA51246EF35E&disposition=0&alloworigin=1> (You may have to copy the link and paste it into your browser.)

Key Data

- Screenplay Title: **“America 2.0”** WGAW Registration #: **1648504**
- Author: Donald G. Skipper - **100%** - Owner: Donald G. Skipper - **100%**
- Genres: **Action/Adventure/Thriller/Clandestine/Artistry**
- Anticipated MPAA Rating: **PG-13**
- Profile: **Very high concept & epic scope with historic implications**
- Genre Revenue Ceiling~ **Box office & DVD: \$1.2 billion – “Skyfall” 2012**
- Genre Revenue Average ~ **Box office & DVD: \$410 million since 2006**
- Production Budget: **\$33 million** Equity Capital Requirement: **\$15 million**
- Franchise Potential: **“America 2.0” is the first film in a fully written “Pentology” with “Treachery”, “Mastermind”, “Resurrection” & “Cataclysm”.**
- Demographic Profile: **Very broad – Targets all adult age & gender demographics**
- International Revenue Potential: **Very high cross cultural resonance features**
- ROE Estimates: **340% Base Case at 40% of genre average revenues – 980% at genre average revenues. Above 30,000%+ on the RSL IPO date.**
- Link to “America 2.0” Teaser Video: <https://www.youtube.com/watch?v=o6hthQSe5AY&t=6s>





AMERICA 2.0

Unleashing a New Age of Reconciliation & Prosperity



America 2.0: Reality Check



The America 2.0 Foundation ("A2F") was formed out of concern that the USA is far underachieving its prosperity potential because its self-serving political and media elites are systematically dividing Americans against each other and perpetuating America's problems for their personal, partisan and financial advantage.

A2F has since invested many years in an objective, non-partisan analysis of America and its major problems. This lengthy process has confirmed the following:

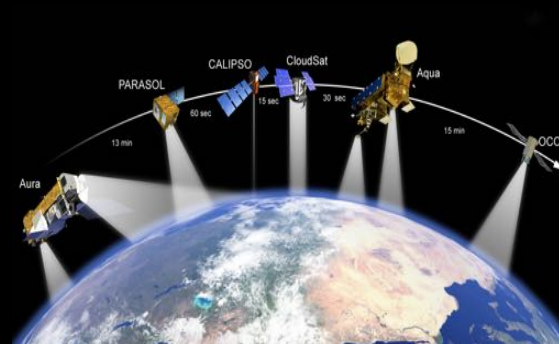
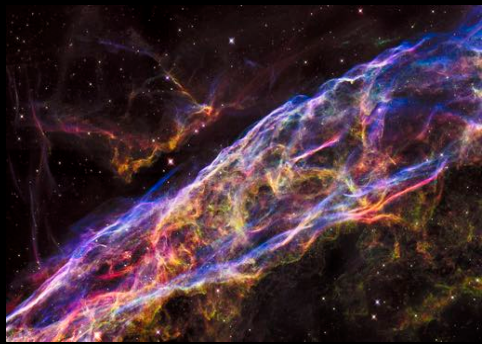
- America's duplicitous and dysfunctional political and media elites are relentlessly dividing Americans by race, ethnicity, gender, education, sexuality and economic status for their benefit at the expense of everyone else.
- The corrupt political, corporate and wealthy elites are using the campaign finance and lobbying systems to buy and sell political outcomes at the expense of all Americans.
- Many decades of acrimonious partisanship have caused the USA to far underachieve its economic and prosperity potential by ignoring and exacerbating all of America's problems to alarming levels.
- This debilitating political treachery and dysfunction has placed the USA on a track to social, economic, political, geopolitical, constitutional, fiscal, national security and capital markets calamities. This is not alarmism. It is the dangerous reality.

These impending debacles will not be avoided by the self-serving, hyper-partisan political and media status quo that prefers to foster problems for their political and financial advantage rather than resolve them for the collective benefit.

Most Americans intuitively understand these realities and this is the reason that over 80% of voters disapprove of congress but they continue to acquiesce to the failing status quo absent a common sense vision of a much better alternative reality

The America 2.0 Agenda & Movie

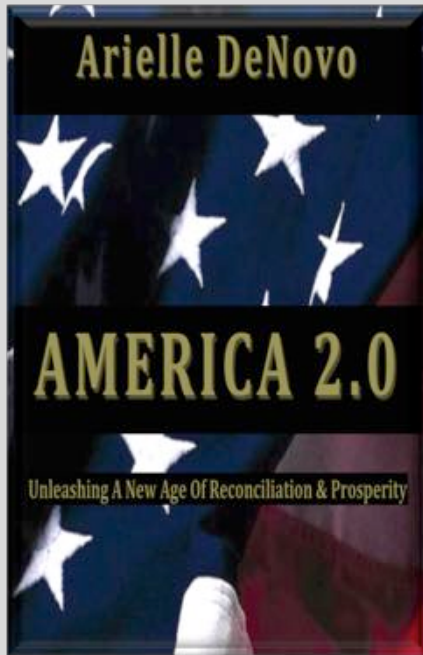
A2F has identified and developed obvious, common sense solutions to all of the USA's major problems and summarized them into The America 2.0 Agenda for an American reformation. Imagine what Americans could accomplish if they unite to solve the major problems we all face together and unleash a new age of reconciliation and prosperity that will benefit everyone. This is the goal of A2F and "America 2.0" the movie.



Clandestine Thriller



The “America 2.0” Movie Concept



While the “America 2.0” agenda is compelling, realistic and beneficial to everyone, it is very difficult to project the vision into the consciousness of enough people to move the agenda into reality. Motion pictures are the best available medium to convey this compelling vision. It would be impossible to reach vast global audiences with a political documentary no matter how compelling it might be. Therefore, it was necessary to create a highly entertaining feature film with an exciting plot, themes, venues and characters that would project the “America 2.0” vision in ways that would resonate with large global audiences.

RSL has created “America 2.0” the movie to include the following key features:

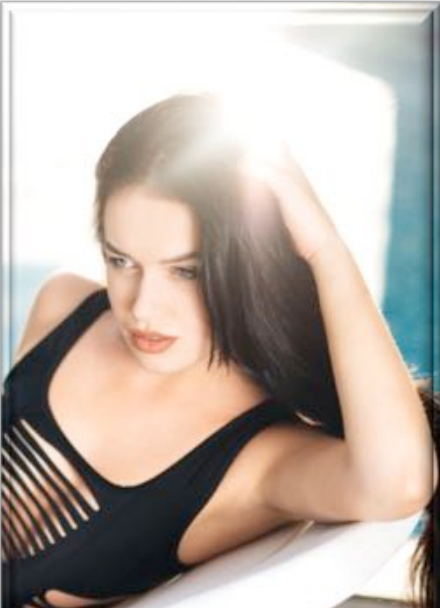
- A sensational and hyper-intelligent, young female protagonist who is on a “mission impossible” to save America and humanity from itself.
- A compelling female protagonist and role model who is designed to trigger the major positive attraction factors in the adult male and female psyches.
- The woman every girl admires and wants to be and every guy wants to be with.
- A brilliant young woman who sees the big picture in all things and masters artistry in everything she attempts from the performance arts, to technology, to the martial arts, to the political/geopolitical realm.
- A sensitive girl who loses all those close to her in the most terrible ways but discovers the inner strength to conquer the disastrous status quo of modern world to unleash a new age of reconciliation and prosperity.
- A fascinating young woman who effortlessly seduces the audience on intellectual, emotional, visceral, visual and sensual levels and who displays the most positive attributes of modern femininity.
- A riveting geopolitical thriller/clandestine plot progression that builds her credibility to deliver the case for a political reformation in compelling fashion.
- **Awe inspiring performance ARTISTRY at levels that audiences have not seen before.**
- An exciting diversity of not gratuitous action, adventure and artistry in a riveting geopolitical thriller that engages the most important issues of the modern age.
- A movie that profoundly alters the perceptions of the audience in positive ways.
- A movie that no one wants to end and that resonates long after viewing it.



ARTISTRY



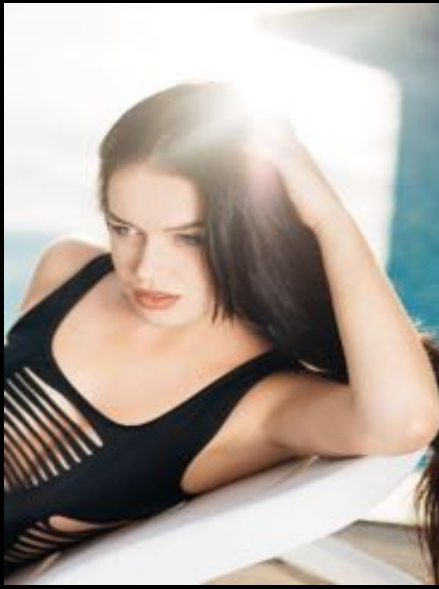
The Arielle Denovo Concept



Arielle Denovo was conceived as a captivating and multi-dimensional character who could drive a major new film franchise in the political thriller/superhero/action genre.

- Introduce Arielle to fill the female lead protagonist void in the “James Bond”, “Jason Bourne” and “Mission Impossible” genre.
- Have her engage in thought provoking and terrifyingly plausible scenarios rather than the shallow contrivances and gratuitous action streams that dominate the genre.
- Make the extreme brilliance of her mind be an almost supernatural ability that allows her to master artistry in every realm.
- Have her display awe inspiring performance artistry as an ongoing driver of the action and story progressions at levels that audiences have not seen before.
- Target global, adult male audiences with a sensational female protagonist who triggers all the attraction elements in the heterosexual male psyche.
- Target the global adult female audience with a female lead character that projects all the most sensational attributes of modern femininity as she takes charge in a dysfunctional man’s world to trigger a reformation that resolves everything.
- Make her mind, her cunning, her higher awareness and her resourcefulness her primary weapons instead of gratuitous violence and brutality.
- Use these attributes as a basis for reducing production costs while reaching the much larger “disaffected” audiences who comprise above 85%+ of adults. These discriminate audiences want to be inspired, emotionally engaged and mentally challenged.
- Allow Arielle to have a broad psychological range that creates a profound emotional engagement with the audience. Use this and her physical beauty, intellect and resourcefulness to captivate audiences in a broad demographic and cultural range.
- Use realistic modern world geo-strategic threats as the context for the antagonists rather than contrived Hollywood “bad guys” with shallow motivations.

The key is for Arielle’s high intellect and artistry transcend her physical beauty.



**ARIELLE
DENOVO**



The Arielle DeNovo Profile



Modern cinema and culture are largely devoid of exciting and positive feminine protagonists & role models. Arielle DeNovo is designed to display the most positive attributes of modern femininity as a means to attract large audiences:

- Extraordinary intelligence & insightfulness
- A master of artistry in all realms
- Captivating and sophisticated natural beauty
- Exudes an irresistible but subtle sensuality
- Higher awareness in all things – prescient & insightful
- A virtuoso in the cyber, martial and clandestine arts
- High educational & professional achievement
- Emotional maturity & Insightful life priorities
- Broad emotional depth & range
- A compelling presence that transcends beauty
- Romantically reserved but not invulnerable
- A force to be reckoned with on all levels
- Extreme courage & determination
- Awe inspiring in the totality of her persona
- A woman who dominates in a man's world

While the above profile may seem impossible in the real world, cultural transformation often begins with the appearance of extraordinary characters that can reset cultural norms & expectations.

Men, women and young adults are naturally attracted to all these attributes in women. These traits will also transcend cultural differences to attract global audiences.

Michelle is a character than men & women will enjoy and want their daughters to emulate as a role model. This is the foundation of her powerful cinematic appeal.





VENUES



The “America 2.0” Synopsis



ARIELLE



BRIT



ANTON

“America 2.0” is the first chapter of the Arielle Denovo “Pentology” that is designed to launch a sensational, multidimensional female character into the action/thriller/ clandestine genre with the goal of creating a sustainable film franchise.

- Arielle is a hyper-intelligent and captivating young woman from Crimea. She possesses and almost supernatural ability to see the “big picture” of all things and to master artistry in all realms from the performing/martial arts, to science, to the cyber world and geopolitics.
- Arielle travelled to MIT as a teenager, mastered its scientific curricula and redirected it into sensational new realities. Her work caught the attention of the geopolitical community and Anton Shekov.
- Anton is a hyper wealthy Crimean who made his fortune by triggering the 2008 economic catastrophe. He sold short just before setting of the stock market collapse, went long at the bottom of the market and made over a trillion dollars in the process.
- Anton hired the most brilliant code writers in the world to help him create a global stem that could control all satellites, power systems, the internet, markets and computer systems. His goal is to force humanity into a global reformation.
- The CIA ha contracted with Anton to use parts of his system for their purposes but he goes rogue. The CIA enlists Arielle to co-opt his system so that they can control it.
- Anton has invested a fortune in his system but it has complex defects that he cannot resolve. He kidnaps Arielle and tries to force her debug and enhance his systems.
- Arielle plays Anton’s game long enough to fully understand his system and create back door portals that she can manipulate. She discovers that the CIA director has dark and illegal motives in wanting to control Anton’s system and she sees the danger of the system in the wrong hands so she escapes from Anton’s and the CIA’s control.
- Anton has become obsessed with Arielle’s otherworldly talents. He freaks out when she escapes and sends his men to find her in the USA. His men kill Arielle’s mother and Arielle is befriended by Brit who is a CIA operative posing as a police detective.

The “America 2.0 Synopsis (Cont’d)



- Brit recently witnessed the murder of her father who was the CIA station chief in Kiev. Arielle informs Brit that the CIA director had her father murdered to cover up his illegal activities with Anton.
 - The CIA and Anton’s men chase Brit and Arielle across the globe with a series of heart pounding sequences in the Washington D.C, the Caribbean, Israel and Tibet. They are assisted by Greg who is also a CIA agent and Brit’s fiancé.
 - The CIA director targets Anton. Anton kills him in his Langley office with a satellite laser that causes global alarm. Anton blames Arielle for the murder in the press so all the clandestine services are chasing her to control her mind and systems.
 - Anton takes refuge in his refuge in the mountains of Tibet where he is protected by a rogue Chinese General Chang who has global dominance ambitions.
 - Arielle, Brit and Greg take refuge in Israel where Chang sends agents to set off a bomb in a café in an attempt to kill Arielle. Chang blames the explosion on Anton to incite the IDF to send its new Mach 5 FXX stealth jet fighter to kill Anton in Tibet. Chang wants to steal the FXX technology and dominate the global skies in tandem with Anton’s system.
 - Brit is killed in the blast and Arielle is severely wounded. Arielle recovers but she is devastated by Brit’s death. Eventually she realizes that she must go to Anton’s refuge in Tibet to secure a copy of the source code for Anton’s system and destroy the primary source code. If she fails, Chang will achieve his global dominance ambitions. If she succeeds she will control the code and the destiny of the world for good purposes.
 - In a harrowing adventure, Arielle employs the FXX to succeed in her mission to Tibet and returns with the source code to her refuge in Israel where she perfects the code.
 - All of the clandestine services of the world now want to control her. She decides to employ the perfected system to confront the American President with a fate accomplished to pursue an American reformation that will unleash a new age of global reconciliation and prosperity or become the victim of a global networks shut down by her system.
 - The President is transformed by Arielle’s persona and her brilliant vision of the future.
- The ending reveals that this reformation end game was Arielle’s divine mission all along.

“The Arielle DeNovo Pentalogy”



“Arielle DeNovo” has been conceived as a character that will drive a major film franchise that can endure much as “James Bond” has done. The “Arielle DeNovo” character is well suited to long term franchise endurance. The first four sequels to “America 2.0 have already been written.

“Treachery”

The “America 2.0” reformation agenda triggers a violent backlash from the global military industrial complex and elites who benefit from the status quo.

Arielle discovers that she was separated from her twin sister, Talia, at birth and they are on the run from the full might of the CIA and USA military.

“Mastermind”

Abu Saïda is the mastermind of international terror who murders Talia and everyone Arielle cares about in an attempt to seize her global control systems. His plan is to trigger a nuclear confrontation between Russia and America that would leave him free to control the remainder of humanity in the name of radical Islam.

“Resurrection”

Konstantin is a hyper wealthy Russian oligarch and Abu Saïda’s brother. He destroys the Russian leadership and seizes control of parts of it’s nuclear arsenal to control the world. The situation is so serious that the “Other Dimension” permits the resurrection of Talia with certain supernatural abilities that are key to defeating him. In the end, Arielle must destroy over 30 nuclear missiles after they are launched.

“Cataclysm”

Konstantin’s partner in the Russian military, General Markov, launches a nuclear first strike on the western world and Asia that plunges humanity into a nuclear humanity. Talia must return to her supernatural origins on an impossible mission to turn back time. Arielle leads a real world response that is vital; to trigger the time reset.



The RSL Filmmaking Vision



Almost everyone is familiar with the recurring frustration of wanting to go to a movie and finding nothing in the movie listings that inspires their interest. RSL will exploit this reality by making compelling films on modest budgets that excite the huge “disaffected” global audiences who love movies but seldom find any that inspire them in profound and poignant ways. This strategy is made possible by RSL’s proprietary story writing and development methodologies.

RSL’s strategy is to produce content and character driven stories with powerful resonance elements that engage audiences on intellectual, emotional and visceral levels and transcend cultural differences to create global market appeal. RSL is designed to fill the void between superficial and large budget studio films that are long on visual effects and short on emotional and visceral resonance and smaller “Indie” films with very narrow market appeal.

RSL will create films that inspire the human heart, mind, spirit and emotions in profound ways. Break through stories that are awe inspiring and rock the world with their innovative stories, themes, emotional progressions, artistry and relevance. Triumph of the human spirit stories that offer life relevant content along with inspiration and positive role models for young viewers.

These stories are not just a theory. RSL owns the full rights to eleven major screenplays that meet these criteria. “America 2.0” is one of many.

Social Conscience

Almost all humans share a common desire to live in peace, liberty and prosperity but the world is immersed in economic stagnation, political strife and social decay. RSL asserts that movies are a powerful medium to effect positive social and political change and that engaging the most important issues of the modern age in entertaining ways is a path to consistent financial success in filmmaking. RSL films will resonate with people of all cultures who value positive insights in a difficult world. All RSL films will be triumph of the human spirit stories that inspire and illuminate as they entertain.