

ABCD Minutes August 9th, 2017

I. Welcome & Introductions

Split s Sideline and Competitive Cheer for ABCD Fund

II. Survey: Responses

Response for Survey, Feedback from members as of right now 12 for concessions, 8 for ABCD

III. Concessions

Football, Cheer, Volleyball, Cheer, Men's Soccer
Homecoming SUG will be sent out just like last year

IV. Fundraising Ideas

A. Dexter Athletic Membership

Brochure or letter was suggested to explain what ABCD is and what ABCD does and what ABCD plans to do in the future.

a. Use email list for marketing future events

b. Newsletter what be sent out at then of each season each rep would have to write 2 or 3 paragraphs with team pictures for the newsletter.

B. September 9th we will start marketing the ABCD athletic membership and it will be sold at football games.

a. Lifetime membership option, what is a good price for a family.

Bricks next brick batch?

Searching for another brick company

Website - we need help with updating the website and update it

Vice President- still vacant

Will be running committee for concessions fall, winter, spring

B. Chili Cook-off

i. possible date, last home football game of the season

ii. ideas for adjustment, possible date- Possibly basketball game to Home & Home for basketball, ask people from last year (Pinckney Home Game)

iii. we need a lead Jodi Kniestadt and Melissa Overton were last year's lead

C. Trivia Night- pick a second person Ann is going to lead again

Thinking Saturday, after spring break

D. Bowling Night - possible change the date to November or late March

Chelsea bowling alley, had 12 lanes. It was a fun event

Lead last year was Martha Kaufman & two others

E. 5k Race- as of right now we have 65 racers

Will start at Mill Creek because footbridge on Shield is still closed

SUG will be resent to teams

Reps please push 5k race to your team

Schedule Year's Meeting

a. Will adjust dates for officers meetings

New Business

Communicate fundraisers earlier, from coaches

Possible idea make all reps admins on facebook page.

Next meeting plan all fundraiser dates for the following year

Raffle License

Change over for names for licence