



Global  
Communication  
Association



Universidad  
Rey Juan Carlos

## The 13th Annual Global Communication Association Conference

[www.globalcomassociation.com](http://www.globalcomassociation.com)

### CALL FOR PAPERS

#### *Populism, Media, Politics, and Immigration in a Globalized World*

Sponsored by

[Rey Juan Carlos University](http://www.urjc.es)

Madrid, Spain

May 24-26, 2018

**Conference Chairs:** Yahya R. Kamalipour and José M. Álvarez-Monzoncillo

The **Global Communication Association** invites you to submit your abstracts for the 13th annual convention to be held in Madrid, Spain, on May 24-26, 2018.

The GCA invites research papers exploring any aspect of issues related to global communication including, but not limited, to the following broad topics:

- Issues related to the convention theme of *Populism, Media, Politics, and Immigration in a Globalized Word*
- Global media and communication methodologies, theories, and perspectives
- Global media and their impacts on public opinion
- The changing nature of presidential elections and public demands
- Issues related to policy makers, corporate executives, representatives from NGO's, and media professionals
- New communication technologies, the Internet, and social media
- World population, environment, and intercultural communication

A 400-word abstract of the paper or panel proposal should be sent ELECTRONICALLY to Dr. José María Álvarez-Monzoncillo at [josemaria.alvarez@urjc.es](mailto:josemaria.alvarez@urjc.es). All submissions must be received by **February 15, 2018** to be considered. Acceptance of a paper or panel proposal obligates authors to attend the conference and present the paper. Poster presentations on topics related to the conference theme are also encouraged. Complete panel proposals maybe submitted to Dr. Yahya R. Kamalipour at [yrkamal@gmail.com](mailto:yrkamal@gmail.com).

Abstracts will be peer reviewed by at least two scholars. Authors of the abstracts will be notified of acceptance by **March 15, 2018**. Full-length papers must be submitted by **May 15, 2018**.

**Submission guidelines:** All submissions should include two separate attachments in either Word format.

- A 400-word abstract of the paper should be sent, as an email attachment by **February 15, 2018**. The abstract should include research objectives, methodology and significance followed by keywords.
- A separate document including the name, academic institution, mailing address, phone number, email address, and brief author's profile must be submitted for each author.
- If accepted, the full-length paper (not to exceed 25-pages excluding references and tables) must be submitted by **May 15, 2018**. The paper should adhere to The American Psychological Association (APA) style manual. For APA details see <https://owl.english.purdue.edu/owl/section/2/10>.
- Where appropriate, put "STUDENT" in the upper right-hand corner of the title page; indicate

whether the paper comes from a bachelor's, master's, or doctoral student. All authors must be students to be considered as student paper.

**Conference Location:** The conference will take place in the conference center of the **Rey Juan Carlos University** (<https://www.urjc.es/en/>) in Madrid, Spain.

**Conference Hotels:** Room availability is based on a first-come-first-served concept; therefore, participants are encouraged to register for the conference as early as possible. A registration fee with a limited number of hotel rooms at a *reduced conference price* will be available for the:

Meliá Galgos  
St. de Claudio Coello, 139, 28006 Madrid  
912 76 47 47

<https://www.melia.com/es/hoteles/espana/madrid/melia-galgos/index.html>

We also recommended two other hotels, where the participants should book their hotel rooms directly. But to access the reduced conference price, indicate that you are with the Global Communication Association conference. The hotels are the following:

NH Madrid Zurbano  
St. Zurbano, 79-81, 28003 Madrid  
+34 91 441 45 00

<http://www.nh-hoteles.es/hotel/nh-madrid-zurbano>

NH Madrid Balboa  
St. Núñez de Balboa, 112, 28006 Madrid  
+34 91 563 03 24

<http://www.nh-hoteles.es/hotel/nh-madrid-balboa>

**Travel Arrangements:** There are daily flights from major cities in the United States, Europe and elsewhere to **Madrid International Airport Barajas (MAD)** (<http://madrid-airport.info>). Upon arrival at the airport, a conference representative will greet and transport participants to the conference hotel/s. *Please note that the opening reception will be on May 23, 2018, at 6:00pm. Please plan accordingly.*

**Conference Registration Fees:** Attractive and favorable packages (including lodging, round-trip airport transportation, hors-d'oeuvre, and conference fees) will be offered to all participants. Graduate students presenting papers will be given a 50% registration discount. You may direct your conference-related questions to Dr. Yahya R. Kamalipour at [yrkamal@gmail.com](mailto:yrkamal@gmail.com).

#### **Important Dates:**

Abstract Submission Deadline	February 15, 2018
Acceptance Notification	March 15, 2018
Full Length Paper Submission	May 15, 2018
Last Date for Registration	March 25, 2018
Conference Reception	Evening, May 23, 2018
Conference Panels	May 24-26, 2018
Cultural Tour/Program (optional)	May 27, 2018 (Tentative)

For future updates and further details, visit:

[www.globalcomassociation.com](http://www.globalcomassociation.com)