

Promotional Bulletin Board

CHAIR: Grace Lindman, Alumni

CO-CHAIR: ----

CONTEST DATE: April 25, 2018

CONTEST ORIENTATION: 11:00 am, Endeavor III

CONTEST LOCATION: Atrium Conference Center Endeavor II

CONTEST TIME: 12:00 noon

PURPOSE: To encourage local SkillsUSA chapters to promote the organization, career and technical education, and related occupational information through a promotional bulletin board.

ELIGIBILITY: Team of three. Gold medalist in both high school and postsecondary will advance to the National Championships.

CLOTHING REQUIREMENT: For Men: Official blazer, or jacket; black dress slacks; white dress shirt; plain black tie with no pattern or the SkillsUSA black tie; black socks and black shoes.

For Women: Official blazer, or jacket; black dress slacks or knee-length skirt with businesslike white, collarless blouse or white blouse with small, plain collar that may not extend onto the lapels of the blazer; black sheer or skin-tone seamless hose and black dress shoes.

Official attire



CONTEST UPDATES:

1. All teams are required to have **3 members**, who will participate in the presentation portion of the contest.
2. The technical standards will be adjusted as follows:
 - a. Interview component (400 points/40% of overall score)
 - i. **All team members** shall be prepared to participate in the interview component.
 - ii. The interview component will consist of two parts: a presentation and a question and answer session
 - iii. **Penalty points equal to 1/3 per member not presenting will be assessed.**
 - b. Presentation
 - i. Time frame for presentation is **5-7 minutes**
 - ii. Time penalty: 5 points for each fraction of 30 seconds under **5 minutes or over 7 minutes.**
3. Penalty points equal to 1/3 per member not presenting will be deducted from the presentation score.
4. Read the 2017/2018 Promotional Bulletin Board Technical Standards as they have changed since last year.

Theme: The SkillsUSA competition theme for the 2017-2018 is:

“SkillsUSA: Champions at Work, Job-Ready Day One

The SkillsUSA competition theme is used throughout the year as the topic to be addressed by contestants in the **Chapter Display**, **Prepared Speech** and **Promotional Bulletin Board** competitions at local, state and national levels.

The topic to be addressed by contestants in the Chapter Display, Prepared Speech and Promotional Bulletin Board competitions is how our theme, “SkillsUSA: Champions at Work, Job-Ready Day One,” addresses the SkillsUSA program of work in the area of professional development.

Within this topic, contestants might illustrate or discuss any of the following:

- How has being a member of SkillsUSA helped to prepare you to be job-ready Day One?
- How does your career and technical education program emulate the workforce?
- How will you demonstrate to an employer that you are job-ready Day One?
- How is the SkillsUSA Framework of developing personal, workplace and technical skills central to the concept of becoming job-ready Day One?
- What areas of the SkillsUSA program of work have assisted you in becoming job-ready Day One?

2018 KANSAS STATE CHAMPIONSHIPS (KSC) CONTEST UPDATE



- How is SkillsUSA an integral part of your career and technical education program in ensuring you are job-ready Day One?
- In what ways does SkillsUSA emulate the workforce?
- What are your next steps in ensuring you are job-ready Day One?
- If a potential employer asked you which specific skills gained from SkillsUSA will make you job-ready Day One, what would you say?
- What are the specific skills and abilities that a member possesses when job-ready Day One?
- Why is it important that new hires be job-ready Day One?
- If asked to create a campaign around the fact that SkillsUSA is preparing job-ready Day One employees, what would be your key points?
- Which SkillsUSA programs ensure that members are developing the *personal* skills needed to be job-ready Day One?
- Which SkillsUSA programs ensure that members are developing the *workplace* skills needed to be job-ready Day One?
- Which SkillsUSA programs ensure that members are developing the *technical* skills needed to be job-ready Day One?