VENDOR BOOTH APPLICATION

RIDGESTOCK 2017
MUSIC and SUSTAINABILITY EXPO

SATURDAY
AUGUST 19th, 2017
11AM- 11PM

Booth Options: check one

☐ **INFORMATION BOOTH**
$40 Registration Fee/ ONE free pass
Non-profits, schools, activist groups, environmental agencies. NO DIRECT SALES

☐ **VENDOR: FOOD/ DESSERTS/ SPECIALTY BEVERAGES**
$125 Registration Fee
THREE Free Passes
NO Styrofoam please. Ask for more information.
NO beverage-only booths

☐ **VENDOR: RETAIL CRAFT/ ART/ CLOTHING / Etc.**
$90 Registration Fee
Includes TWO Free Passes

☐ **VENDOR BOOTH & SPONSOR PACKAGE**
This is a deal for vendors who wish to advertise in the program as well. $250 Registration Fee/ FOUR Free Passes/ Logo or Ad Package.

Other Options: Sponsorship/Advertising levels for non-booth businesses

- ☐ $200: Business Sponsor: 1 free pass, ¼ page add in program.
- ☐ $500: Business Sponsor: 2 free pass, ½ page add in program.
- ☐ $1000 - $5000: Business Sponsor: Logo on Color Poster& Handbills, Program Add, Mention from Stage, 4 free passes

NAME_____
BUSINESS NAME_____
ADDRESS_____
PHONE_____ **EMAIL** _____

TYPE OF BOOTH? ☐ INFO ☐VENDOR/RETAIL ☐ VENDOR/FOOD ☐ VENDOR PKG

Brief description of booth & location requests:
_____
_____
_____
_____

AD ART/DESIGN FOR PROGRAM? ☐N/A ☐ENCLOSED ☐WILL EMAIL

Booth &/or Sponsor Fee $ _____

Extra Tickets _____ X $20 each = $ _____

Total Enclosed $ _____

Checks Payable To:
Ridgestock Music & Sustainability Expo
Mail To:
PO Box 124, N. San Juan, Ca 95960

Deadline Is Aug 1st

After Aug 1st You Must Obtain Phone Confirmation: **530-802-0999**

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BOOTH SIZE AND INFORMATION
All booths measure 10x10. There is limited space available so if your booth will measure more you will be charged double. Due to our attempt to encourage as many informational and non-profit booths as possible, we encourage info booths to share in order to maximize space. Assistance is available if organizations need help pairing up. You will have access to water and electricity, but you must provide your own SHADE, tables, chairs, lights and your own extension cords. We highly recommend pop-up structures as shade travels throughout the day.

SET UP
FRIDAY SET UP REQUIRES PHONE CONFIRMATION. Vehicles may arrive on site at 8am Saturday or early as needed however, **Ridgestock staff will not be on site until 8 am. Vehicles must be out by 10:30 a.m. ----NO EXCEPTIONS!**

TICKETS AND HOURS
Festival hours are 11am-11pm. *Please note number of free passes included with your booth. **Additional staff tickets are $20 for all booth workers. ALL BOOTH WORKERS MUST HAVE WRISTBAND AT ALL TIMES!!** If you know how many extra tickets you'll need you can have them ready at the gate by purchasing them along with your booth fee. We like to have all booths open until 8pm or dusk at the earliest. We encourage you to stay open until the music finishes at 11pm by bringing lights and adding to the ambiance.

PROGRAM AD
We must have your ad no later than JULY 31st. These can be emailed to: juleree_99@yahoo.com. If ad is hard copy it must be high quality for scanning.

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