



School Sponsorships? Not just a tax write off.
They are key to LOCAL LEVEL MARKETING!

Step 1: **Sponsor** the Colony Bend Elementary School Parent Teacher Organization (PTO)

Step 2: **Market** to Sugar Land Families in

** First Colony ** Colony Bend ** Colony Grant ** Sweetwater **

Step 3: **Feel Good!** The money is used for assemblies, field trips, teacher reimbursements, staff hospitality, school events, class parties, field day, and campus improvements.

Sponsorship Levels

BALD EAGLE SPONSOR - \$1500

- High visibility Marquee board "Thank You" on Williams Trace Blvd for two separate weeks during the school year.
- Two inserts for the school year in each student's take-home folder (provided by you)
- Five separate recognitions on our PTO's social media platforms (Facebook & Instagram)
- Recognition at the end of school newsletters for the 2022-2023 academic year
- Recognition in communications for assembly and field trips sponsored by PTO
- Ad space on our PTO website

AMERICAN EAGLE SPONSOR - \$800

- High visibility Marquee board "Thank You" on Williams Trace Blvd for one week during the school year.
- One insert for the school year in each student's take-home folder (provided by you)
- Two recognitions on our PTO's social media platforms (Facebook & Instagram)
- Recognition at the end of one school newsletter
- Recognition in communications for assembly and field trips sponsored by PTO
- Ad space on our PTO website

MATURE EAGLE SPONSOR - \$300

- Two recognitions on our PTO's social media platforms (Facebook & Instagram)
- Recognition at the end of one school newsletter
- Ad space on our PTO website

EAGLET SPONSOR - gift card / raffle items / auction item donations

- Recognition at the event the donation will be used
- Recognition at the end of one school newsletter

continued....

COLONY BEND ELEMENTARY PARENT TEACHER ORGANIZATION

2720 Planters Street * Sugar Land, TX 77479 * 281-634-4080 * colonybendpto@gmail.com
501(c)(3) (Tax ID 20-3864492)

We reserve the right to refuse or cancel a sponsorship if it causes any disruption for the school and its students.

A La Carte OPTIONS

- **\$500** Set up a table and hand out your promotional materials at one of our school-wide events that parents attend
- **\$400** High visibility Marquee board "Thank You" on Williams Trace Blvd for one week during the school year.
- **\$400** One insert in each student's take-home folder (provided by you)
- **\$200** One recognition/promotional message on our PTO's social media platforms (Facebook & Instagram)

Please contact The CBE PTO through Allison at 404-275-6475 or allisonnihiser@gmail.com

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