



## Fact Sheet for the “2017 STOP SENIOR HUNGER Food and Funds Drive”

- WHAT** The 9<sup>th</sup> annual STOP Senior Hunger™ Food and Funds Drive collects food and raises funds for area non-profit agencies that assist the needs of the senior adult population. Our recipients are Meals On Wheels of Collin County, Metrocrest Services, The Senior Source and Sharing Life Community Outreach.
- WHEN** The food drive runs September 27<sup>th</sup> – December 20<sup>th</sup>, 2017.
- WHERE** Over 100 drop off locations throughout Dallas and Collin Counties, including senior living facilities, senior centers, and area businesses. All will be listed at [www.STOPSeniorHunger.info](http://www.STOPSeniorHunger.info).
- WHO** The food drive and the “Denim and Diamonds” event are sponsored by Comfort Keepers In-Home Care. This years Corporate Sponsors are Desoto Nursing & Rehabilitation, Presbyterian Communities and Services, Mustang Creek Estates Residential Assisted Living & Memory Care, and United Texas Bank. Our committee of senior care professionals actively promotes and assists with the collection and distribution of the food.
- WHY**
1. September is “Hunger Action Month”.
  2. At least one in nine seniors is at-risk of going hungry due to the inability to obtain sufficient food for their household or having to choose between food and medical care according to National Feeding America.
  3. Hunger can lead to malnutrition and other serious health problems in seniors. The lack of an adequate diet can have an immediate impact on the body, mind, and the safety of senior citizens. If seniors fail to consume the appropriate amount of nutrients, their bodies may become weak or unstable and their minds may become fatigued.
  4. Awareness of the need is important to detect seniors in situations of malnutrition and hunger.
- EVENT** The “9<sup>Th</sup> Annual Denim and Diamonds” will be held Wednesday, November 8, 2017 from 4-8pm at Dave & Buster’s in Dallas. This silent auction and fundraising event is expected to have 150-250 in attendance. The entry fee will be \$5.

FOR MORE INFORMATION VISIT [www.STOPSeniorHunger.info](http://www.STOPSeniorHunger.info)